

CHAPTER I

INTRODUCTION

Chapters I is introduction that consists of background of the research, statement of the problem, research objective, research significance, conceptual framework, and previous study.

1.1 Background of The Research

Script is one of the important components in creating a good movie. According to Tomaric (2001: 5) Script is a text that contains character, dialogue and scene description. Every good movie is not only seen from how much the budget for production, but also seen from how the feasibility of the script is made, there are many genres contained in a movie script, one of which is romance.

Romance is one genre in literature. According to Cawelti (1977: 41) the characteristic of romance is the development of relationships between men and women. Romance is a type of literary work whose stories are about love and the plot is based on events of sadness and happiness in the process of developing the love relationship of the main character. The love relationship explores problems in love, such as: true love, love triangle, forbidden love and love at first sight. The character of the love story is imaginary, but it can happen in the real life. For example, the story of Cinderella. In the real life there is also the man and woman who have the love story as Cinderella love story.

Same as in the elements of life, the love story also has myth. Myths usually develops and are inherited in a community environment that is spread orally. Myth is not lost and still believed until this modern age. According to Sukatman (2009: 10) myth is spread in oral form that is very diverse and not only in fairytale form. Various types of myth in the oral form, namely; first, sage is a kind of old story related to history and themed about someone's courage or heroism, second, myth is

a traditional story about supernatural or occult events such as stories about ancestors and gods, third, fable, a story that tells about animal life that behaves like human, fourth, legend, which is a story that is trusted by a population and it is assumed that the story actually happened, fifth, fairy tale is a kind of old literature about extraordinary events and full of fiction, and finally poetry is a type of literary work that is bound by rhythm, rhymes and has beautiful and meaningful language. According to Bascom (in Taum, 2011: 67), myth is a kind of prose story that is believed by the people supporting the story. Myth also becomes one of the elements that influence a literary work. One of the literary works that uses mythical elements is love story.

Same as in the elements of life, the love story also has myth. Myth is fiction or half truth. According to Wellek & Warren (in Budianta 1989: 243) myths are images that are displayed based on social, supernatural or irrational elements. Based on social elements, because myths are given by society and supernatural or irrational because the story of myth is mystical or imaginary. Same as myths in love stories. According to Galician (2016: 35) many classic myths about sex, love and romance that come from the thinking of classical Greeks. Classical Greeks regard love as an important component in life because according to ancient experts the position of woman is lower than that of men but with love, can equalize the two genders. When a person is afflicted with feelings of love, then at that moment a feeling of respect and affection for someone who is loved appears.

One of the literary works that contain the classical mythic love stories is "Beauty and The Beast" by Stephen Chbosky and Evan Spiliotopoulos is a fantasy film adapted from a fairy tale with the same title. Tells of a prince who was cursed into a beast and met with a beautiful woman then they fell in love each other and finally could break the curse. The researcher chose "Beauty and The Beast" as the object of research because "Beauty and The Beast" was one of the stories that included elements of the classical myth love in it. For example, a woman who can love a terrible beast because she has a sincere heart. That's the reason researcher

chose “Beauty and The Beast” as the object of research on classical mythic love stories.

Therefore, researchers applied some previous studies on romance, Beauty and The Beast and myths. “Beauty and The Beast” have both elements because in it there are elements of myth love and genre of film is romance. After reading and understanding the previous studies conducted by the researchers will then identify the elements of myth love which then build a romance formula in “Beauty and The Beast”.

1.2 Statement of The Problem

“Beauty and The Beast” is a romantic movie that tells of a beautiful girl who is fall in love with Beast. At first glance, it was unthinkable how a beautiful girl could fall in love with a man who had a scary appereance like a monster. Therefore, this research discuss aspects of myth love that will build the romance formula in “Beauty and The Beast” by Stephen Chbosky and Evan Spiliotopoulos. Research only focuses on the following questions:

1. How are the classical mythic love stories described in “Beauty and The Beast”?
2. How are the classical mythic love stories built romance formula in “Beauty and The Beast”?

