

## CHAPTER I

### INTRODUCTION

This chapter presents background of research, statement of problems, research purpose, and also significance of the study. Furthermore, definition of key terms and organization of thesis are presented as well in the following discussion.

#### 1.1 Background of Research

Language has a very important role in life because language is used as a tool to verbal communicate as well as nonverbal tools of communication. People are required to be able to understand information in all forms of social life. According to Wardhaugh (1986: 2), communication is not only related to how we use the language but also related to how to convey the information. Communication is not only sharing something, but also delivering a message or meaning of the conversation. Communicating with other people can be done by several types, such as code, body movement, and sign instead of using words and utterances.

According to Yule (2010:127), communication clearly depends on not only the recognizing the meaning of words in an utterance, but also recognizing what speakers meant by their utterances. People often deliver the message by using deictic expressions. By understanding deictic, we will more easily understand what is meant by someone. Deictic is in pragmatic area. In line with Yule, the linguistics branch that concerned with intended meaning between the speakers is pragmatics (2010:127).

Levinson (1983:5) states that pragmatics is the study of language usage. It can be said that pragmatics is how people interpret the meaning of the conversation based on the context. It is concerned with analyzing what speakers mean with their utterances and involves the interpretation of what people said in a particular context so they can

decide the appropriate way and language to convey messages. One way to interpret someone's intention is through the deixis.

Deixis is kind of reference that can only be accomplished with people and concrete things in one's immediate environment. Or one which take some element of its meaning from the situation. Context or situation of the utterance of deictic expression is very essential to determine what the referent. Deictic is word or noun phrase that has referent by looking the context. It means that different context will be different referent in spite of same word or expression. When people communicate, the use of deixis is important because every word will be interpreted by deixis.

In everyday life, we often encounter the use of deixis in many ways, especially in communication. Deixis is clearly a form of referring that is tied to the speaker's context, with the most basic distinction between deictic expressions being near speaker versus away from speaker. In communication, the speaker certainly has its own information that he wants to be convey. An information basically requires sufficiency in the internal structure of the information itself so that people who are invited to communication can understand the message appropriately. Problems will arise when the information can only be understood by the context, because in understanding of context is needed special abilities which are certainly closely related to deixis used in that context. Context has a close connection with deixis.

There are many language phenomena that use deixis, such as daily conversation, movie, literary works, news, advertisement, and speech event like a talk show. According to Cambridge Dictionary, Talk Show is a radio or television programme on which famous guests are asked questions about themselves, or members of the public discuss a particular subject. In this research, writer chose *Ellen DeGeneres Show* to be analyzed because in talk show there are many conversations. *The Ellen DeGeneres* is an American television tabloid comedy talk show hosted by comedian/actress Ellen DeGeneres. In the conversation, the listeners are often difficult to identify the reference of deixis in sentence because speaker usually uses another

word to pointing something. Because of that, the writer wants to identify and interpretation of deixis in *The Ellen DeGeneres Show*, especially in types of deixis and deictic expressions. In this research, the writer will strengthen the reference of deixis in speaker's utterances through speaker's deictic expressions, so the reference or meaning of its deixis will be more accurate. It can help the listener or the reader to be easy to understand the use and the meaning of deixis, especially in speech event like talk show.

The previous study was researched in 2013 by Ni Ketut Sukmayanti from Udayana University with the title "Deixis in the Novel *The Rainbow Troops*". The problems of this research are types of deixis are found in the novel *The Rainbow Troops* and the percentages of each deictic marker found in the novel *The Rainbow Troops*. The second research is written by Debi Ratna Wati from UIN Syarif Hidayatullah in 2014 with the title *A Deixis Analysis of Song Lyrics on Taylor Swift's "Red" Album*. The problems of this research are kinds of deixis are used by Taylor Swift and the meaning semantically in her songs, and also about the use of deixis affecting the meaning of the whole lyrics in Taylor Swift's Album. The third previous research is written by Al Imrotus Solihah from UIN Maulana Malik Ibrahim in 2015 with the title *A Study on Deixis used in Advertisement of the Headline USA TODAY Website*. The problems of this research are kinds of deixis are used in context of Advertisement in Headline USA TODAY website and the used of deixis in headline USA TODAY website.

