

**THE UNDERSTANDING OF EMPLOYEES AND ENGLISH
DEPARTMENT STUDENTS ON SLOGAN OF CAR
ADVERTISING**

A GRADUATING PAPER

Presented to
Universitas Islam Negeri Sunan Gunung Djati in partial fulfillment of the
requirements for the degree of *Sarjana Humaniora* in English Department of
Adab and Humanities Faculty

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1434 H/2013 A.D.**