1.3 Research Objective

Research that identifies aspects of myth love in a love story has several objectives, namely:

1. To find out the describe of classical mythic love stories in “Beauty and The Beast”.
2. To find out how classical mythic love stories can build a romance formula in “Beauty and The Beast”.

1.4 Research Significance

This research has theoretically and practically meaning. Therefore the significances of the research include. Theoretically, this research can contribute to readers. Readers can find the theories of myth love along with the aspects that are in it. The theory is applied to analyze aspects of myth love in “Beauty and The Beast” by Stephen Chbosky and Evan Spiliotopoulos. Therefore, the readers can find the theory mentioned to analyze a movie, especially a myth in movies. While practically, the results of this research are intended to make readers and researcher understand about classical mythic in love stories and to know the advantages and disadvantages of these things for their lives.

1.5 Conceptual Framework

In this research, researcher used theories related to the research that would be conducted including:

Table 1: concept structure



“Beauty and The Beast” is a romance genre film that tells about a witch disguised as a beggar and arrived at a palace to warm himself from a snowstorm and offer a prince a rose but the prince refused. Because of his pride, the witch transforms himself into a Beast and his servants are transformed into inanimate

objects and erase memories of the palace from local residents. The prince must learn to love other people and get love in return before the last flower falls. If he fails then he will become a Beast forever. Long story short, Beast finally meets a girl named Belle and slowly they love each other and finally the curse of the Beast disappears so that he turns back into a handsome prince and his servants also turn back into ordinary humans. “Beauty and The Beast” is one type of literature whose own script is made by Stephen Chbosky and Evan Spiliotopoulos.

Script is an important component in making film. In it, the script includes dialogue, characters and description of the scene. According to Tomaric (2001: 32) dialogue is the most important element that must exist in the movie script to describe the characters in the story. In a movie, the dialogue that will be said later will help describe what kind of character is being played. There are many genres the exist in a work, one of which is romance.

Romance describes events that might occur with conditions that are not possible or even impossible as reality. In created of romance genre , the authors usually uses several formulas such as Cinderella formula, Pamela Formula, and Career girl. According to Cawelti (1977: 42), a favorite formula plot is that of the poor girl who fall in love with some rich or aristocratic man, which might be called the Cinderella formula, or there is the Pamela formula, in which the heroine overcomes the threat of meaningless passion in order to establish a complete love relationship. Another more contemporary formula is that of the career girl who rejects love in favor of wealth of fame, only to discover that love alone is fully satisfying. The concept of formula itself refers to the elements of popular literary convention. The formation of the genre of popular fiction can be a combination of formulas in popular fiction as Cawelti (1977: 7) said: formula appears as a populer story type that can also decide a work of literature belong to. From this understanding it can be concluded that a formula in the story can be formed depending on the elements contained in the story.

Love story is one part of romance. According to Schmitt and Viala (1982: 51) explain the meaning of romance, which is a type of long prose narrative in the form of adventure, love story and heroism. Love story tends to carry the theme of love, sacrifice and the power of love between the two main characters in the story. In love story there are many things that are irrational and even impossible to occur in real life both in character and in the story but sometimes it also happen in the real life. That irrationality ultimately makes love story one of the stories that contains many aspects of myth love in it. In society, myth is considered as a story in which it tells things that are supernatural or contain religious teachings that are considered to express values that are “real” or “holy”. It’s generally known that myths are kind of story that people believe mystically. According to Fyre (1973: 276) another view of the myths as history, which we might call antropological, sees in some often-repeated incidents facts of primitive sociallife and ritual, perhaps glossed over or not understood by storyteller. This quotation told that there is another view about myth, it means that myth also could be something which has relation to history.