The differences between the previous researches above and this research are the object and the question of the problems. Although one of the problems in this research as same as previous researches mainly about what types of deixis but the second research problems of this research different with previous researches because they did not talk about the kinds of deictic usage. The writer analyzed about the types of deixis and kinds of deictic usage that used in *The Ellen DeGeneres Show* using Renkema and Levinson's theory.

The writer chose *The Ellen DeGeneres Show* to analyze. There were some reasons of the writer in choosing *The Ellen DeGeneres Show* as the media in this research because many deixis will found in that talk show as a media information. Another reason is because The show averages around about 4.2 million viewers per episode, according to syndicated daytime television ratings, making it a highly viewed daytime show. The show has won 59 Daytime Emmy Awards as of 2017, including four for Outstanding Talk Show and six for Outstanding Talk Show Entertainment. The show also won 17 times of People's Choice Awards and the talk show's YouTube channel currently charted as top 20 most-subscribed YouTube channels. The writer chose five videos that have most viewers on TheEllenShow YouTube Channel that posted in November 2018.

### **1.2 Statement of Problems**

Beside on the background above, there are lots of Deixis implementation in people speaking activity, one of them is the one used as the research object here, The Ellen DeGeneres Show. The research questions of this analysis are:

1. What types of deixis are found in The Ellen DeGeneres Show?
2. What the kinds of deictic usage that found in The Ellen DeGeneres Show?

### **1.3 Research Objectives**

Considering the statement of problem above, there have been some purposes of the study which can be listed as follows:

1. To find out types of deixis are found in The Ellen DeGeneres Show.
2. To analyze the kinds of deictic usage that found in The Ellen DeGeneres Show.

## 1.4 Research Significance

The results of the research are expected to give contribution to the theoretical and practical uses of language.

- 1) Theoretically, the research findings are expected to enrich the comprehension and understanding of pragmatics learning, especially about types of deixis.
- 2) Practically the research findings will be useful for:
  - a) English Lecturers

This study is expected to contribute to the teaching of pragmatics, especially on types of deixis. Lecturers can use the findings of this study as an additional resource in pragmatics subject.

- b) The students of English Literature

This research can be used as another reference for the students of English Study Program who want to conduct research on pragmatics, particularly based on the theory about deixis.

- c) Other readers

This research hopefully gives a preview about deixis for other students and help the reader to be easy to understand the use and the meaning of deixis, especially in speech event.

- d) Other Researchers

This research hopefully can help other researcher who wants to analysis about deixis.

### 1.5 Definition of Key Terms

To avoid misunderstanding upon several words which often used in this research, the writer would like to convey the definition of key terms that repeatedly used in this research below:

1. Pragmatics : The study focuses on speaker's meaning.
2. Deixis : A way to refer to the specific nature of using language that can only be interpreted in the sense referred to by speakers and influenced the situation conversation.
3. Person Deixis : The deictic expression, in form of word or utterance that refers to a person.
4. Place Deixis : The deictic expression, in form of word or utterance that refers to adverb of place.
5. Time Deixis : The deictic expression, in form of word or utterance that refers to adverb of time.
6. Gestural : The deictic expression that can only be interpreted with reference to an audio visual tactile by giving a visual movement to point the reference.
7. Symbolic : The deictic expression to understand the intent of reference expressions that can be done with information about time and place or to see the references
8. Talk Show : A radio or television program on which famous guests are asked questions about themselves, or members of the public discuss a particular subject.

## **1.6 Organization of Writing**

In order to present this thesis systematically and becomes easier for the readers to understand the content. The writer presents it into five chapters with the following organization:

### **CHAPTER I : INTRODUCTION**

Presents the introduction of the research. It contains background of research, statement of problems, research purposes, research significance, definition of key terms, and organization of the research, review the theories that relate with this research, previous study.

### **CHAPTER II : THEORETICAL AND FRAMEWORK**

This chapter includes of the theories that have relation with this research, they are pragmatics, type of deixis, deictic expressions.

### **CHAPTER III : RESEARCH METHODOLOGY**

This chapter includes type of research, source of data, technique of collecting data, technique of data verification.

### **CHAPTER IV : DISCUSSIONS AND DATA ANALYSIS**

In this chapter is the explanation about types of deixis and deictic expression in The Ellen DeGeneres Show.

### **CHAPTER V : CONCLUSIONS AND SUGGESTIONS**

In this chapter comprises of the writer's conclusion of the analyzed data and suggestion