

CHAPTER I

INTRODUCTION

This chapter presents the introduction of the research. This chapter has seven sections. There is a background of research, statement of problems, research objective, research significance, research scope, conceptual framework, and previous studies.

A. Background of Research

Spider-Man Homecoming is one of the literary works movie directed by Jon Watts and released in America on July 7, 2017. In addition to directing this movie, Jon Watts also directed other movies that have thriller, horror and others. Spider-man Homecoming movie is a remodel movie from Jon Watts which is the latest adaptation of the story of the superhero spider man, although there were previously about 4 movies about Spider-Man if calculated from the Spider-Man movie released in 1966 but this movie not a sequel series. Because this story is an updated story, the story has no connection with previous movies, this time it was made in a more straightforward, up-to-date, typical style of young people following the character of Peter Parker who was still a teenager. What attracts the attention of the fans is that in the Spider-Man Homecoming movie it is tucked in with humor that is quite entertaining to the audience, especially teenagers. As said by Cawelti (1976, p. 40) The kind of treatment of the hero is the most characteristic of the adventures stories constructed for children and young people.

The essence of these spiderman movies tells the main character who is used as a hero character with the age of 15 years who gained superpowers after being bitten by a spider. Peter Parker appears like a teenager who is trying to find attention in various ways, is (vlog, youtube, selfie, etc.), especially the attention of Tony Stark, here it is increasingly seen that Peter is idolizing Tony Stark.

The power possessed by Peter does not describe as a hero. With age and a body that is not possible to be a hero, he expressed his courage through an internship at The Avenger Industry. According to Hourihan (1997, p. 97) hero is a man of action that he expresses his nature-skill, courage, dominance and determination. The presence of this hero character gives a different in a literary work, but in the Spiderman homecoming movie, the hero character is portrayed as a brave ordinary human as in the conversation below in (36:43) duration :

Peter : Oh, Hei..

And then he just, like, swooped down like a monster.. and picked me up, and took me up like a thousand feet and just dropped me.

How'd you find me?

Did you put a tracker in my suit?

Mr. Stark : I put everything in your suit. Including this heater.

Peter : That's better. Thanks.

Mr. Stark : Whats were you thinking?

Peter : The guy with wings is the source of the weapons. I gotta take him down.

Mr. Stark : Take him down now, huh ? Crocket, there are people who handle this sort of thing.

Peter : The Avenger ?

Mr. Stark : No, this is a little below their pay grade.

Peter : Mr. Stark, you didn't have to come out here. I had that. I was fine.

In the conversation above there is a sentence that **“the guy with wings is the source of the weapon”**. Peter already knew that the person he was dealing with was someone who had a dangerous weapon, and if the weapon was aimed at him, it would endanger him. Even though he already knew that the winged person was the center of the weapon, he still wanted to defeat him. Thus, the conversation above shows that Peter Parker has courage in him, he is not afraid of anything that will endanger him, including weapons.

The researcher chose Hero in Adventure Formula in this research as the topic of discussion because what is interesting in the adventure formula is the story of his adventure. According to Cawelti (1976, p. 40) the true focus of interest in the Adventure story is the character of the hero and the nature of the obstacles he has to overcome. In addition, what is interesting in this story is Peter Parker who is portrayed as a Hero still at a young age. What's more, Peter Parker is strongly opposed to the mentor Mr. Stark.

B. Statement of Problem

The object of this research is movie entitled Spider-Man Homecoming 2017 which tells the story of a hero named Peter Parker. This Spiderman movie has a 02: 13: 28 duration. Which in each part tells about the journey of Peter Parker in carrying out the mission as Hero.

Based on the statement above, the researcher is going to determine the research question as follows :

- a. How is hero portrayed in Spider-Man Homecoming movie ?
- b. What are the heroes ground aspects portrayed in Spider-Man Homecoming movie?

C. Research Objective

Based on the research question, this research aims to:

- a. To explain how hero portrayed as a hero in Spider-Man Homecoming movie.
- b. To explain what are the heroes ground aspects portrayed in Spider-Man Homecoming movie.

D. Research Significant.

The results of this study are expected to contribute to the theory and practical application of hero theory.

- a. Practical Benefit

Practically, this research can be a recommendation for material to be discussed or researched and a reference for future researchers who will examine similar material. Then, this research is also expected to provide knowledge to readers in understanding the heroes in the adventure formula.

- b. Theoretical Benefit

Furthermore, theoretically, this research is expected to enrich understanding and add theory to researchers. Further research is expected to strengthen the theory of heroes in the adventure formula in movie, especially in the Spider-Man Homecoming movie.