According to Galician (2016: 35) there are six classic love myths, namely; (a) the one and only perfect partner: myths about two people who long for each other to be united gy God to perfect each other, (b) cupid’s arrow: the myth love is blind, meaning that when someone is in love they will not care even though their love ends with pain that ultimately destroys themselves, (c) sex in myths: the myth that a person cant marry only by desires of lust, because that will bring them to destruction, (d) the love of the beautiful: myths about love that accepts what they are. That having to love based on sincere heart is not due to physical condition, (e) rescue fantasies: a fictional story that can affect people’s minds consciously which ultimately leads to a wrong life, (f) barriers & battles: myths about love stories that are always accompanied by war which is one of the tests for the development of love relationships is the characters, (g) heroes & love: the myth about the only thing that can save humans from mistakes in love is God.

1.6 Previous Study

Table 2: Previous Study

Name	Year	Title	Institution
Novindia Nurratnasari	2015	The Romance Formula in John Greens The Fault in Our Stars	Diponegoro University
Inne Elizabeth Tambayong	2018	Representasi Perempuan Dalam Film Beauty and The Beast	Widya Mandala Catholic University
Moch Fendi Bramantyo	2015	The Roles and Invention of Myth at Percy Jackson and The Olympians: The Lightning Thief	State Islamic University Sunan Gunung Djati Bandung
Esty Diliyani Resfayanda	2017	The Ideal Formula Of Romance Represented In Nicholas Spark's <i>The Notebook</i>	State Islamic University Sunan Gunung Djati Bandung
Dian Ayu Romadhonawati	2016	Frontier Myth In Zane Grey's <i>Riders of The Purple Sage</i>	State Islamic University Sunan Gunung Djati Bandung

Putri Dian Nitami	2018	Star Image Emma Watson Sebagai Celebrity Feminist (<i>Star Studies Richard Dyre</i> Pada Karakter Belle Dalam Film <i>Beauty and The Beast</i> 2017)	Universitas Brawijaya Malang
Bernyka Monik Indeswari	2017	Biblical Myth Of Four Horsemen in Bryan Singer's <i>X-Men Apocalypse Movie</i>	State Islamic University Sunan Gunung Djati Bandung
Yunita Setiani Aisyah	2018	The Romance Formula in Nicholas Spark's <i>The Notebook</i> Novel	State Islamic University Sunan Gunung Djati Bandung
Qoyyimah Nafi	2018	Analisis Semiotik Pada Film <i>Beauty and The Beast</i>	Pasundan University
Anzdi Setya Pambudi	2019	Romance Popular Formula Reflected in The Main Character's of Kevin Kwan's	State Islamic University of Sunan Ampel Surabaya

		Crazy Rich Asians	
Andi Nirvana	2016	Analysis of Myth in Stuart Beattie's Movie	Allauddin State Islamic University Makassar
Azizan Mahariarsi	2018	The Myth of Holy Grail in Dan Brown's <i>The Davinci Code</i>	State Islamic University Sunan Gunung Djati Bandung
Nuraini Destiawan	2018	The Representation of Myth in Culture of Four Countries on <i>EAT, PRAY, LOVE</i> Movie	State Islamic University Sunan Gunung Djati Bandung
Aulia Rahman	2011	Myth in Narrative Structure of Jeff Kinney's <i>Diary of a Wimpy Kid</i>	State Islamic University Sunan Gunung Djati Bandung

This research was inspired by several previous studies including the first, “*The Romance Formula In John Greens The Fault In Our Stars*” by Novindia Nurraenasari, English Department, Faculty of Humanities, Diponegoro University 2015. This research describes the formula in popular literary novels based on the theory of John G. Cawelti and shows that the novel contains elements of popular literary formulas namely hero and heroine characters and the flow of romance stories into their focus and characters that are likened to heroes in romance stories.

