

ABSTRACT

Bella Rosalia 1155030033. *Clipping Words in Caption of Instagram.* An Undergraduate Paper. English Department. Faculty of Adab and Humanity. Islamic States University of Sunan Gunung Djati Bandung. Advisor: 1. O.Setiawan Djuharie, M.Pd. 2. Dr. Dewi Kustanti, M.Pd.

Keywords: Clipping Word, Kinds of Clipping Word, Lexical and Contextual Meaning, Caption of Instagram.

This research aims to identify the kinds of clipping words with their lexical meanings and contextual meanings in caption of Instagram. Some theoretical frameworks from Marchand (1969) is used to classify the kinds of clipping words and the theory from Lyons (1997) is also used to analyze the lexical meanings and contextual meanings of clipping words. The data sources are taken from Instagram caption of five users. The design of this research is qualitative approach using content analysis method. The results show that the kinds of clipping words are back clipping, clipping compound, and fore clipping. Meanwhile, the results also show that the lexical meanings and contextual meanings have similar meaning to Oxford Learning's Online Dictionary, Cambridge Online Dictionary, Meriam Webster Online Dictionary, Longman Online Dictionary, and U-Online Dictionary and also the contextual meanings are bound to the condition, place, and time of the caption of Instagram.

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Kata Kunci: Kata Kliping, Jenis-jenis Kata Kliping, Makna leksikal, Makna Konteks, Caption Instagram

Penelitian ini bertujuan untuk mengidentifikasi jenis-jenis dari kata kliping beserta makna leksikal dan makna konteksnya di dalam caption Instagram. Beberapa kerangka teori dari Marchand (1969) digunakan untuk menggolongkan jenis-jenis kata kliping dan teori dari Lyons (1997) juga digunakan untuk menganalisa makna leksikal dan makna konteksnya dari kata kliping tersebut. Sumber-sumber data diambil dari lima pengguna Instagram. Desain dari penelitian ini adalah pendekatan kualitatif dan menggunakan metode analisis isi. Hasilnya menunjukkan bahwa jenis-jenis dari kata kliping adalah back clipping, clipping compound, dan fore clipping. Sementara, hasilnya juga menunjukkan bahwa makna leksikan dan makna konteksnya memiliki makna yang sama dengan Oxford Learning's Online Dictionary, Cambridge Online Dictionary, Meriam Webster Online Dictionary, Longman Online Dictionary, and U-Online Dictionary dan juga makna konteks terikat oleh kondisi, tempat, dan waktu dari caption Instagram.



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