

ABSTRACT

Rifki Rona Yurika (1158020258): "The Effect of Leadership Style on Employee Engagement in the Islamic Students Association of Bandung Regency Branch".

This research is motivated by the low level of employee engagement owned by members of the organization. If the employee engagement of members of the organization is high, they will carry out optimally and be active in organizing.

This study aims to determine: (1) Does Transformational Leadership affect employee engagement, (2) Does Transactional Leadership affect employee engagement, and (3) Does Transformational and Transactional leadership affect employee engagement.

This research examines the dependent variable, the transformational leadership style (X1), the Transactional leadership style (X2) and the independent variable, employee engagement (Y).

This research method uses quantitative or descriptive research methods. The sampling technique in the study was saturated sampling, so the overall respondents were 45 people. Data analysis techniques using validity, reliability, descriptive statistics, and multiple regression analysis using SPSS version 20

The results showed that: (1) in the partial test (t test) there was an effect of Transformational leadership on employee engagement with $t_{count} > t_{table}$ ($83,809 > 2,018$), (2) in the partial test (t test) there was no influence of Transactional leadership on employee engagement with the calculated t value $< t_{table}$ ($0,024 < 2,018$), (3) there is a significant influence in the simultaneous test (f test) on Transformational and Transactional leadership on employee engagement with $f_{calculated} > f_{table}$ ($22,462 > 3,21$).

Keywords: Leadership Style, Employee Engagement