Second, "*Representasi Perempuan Dalam Film Beauty and The Beast*", by Inne Elizabeth, Department of Communication Studies, Faculty of Communication Science, Widya Mandala Catholic University, Surabaya 2018. This research about how women are represented in "*Beauty and The Beast*" movie. In Disney movies, woman are always portrayed as a passive figure, giving up so easily, and just waiting for the help of man. But in 2017's "*Beauty And The Beast*" live action movie has a different way of portraying woman, compared to other classic Disney movies. The formulation in this research is how woman are represented in the "*Beauty And The Beast*" Movie. The theory used in this research is about, patriarchy, gender stereotype, female inferiority, and representation. The method used in this research is semiotics analysis by Roland Barthes, which focused on the three stages of representation, which are conotation, denotation, and myth. Myth is a justification for the dominant values in society. Woman representation in this study are explained in three sub chapters: woman is not always giving up to her fate so easily, being a heroine not a feckless, and female inferiority. The conclusion of this research shows that woman seem to break the patriarchy, but she is still actually bound in inferiority.

Third, "*The Roles and Invention of Myth at Percy Jackson and The Olympians: The Lightning Thief*" by Moch Fendi Bramantyo, English Department, Faculty of Adab and Humanities, State Islamic University Sunan Gunung Djati Bandung 2015. This research focus in the role an invention of Ancient Greeks myths with explain that myths act as adventure genre, fantasies and mysteries in *Percy Jackson and The Olympians: The Lightning Thief*. Then the involvement of the myth that made changes in the current cultural pepper described in the novel and made changes to the mythical character in the novel.

Fourth, "*The Ideal Formula Of Romance Represented In Nicholas Spark's The Notebook*" by Esty Diliyani Resfayanda, English Department, Faculty of Adab and Humanities, State Islamic University Sunan Gunung Djati Bandung 2017. The object studied in this research is novel *The Notebook*. The research question are about the formula and the ideal formula of *The Notebook*. This research aims to

know the formula and the Ideal formula of romance in *The Notebook*. In his research, researchers used the theories of Cawelti and Radway to answer the two problems in his research. While the method used in his research is a qualitative method. The results of the study are; The romance formula in *The Notebook* is the Pamela Formula where the female hero (Allie) overcomes all obstacles to build a complete love relationship. Based on research on the Ideal Romance Formula the conclusion is that *The Notebook* can be categorized as having an ideal romance formula. This is evidenced by the novel formula *The Notebook* is the Pamela formula and has ten of thirteen ideal formula functions initiated by Radway.

Fifth, "*Frontier Myth In Zane Grey's Riders of the Purple Sage*" by Dian Ayu Romadhonawati, English Department, Faculty of Adab and Humanities, State Islamic University Sunan Gunung Djati Bandung 2016. Researchers used the Zane Gray novel entitled *Riders of The Purple* as the object of research about the myth constructed in the story. Based on this there are two questions raised by researchers; 1). How is the *frontier* myth described in the novel? 2). What are the meanings of the myth *frontier* for the lives of Americans in the novel? In answering these questions, researchers used theories about western *frontier* and genre also using genre or structuralism approaches. The results of this study indicate that this novel contains the myth of a *frontier* because of the existence of the American wilderness. This *frontier* myth can be seen as a rough life, then propose innocence as something ideal, and reject the existence of sectionalism. Besides that the myth *frontier* also affects the lives of Americans in terms of identity and behavior. As an identity, the myth *frontier* makes America known as a country that has diversity, is called the land of hope, and has their own hero. As a behavior, the *frontier* myth makes Americans known as individuals, democratic, and optimistic.

Sixth, "*Star Image Emma Watson Sebagai Celebrity Feminist (Star Studies Richard Dyre Pada Karakter Belle Dalam Film Beauty and The Beast 2017)*" by Putri Dian Nitami, Communication Science Department, Social and Political Science Faculty, Brawijaya University Malang 2018. This research examines how Hollywood's female star images as celebrity feminist were created. The research

focuses in particular on Watson's star image as celebrity feminist and the models of her feminism in the character she played in *Beauty and The Beast* (2017). This research uses Richard Dyer's stars as images, it looks at stars as a social phenomenon indicates that, no matter where one chooses to put the emphasis in terms of the stars' place in the production/consumption dialectic of the cinema, that place can still only be fully understood ideologically. Charles Sanders Peirce's semiotic is used as methodology for analyzing star images and their specific signification as realized in film texts related to postfeminist sensibility. The analysis of these materials demonstrates the relationship between Watson's image and *Beauty and The Beast* as her star-vehicle. It both maximizes Emma Watson's star image as a celebrity feminist by highlighting the postfeminist sensibility with key elements: choice, self-empowerment, success and freedom.

