

ABSTRACT

Yuli Andriyani. 1155030286. The Construction of Adventure Formula Through Heroes in Rick Riordan's *The Red Pyramid*. An Undergraduate Thesis, English Department, Faculty of Adab Humanities. State Islamic University Sunan Gunung Djati Bandung. Advisor: 1. Pepi Siti Paturohmah, S.S., M.Pd. 2. Dedi Sulaeman, S.S., M.Hum.

Keyword: hero journey, adventure formula.

The aim of this research is to discuss the heroes who constructed the adventure formula in *The Red Pyramid* novel. Therefore, this research is formulated into two discussions. The first, how the heroes portrayed in the novel *The Red Pyramid*. The second, how the heroes construct adventure formula in the novel *The Red Pyramid*. To analyze both of them, the researcher uses the theory of hero journey by Joseph Campbell. Hero journey is the journey stages of the hero from the start of departure until the return of the hero from adventure. The stages of journey are usually found in fairy tales, myths, adventure and fantasy. In the other hand, the researcher also uses the theory of adventure formula by John G. Cawelti. Adventure formula is a structure narrative uses story techniques that can explain the obstacles and dangers faced by the characters in the story. The researcher uses qualitative method of the study. This method is chosen because in this research does not use numbers to get the results of research. The researcher gains data from the narration in the novel. The data are collected, identified, classified and interpreted to get the conclusion. The results of this research show that the hero portrayed through the stages of the journey. The first is departure, the researcher finds four stages. The second is initiation, the researcher finds two stages. The last is return, the researcher finds three stages. In addition the heroes can construct adventure formula as part of popular literature. By using the theory of John G. Cawelti, in the adventure formula, there are three elements namely group or individual hero, obstacles danger, and the triumph.