E. Research Scope

In the Spider-Man Homecoming movie directed by Jon Watss there are many obstacles that must be passed by the Hero. Obstacles that refer to the courage of the hero in completing his mission. Because, that's what's interesting in the hero story. According to Cawelti (1976, p. 40) The true interest of the adventure story is the character of the hero character and the obstacles he must overcome.

F. Conceptual Framework

Spider-Man Homecoming is a film directed by Jon Watts. This movie tells about the journey of a 15-year-old man named Peter Parker, who really admires the heroes found in Stark Industrial. Peter was eager to become a member of Stark Industrial until he applied for an internship at Stark Industrial. In Stark Industrial there are Avenger members who have different strengths in each person. Until one day he was recruited an intern at the Stark Industry.

After carrying out the mission, Peter Parker was escorted by Happy to his home and live his life as usual. However, Peter is still obsessed with the fight to uphold justice that triggers adrenaline, so he keeps asking Happy when the next mission. However, Happy did not respond. To fill his spare time, Peter Parker in the figure of Spiderman trying to be a friend of the community and uphold justice in his city, such as catching pickpockets and helping old people. He always reported it to Happy and hoped that Tony Stark responded and put him on the Avengers team.

The activity made him become unenthusiastic about learning and withdrew from the school environment. Until one day one of his friends named Ned found out that he was Spiderman. His best friend is immediately interested and tells Peter that he wants to be an assistant superhero like Peter Parker, but Peter refuses and asks him to keep who Peter really is. Until one time, Peter saw a robbery at the ATM center and the robber used an unusual weapon. Later, he meets the robber again during the arms trading transaction which makes him deal with Toomes (the antagonist in this film). Since then, he and his best friend, Ned, have been trying to find out which weapons the group of thieves bought and sold. Peter finds a piece of weapon left behind after a dispute.

Through a series of investigations, Peter gained some information about the team and the origin of the strange weapon, at the same time he had to represent his school in the Decathlon competition so Peter's focus was slightly divided. With Ned's help, the Spider-Man takes action by himself to go further into the case which directs him to meet Adrian Toomes. Adrian Toomes is the father of someone who is admired by Peter, namely Liz, Toomes, a businessman who has a grudge against Tony Stark. Because, before Tony Stark and the government formed control of the remnants of the battle, initially the one contracted to clean up the remnants of equipment from the alien Chitauri (ie remnants of the Avengers' battle) was Adrian Toomes. Therefore, Toomes really hates Tony Stark, because Toomes thinks that the cause of losing his job is Toni Stark. Because he hated Tony Stark, he decided to use the

alien Chitauri technology he had before to commit crimes, and the act went smoothly for years.

After Peter found out information about the weapon, Peter's situation became less supportive to participate in the Decathlon race. Because he must find and prevent what will be done by a group of thieves who use these strange weapons. After Peter completes several missions, Peter must lose his costume because he is considered to have made Peter's decision to act without a mature strategy. So that made Tony angry and took back the Spider-Man costume made and given to Peter. at the same time he also knew that Adrian Toomes had a relationship with Peter's school friend whom he had long admired. Big decisions must be taken by Peter, because he has two choices between having to stop the actions of Adrian Toomes and his gang by using simple costumes, or forget all the cases related to the Toomes.

In the movie there are several missions carried out by the hero. As said by Cawelti (1976, p. 39) Hero is an individual or group overcoming obstacles and dangers and accomplishing some important moral mission. To analyze he in this movie, researcher used theory by Cawelti about hero portrayed. According to Cawelti (1976.18). Heroes who the strength and courage to overcome greats dangerous, lovers who find perfectly suited partners, inquirers. of exceptional brilliance who discover hidden truthd, or good, sympathetic people whose difficulties are resolved by some superior figure. This is what supports the important thing in describing the hero. In addition, there are several aspects to building a literary work. According to Adi I.R (2016), these aspects consist of: character, setting and plot.

G. Previous Study

Every research comes to be perfect if used previous study, because it's to continues the research before. There are several previous studies related to this research. As shown below :

The first previous study in this research comes from Irfani Nurrahmah. he examines Adventure Formula In Pete Docter's Inside Out (2015) Movie. the research focuses on the heroine and anti-heroine as the main character give an influence on the adventure formula in Inside Out (2015) movie. The hero in the movie has supported the adventure formula by using the journey method. The main characters become the heroine to support the adventure formula in the movie.