Seventh, "*Biblical Myth Of Four Horsemen in Bryan Singer's X-Men Apocalypse Movie*" by Bernyka Monik Indeswari, English Department, Faculty of Adab and Humanity, State Islamic University Sunan Gunung Djati Bandung 2017. The aim in this research is to investigate and identify the Four Horsemen character based on Bible description and in the *X-Men Apocalypse* movie. In this research, researcher explained how the difference of each characters, and so were the similarities that could be identified the interpersonalities of biblical and film characters. To analyzed this point, researcher took from Ellestrom (2014) theory of film adaptation, and then the Pierce (2001) theory of semiotics. For the last point, each character has identical icon, from the icon in the analysis according to Barthers (1991) theory of myth, after researcher took the icon each characters then it analyzed from found the signifier and signified. From the first line of signifier and signified it result denotative meaning, then the result second line of signifier and signified, it result connotative meanings were was a myth.

Eighth, "*The Romance Formula in Nicholas Spark's The Notebook Novel*" by Yunita Setiani Aisyah, English Department, Faculty of Adab and Humanities, State Islamic University Sunan Gunung Djati Bandung 2018. This research has three research problem, theyare: (1) How does the plot of Nicholas Spark's *The*

Notebook novel construct the romance formula?, (2) How do the character of Nicholas Spark's *The Notebook* novel construct the romance formula?, (3) How is the myths constructed the romance formula in Nicholas Spark's *The Notebook* novel?. The research uses Cawelti's (1976) theory in analyzing the romance that is reinforced by Radway's (1991) theory and Frye's theory in analyzing the myth. The result of this research is *The Notebook* novel implements certain the plot that constructed the romance formula such as, the first between Noah and Aille, they love each other, fight for obstacles and face it, and they happily ever after. Character is the key to make the novel classify into romance genre because, it presents the characteristics of romance formula through Noah and Ailee Character. The myth of season is one of the important elements that constructed the romance formula. The formula that found in this novel built through the season that is summertime.

Ninth, "*Analisis Semiotik Pada Film Beauty and The Beast*" by Qoyyimah Nafi, Communication Science Department, Pasundan University 2018. The research discuss markers, connotations, denotations, and myths "*Beauty and The Beast*" movie. And how a movie conveys messages that can be applied to daily life and become learning from the next life. Researcher uses Roland Barthes's semiotic theory to analyze the meaning contained in each scene "*Beauty and The Beast*" movie. The conclusion of this study "*Beauty and The Beast*" movie this has a denotation meaning, the connotation of myth in each scene. Besides, this film has thirteen scene that moral messages values, ranging from about family, friendship, community environment, and romance.

Kesepuluh, "*Romance Popular Formula Reflected in The Main Character's of Kevin Kwan's Crazy Rich Asians*" by Andzy Setya Pambudi, English Department, Faculty of Adab and Humanity, State Islamic Univeristy Sunan Ampel Surabaya 2019. This research focuses on novel entitled *Crazy Rich Asians* by Kevin Kwan. To answer those problems, the researcher uses popular literature formula approach by John G Cawelti and new criticism as supporting theory. The result of the study shows that the relationship encountered a problem when they were about to legalize it. It was Chinise tradition that should know the background of the

feature member of the family led the rich family to find out. It also revealed the secret of Rachel's parents. The main characters also can reveal the story that happened in the past.

