

ABSTRACT

Anggi Septiani, (2017). **The Influence of Using Index Card Match to Improve Students' Writing Skill in Descriptive Text (A Quasi Experimental Research at the 7th Grade Junior High School Students of SMP Mekar Arum, Bandung Year 2016/2017).**

Writing skill is more complicated than the other language skills, because writing deals with mixture of idea, vocabulary, and grammar. Thus, it is not easy to have that skill. One of the topic writing is descriptive text, it becomes problem to learn because writing skill is probably the most technically difficult form of communication. It requires skill and understanding and a good deal of creativity. Therefore, in this study the writer tries to find the alternative way to face that problem by using Index Card Match strategy to improve students' writing skill in descriptive text. This strategy will make the students active in classroom and can learn writing by playing. Thus, it will be enjoyable in teaching learning.

The purposes of this research are to find out (1) students' writing skill in descriptive text by using Index Card Match strategy, (2) students' writing skill in descriptive text by using conventional strategy, and (3) influence of Index Card Match strategy on the improvement of students' writing skill in descriptive text.

The method used in this research was quantitative method with quasi-experimental design. The population was 122 students of the seventh grade at SMP Mekar Arum, Bandung in academic year 2016/2017. Two classes were taken as sample; class VII-A as the sample of experimental class consisting of 30 students and class VII-B as the control class consisting of 30 students. The instruments used in this research were writing descriptive text pretest and posttest in the form of essay test and they were processed by statistical analysis.

It confirms that Index Card Match strategy can improve students' writing skill in descriptive text is processed by calculating the hypothesis. This is supported by the posttest mean in the experimental class (77) is greater than the control class (65). The t-test result shows that the obtained value of t_{count} is 6.25 and t_{table} with significance level 1% is 2.4. It indicates that t_{count} is greater than t_{table} ($6.25 > 2.4 = t_{count} > t_{table}$). Thus, it proves that research hypothesis (H_a) is accepted to mean there is significance of students' writing skill in descriptive text by using Index Card Match strategy and Conventional strategy. The further result shows that the N-gain calculation in experimental class 0.4 is greater than the control class 0.12.

In conclusion, it is clear that the improvement of writing skill in descriptive text by using Index Card Match strategy is more significant than those who learn by conventional strategy. Based on the results in this research, Index Card Match strategy is an active strategy and enjoyable of teaching learning. The suggestions are that the use of Index Card Match strategy is highly recommended to clarify the complexity of writing, it is also will improve students understanding in learning writing skill in descriptive text. Index Card Match strategy enables to increased students' attention and interest, build students' teamwork and competition and created good environment in teaching and learning process. And the last for the next researchers, this study as a reference for those who are interested in conducting similar study and the next in doing a better research.