Therefore, the research has two problems of study. They are: (1) Why the heroine and the anti-heroine in Inside Out movie can be united? And (2) How does the heroine in Inside

Out movie follow adventure formula? In this study he used structuralism. Patterns of meaning from structural data in structuralism are often expressed in the words of the survey participants themselves. This research will prove the adventure formula theory that is applied in the movie, based on Cawelty, Campbell, and Gladys.

The second previous study in this research comes from Rohmat. the examines Hard-Boiled Detective Formula in A Game of Shadows Movie. In this research, he reviewed a phenomenal movie entitled A Game of Shadows. This study focuses on the hard-boiled detective formula constructed on the movie. The background of this study is based on the high interest in popular literary works, especially in the form of movie. This shows that the existence of a role in popular literature that managed to attract the attention of the audience. Thus, this study aims to discover the reasons behind the popularity of A Game of Shadows movies.

In analyzing this movie, the researcher proposes two research questions, as follow how are the role of main charachters applied in A Game of Shadows movie and how is the pattern action constructed in A Game of Shadows movie. Both of these research questions were assessed through an interdisciplinary approach uses genre approach. In order to this research can be justified he uses genre formula as base of theory. In the end, researchers found two reasons that made this movie popular. 1). A Game of Shadows movie implements certain roles of every main character such as detectives, criminals, victims and people involved in crime to produce interesting stories in the movie. 2). The action pattern is the key to the popularity of this movie because it presents an action detective formula filled with adventures and obstacles to discover the truth. The formula is built through detectives as heroes, tensions and threats, the setting in the modern city, the role of Female character, meaning change of story.

The third study before this study came from Cici Nurdina. CS Lewis's novel "The Chronicles of Narnia: The Test of Heroes' Trip" (The Return of Narnia). The focus of this study is to explain that the novel "The Chronicles of Narnia: The Princes (The Return of Narnia)" is a heroic pattern or frequent travel hero To analyze. Therefore, in this study, we will describe the character's archetypes in order to analyze other characters close to the main character and find the actual hero. Therefore, the study was formulated on two issues. First, the hero's journey appears in the novel. Second, the prototype of the character built on the novel.

To analyze both problems he uses Joseph Campbell's theory of heroic travel. The hero's journey is a pattern of stories visible in fairy tales, myths and fantasy. This pattern

shows the steps from when the hero leaves to returning as an adventure hero. He also uses the typical theory of the Christopher Hogura character. The basic pattern of the character is how to understand the character's function and purpose in the story. He also included some supporting theories related to focused research.

This study was tested using qualitative research methods. This study was chosen because the study did not use numbers to obtain the results of the study. He gets data from the narration of the novel. Collected and identified data. The following is the classification and interpretation and conclusion.

The results of the study show that there is a stage that the hero experiences. At first it is a departure, and he found four out of five. The second found four of the six stages in the launch. Third, he found two of six. He also used Christopher Hogura's theory to discover 10 of the 12 stages of the hero's journey and 8 basic character patterns..

The fourth previous study comes from Mukhlas. he examines the Characters of Hero and Symbols in the Justice League Movie. The research focuses on the research analyzes the reason and the process why the characters of hero are united on the Justice League movie, this case happens because the death of Superman, alien's coming, less powerful single hero, and fighting for the mother boxes. The problem proposed is to identify the reason why characters of hero are united and to interpret the symbolic meaning appeared in Justice League movie. in this study he used The theory from Mc Adam and Joseph Campbell for describing the concept of character of hero in literature become supporting theory for analyzing. he also serves the symbolic meaning inside of the movie referring to the theory of Abrams and Joseph M. Boggs. in this study he used The method of the research is qualitative to analyze the data. The technique of collecting data is documentation studies. The finding of the research is that the movie uses group style in describing the characters of hero and put many contextual meaning in the particular object in the movie.

Therefore, it can be conclude that the research breaks the assumption that character of hero is an individual and strong enough to save the world. Actually, making a team of heroic characters in the movie Justice League tells that there are some reasons of why they are united. Those are because of the death of Superman, Alien's coming, less-powerful hero and fighting for the mother boxes. By this team which called by "Justice League" can make the greater power to save the world and protect the people. Based on the research, it can find out the formula of distinguishing and interpreting the symbolic meaning in particular object inside of the movie.

The fifth previous study comes from Muh Irphan Muktapu. He examines the Hero Effect in Inferno Movie (A Mystery Genre). Inferno is a mystery genre movie, this movie shows puzzles that must be expressed. To uncover mystery requires a strong, smart and knowledgeable character to discover mystery object such as a hero character. Because of that, he attracted on hero effects as a research focus, and chose Inferno movie as the object.

