

CONTENTS

APPROVAL PAGE	I
LEGALIZATION	II
DECLARATION OF OWNERSHIP	III
ABSTRACT	IV
ABSTRAK	V
PREFACE.....	VI
ACKNOWLEDGEMENTS.....	VII
CONTENTS.....	IX
CHAPTER I.....	1
INTRODUCTION.....	1
1.1 Research Background.....	1
1.2 Research Questions.....	5
1.3 Research Objective	6
1.4 Research Significance	6
1.5 Description of Key Terms.....	6
CHAPTER II	8
THEORETICAL FOUNDATION.....	8
2.1 Language Choice.....	8
2.1.1 Social Factors	9
2.1.2 Social Dimension.....	9
2.2 Taboo Language.....	10
2.2.1 Swearwords.....	11
2.2.2 Classification of Swearwords	15

2.3	The Reason for Swearing.....	17
2.3.1	Emoji Pragmatics	19
2.4	Instagram	22
CHAPTER III		24
RESEARCH METHOD		24
3.1	Research Design	24
3.2	Data	24
3.3	Technique of Collecting Data	34
3.4	Technique of Analyzing Data	36
3.5	Organization of Writing	37
CHAPTER IV.....		39
FINDING AND DISCUSSION		39
4.1	The Classification of Swearwords in Instagram Comments Column of @farrahabraham Account	39
4.1.1	General Swearwords	42
4.1.2	Anatomical Insult	51
4.1.3	Animal Terms	54
4.1.4	Excretion	58
4.1.5	Religion	59
4.1.6	Genitalia	64
4.1.7	Stupidity.....	66
4.2	The Reason People Commented Swearwords in Instagram Comments Column of @farrahabraham Account	73
4.2.1	Swearing to Express Anger, Disappointment and Aggression	74
4.2.2	Swearing to Express Sympathy	79
4.2.3	Swearing to Express Surprise/ Shock	82
4.2.4	Swearing to Express Happiness/ Joy	87
4.2.5	Swearing to Express Disgust.....	91
5.1	Conclusion.....	95
5.2	Recommendations.....	97
REFERENCES.....		99
APPENDIX		103