

**THE TRANSLATION OF *STRATEGIC FOCUS*  
A GAMEPLAN FOR DEVELOPING  
*COMPETITIVE ADVANTAGE***

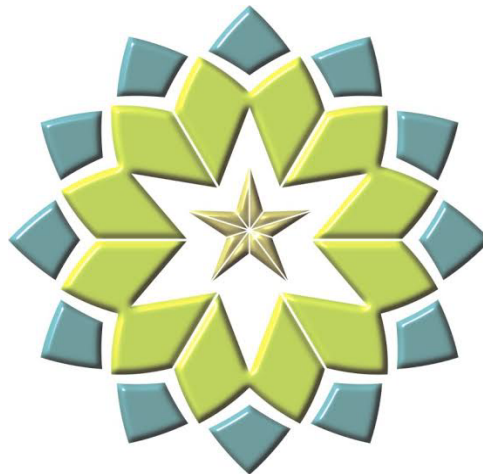
**Translation Project**

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