This research aims to discover the hero effects in Inferno movie. The problem are how to determining of hero in Inferno, cause, there are characters in Inferno that have character like a hero. Therefore, there need to be special characteristics in determining hero, and to distinguish between hero and pro-social. This research was taken to formulate the following research questions: (1) why is Prof Langdon character represented as a hero in Inferno movie? (2) how are the hero effects in building mystery formula in Inferno movie? This research uses descriptive qualitative method. The main data of this research are the scene, dialogue and scene description of Inferno movie. He collects the data by taking screen shoots of the Inferno. In this research he used The theory Understanding Heroism theory by Philip Zimbardo.

The results of the research shows that Prof Langdon is hero by 4 characteristics of hero in Zimbardo's theory, and all of characteristics itself, contained in prof. Langdon's personality, namely: (1) voluntary participation (2) service to one or more people or the whole society (3) physical comfort, social status, or risk of quality of life, (4) expectation of material interests. Besides that, there are big influences on Prof. Langdon character in building mystery genre in Inferno movie, such as, (1) developing plot of mystery genre, (2) determining the plot direction in Inferno.

The sixth previous study comes from Risna Marlina. She examines the Formula of Children's Literature and Character Changing of Jonathan Auxier's Peter Nimble and His Fantastic Eyes. In this research she focuses on discussion of the Formula of Children's Literature in the novel Peter Nimble and His Fantastic Eyes by Jonathan Auxier (2011). The research focuses on about how the correlation between plot and setting formula of children's literature are. Describing what the effects of character changing from main character are. The interest hero of this research is a child which has no big body, poor, and blind. In this research she used the theories to analyze the Formula of Children's Literature are Cawelti (1976), Nurgiyantoro (2005), and Aminudin (2002). The theories which include magic, simplicity, and adventure are applied to analyze all things in Formula of Children's Literature.

Data are taken directly from the novel Peter Nimble and His Fantastic Eyes. It means that the content of text in the novel is as source of data. She used an objective approach to

analyze the data. Furthermore, in this study she used descriptive and qualitative analysis method.

The result of the analysis the researcher explains according two points above there are: first, there are some plots and setting which showed in the formula of children's literature. Each chapter has plot and different setting while doing adventure. Second, the effects of changing character of main character Peter Nimble which turn out to be a good boy and save the lost kingdom and its inhabitants.

This research founds 40 data. There are 33 data of correlation Formula Children's Literature between plot and setting. The effects of character changing from main character have found 7 data.

The seventh previous study comes from Hayati Nufus. she examines The Representation of Hero as Bearer of Truth in Assassins Creed Renaissance (A Comparative Study of The Game By Ubisoft and The Novel By Oliver Bowden).

the focuses on this research is The adaptation of literary work to become movies, drama, or vice versa is common recently. However, the adaptation of the video game to become a novel like in Assassins Creed Renaissance is still rare and unexplored yet. This study focused on finding out the representation of hero as bearer of truth appeared in the game and its novel version. Literary criticism is used as a method to do the critical study to assess the elements of the literature by using comparative literature approach. This study found out that Ezio's character as a hero as bearer of truth is represented by his physical appearance and characteristic. The first, in the video game, the physical appearance of Ezio is illustrated as a hero who has powers, skills, and special treatments for fighting his enemies and completing the mission stage. Meanwhile, in the novel, such physical appearance is used to show the hero to fight the evil and uphold the justice. The second, the characteristics of Ezio is represented by the core desire, goal, strategy, trap, fear and gift revealed that Ezio is very ambitious to get a victory in the game, whereas in the novel, those are the representation of his struggles to make a peace and welfare.

The eight previous study comes from Thalita Monica Rachma Putri. she examines The Values of Heroism on the Main Character in James Dashner's The Maze Runner. Novel is a prose fiction of considerable length showing characters in action. Character is the one of novel's aspect. The Maze Runner novel is an incredible novel to revolve around a major mystery that is unknown to both readers and the characters in the novel. It shows a heroic character of the main character. This research applies two research question as follows; 1)

What are the characteristic of hero on the main character in The Maze Runner novel, 2) What are the values of heroism do the main character have.

The result showed that Thomas as a heroic character in the beginning of the story is the new comer people in the Maze, Thomas not seen as a hero. Thomas characterized as an ordinary people and do not have any power. Thomas learns so many way to escape out of the Maze and successfully save his friends to escape out of the Maze. The values of heroism of the main character are presented in James Dashner's The Maze Runner novel. Thomas as the main character as a heroic character tried save his friends to escape out the Maze. Thomas as a heroic character is very courage and able to face and deal with danger. These values of heroism can be taken out from Thomas for there are influences from his friends and his environment that can affect Thomas's life and his journeys. in this research, she used the qualitative method and structuralism approaches to research.