Eleven, "*Analysis of Myth in Stuart Beattie's Movie*" by Andi Nirvana, English Department, Faculty of Adab and Humanities, English Literature Department, Faculty of Adab and Humanity, Alauddin University Makassar 2016. This research focuses on the types of myths in "*Frankenstein*" movies by Stuart Beattie. The method uses in this research is qualitative. The research data taken from "*Frankenstein*" movie published in 2014. The researcher uses Andrew Lang's theory which divide myths into four types. In this research, researcher found that there are four kinds of myths in the movie, the myth of rebirth of escatological myths, social myths, and mythical fraudster. The myth in "*Frankenstein*" movie is that corpses can come back to life because spirits are eternal, which can reborn into another being, all spirits will come to the body. Therefore, researcher conclude that there is a credible myth, namely the escatological myth that is apocalypse and there is also a myth that cannot be traced to the myth in movie is rebirth myth.

Twelfth, "*The Myth of Holy Grail in Dan Brown's The Davinci Code*" by Azizan Mahariarsy, English Department, Faculty of Adab and Humanities, State Islamic University Sunan Gunung Djati Bandung 2018. This research analyzes a novel entitle *The Da Vinci Code*. The statements of problem in this research are how are mystery formula constructed in Dan Brown's *The Da Vinci Code* and how does the myth of Holy Grail construct mystery formula in Dan Brown's *The Da Vinci Code*. This research uses method and focuses on literary formula. The result of this research shows that mystery formula constructed in *The Da Vinci Code* was found by the following; presentation of the crime, identifying of the crime, finding ad breaking the clue and describe and rational solution. And also shows the myth of Holy Grail that constructed mystery formula by the secrets that are interconnected. The fundamental principles mystery formula in that novel are discovery of hidden secrets which consists of the secret of murder, the secret of Leonardo Da Vinci works. These secrets reveal that the Holy Grail was not an

object but a human named Mary Magdalene who inherited Jesus blood-line. Such is the myth of Holy Grail that constructed mystery formula.

Thirteenth, “*The Representation of Myth in Culture of Four Country On Eat, Pray, Love Movie*” by Nuraini Destiawan, English Department, Faculty of Adab and Humanities, State Islamic University Bandung 2018. This research analyzes the representation of myth in many culture. It also has two questions, they are; 1. Representation of myth that related to history of four countries on *Eat, Pray, Love* movie, 2. Analysis of sign based on deformation process in *Eat, Pray, Love* movie. This research uses qualitative descriptive method because this research contains images and text. It also uses semiology theory (1967) and mythologies (1972) by Roland Barthes to analyze the data. From the analysis data, this research indicated many discoveries on it. To represent the myth in the culture based on history, there are images, such as nine images with any movie script on it, they are Traditional Indonesia medicine the gate of *Bentar Temple*, the Italian hand gesture, *Fontana De Quatro Fiumi*, Ashram, Yoga, Hinduism service in India. The Catholic church and Nun, and Christian’s prayer. From the second question about the process of deformation based on mythologies theory. These explanation of the cultures describe each culture that related to the hidden meaning, like as yoga in India’s art describes the moves of yoga that aims to reach peace of soul and self controlling.

Fourteenth, “*Myth in Narrative Structure of Jeff Kinney’s Diary of a Wimpy Kid*” by Aulia Rahman, English Department, Faculty of Adab and Humanities, State Islamic University Bandung. The object that has been chosen in this research is Jeff Kinney’s novel Titled *Diary of Wimpy Kid*. The research concerns to identify and interpret the relation of myth and the mythical characteristics in the narrative structure of the novel through a process that is constructed by the relevant theory. The basic theory used in this study is the mythical theory of Roland Barthes, while the method used in this study is descriptive method because the researcher explained the results of the study in the form of a description. The results obtained in the study are that in the myths in the narrative of Jeff Kinney’s *Diary of Wimpy Kid* novels primary relationships of literal relationships that produce meaning that

is sign significance or so called myth. While the classification of the characteristics of myth shows that in this novel novel there are message about popularity, friendship, and gender which differentiates the school environment, family, and culture.

Therefore, researchers applied some previous studies on romance, Beauty and The Beast and myths. “Beauty and The Beast” have both elements because in it there are elements of myth love and genre of film is romance. After reading and understanding the previous studies conducted by the researchers will then identify the elements of myth love which then build a romance formula in “Beauty and The Beast”.