The ninth previous study comes from Nova Puspita Dewi. she examine the Hero in Adventure Story: An Analysis of Adventure Formula in Cressida Cowell's How to Train Your Dragon. This research focuses on The hero as main characters give an influence to the adventure formula in How to Train Your Dragon novel. Formula is the structure of the narrative. The hero in the novel have support the adventure formula by use the journey method. The main characters become the hero to support the adventure formula in the novel.

Therefore, this research has two problems of study. They are: (1) How can Hiccup as ordinary person portrayed become a hero in "How to Train Your Dragon" novel? And (2) How does the hero (ordinary person) in "How to Train Your Dragon" novel support adventure formula? Whereas, in analyzing the subject of the materials, this research uses qualitative method. Qualitative research examines the patterns of meaning which emerge from the data and these are often presented in the participans's own words. This research will prove the adventure formula theory that is applied in the novel, based on Cawelti, Hourihan, Campbell and Grenby. The result of this research is the hero in the novel is support the adventure formula as the part of popular literature. Then heroes are traditionally male and the hero myth inscribes male dominance and the primacy of male enterprises. – Hourihan (p.67) women character in that novel just one person Valhallarama as a mother of Hiccup that show hero as ordinary person still need a mother's love to give him support and make him comfort. The hero is support the adventure formula in the novel from the main character. The main characters are placed as the hero. The hero fight for the dangerous things to rescue Viking tribe from Green Death –Sea-dragon Gigantimux Maximus. In another side they get some miracles as a winner of the combat. he are also constructed as hard to die

characters. So, the main character as the heroes in this novel is constructed the adventure formula by his portrayal.

The tenth previous study comes from Selma Rosanti Aurini. she examines the Hero's Archetypes in "Django Unchained" Movie Script by Quentin Tarantino. The focus on this research is hero's archetypes contained in "Django Unchained" movie script by Quentin Tarantino. The research question divided into; (1.) How the archetypes of the hero character are described in "Django Unchained" movie script by Quentin Tarantino?, (2.) How the archetypes of hero journey are portrayed in "Django Unchained" movie script by Quentin Tarantino?. in this study she used the qualitative research while the method use is content analysis. For the archetypes of hero in "Django Unchained" movie script by Quentin Tarantino, the researcher find there are eight archetypes as Hourihan's theory. They are hero identity, the purpose of hero journey, the wilderness visited by hero, a series of difficulties, hero abilities, the hero achieves his goal, the hero returns home, and the hero is rewarded. Besides, there are also other archetypes come from Vogler, Jung, and Campbell to support Hourihan's theory. They argues that hero is someone who is willing twilling to sacrifice himself to help the others, the hero always prioritizes society's needs ahead of his personal needs, the source of hope, the hero is supposed to win against injustice, the purpose of the hero is to vanquish the darkness, save the maiden and save the world. While for archetypes of hero journey in "Django Unchained" movie script by Quentin Tarantino, she find there are three group stages of archetypes as Campbell's theory. These stages are departure, initiation, and return.

The eleventh previous study comes from Ratu Iklima Listiyani. she examine the Dominic Toretto's Journey as a Hero in The Fate Of The Furious Movie. Hero is a character that generally occurs in an adventure story. Meanwhile, hero journey is a stages that passed by the character of a hero in complete a mission or an adventure. The Fate of the Furious is a movie that tells a story about Dominic Toretto that going to an adventure or journey to complete the missions. Therefore, this research mainly explores the Dominic Toretto's journey as a hero in The Fate of the Furious movie. This research paper aimed to discusses the hero representation of Dominic Toretto and the stages of Dominic Toretto's journey as a hero in The Fate of the Furious movie. The used data in The Fate of the Furious movie are the form of picture and dialogue found in the movie. This research is examined using the qualitative research method and the structuralism approach. The use of structuralism approaches in study of popular literature aims to identify, classify and describe the data in accordance with the structural elements of literature. In analyzing the data, she uses theories

from Kleviskog (2017) for the representation of hero and other related theories as supporting from Cawelty (1976), Campbell (2004), Vogler (2007) and Brunk & Fallaw (2006). Furthermore, she also uses theory from Campbell (2004) for analyze the stages of Dominic Toretto's journey as a hero in the movie. The result of the research shows that Dominic Toretto is showed the characteristic that represented a hero. Moreover, she also finds that Dominic Toretto passed the three primary stages of hero journey. The first is the departure, there are found four from five stages. The second stage is initiation, there are found five stage and one stage from return stage. The last is return stage, the writer only found one stages.



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