

TABLE OF CONTENTS

APPROVAL PAGES	i
LEGALIZATION	ii
(DECLARATION OF OWNERSHIP).....	iii
PREFACE.....	iv
ACKNOWLEDGEMENTS.....	v
MOTTO	vii
BIOGRAPHY	viii
ABSTRACT	ix
ABSTRAK	x
TABLE OF CONTENTS.....	xi
CHAPTER I INTRODUCTION.....	1
1.1. Research Background.....	1
1.2. Statement of the Problem	5
1.3. Research Objectives	5
1.4. Research Significance	5
1.4.1. Theoretically	6
1.4.2. Practically.....	6
1.5. Research Limitation	6
1.6. Previous Study.....	6
1.7 Organization of Writing	8
CHAPTER II REVIEW OF LITERATURE	10
2.1. Semantics	10
2.2. Meaning.....	16
2.3. Figurative Language.....	21
2.4. Cognitive Linguistics	22
2.5. Euphemism.....	23
2.6. The Types of Euphemism	26
2.7. The Functions of Euphemism	31
2.8. Taboo Word.....	36
CHAPTER III RESEARCH METHODOLOGY	38
3.1. Research Method.....	38

3.2. Data	38
3.3. Source of Data	38
3.4. Sample of Data	40
3.5. Technique of Collecting Data	42
3.6. Technique of Analyzing Data	43
CHAPTER IV FINDINGS AND DISCUSSION	45
4.1 The Types of Euphemism in The Guardian’s Online Newspaper.....	45
4.1.1 Metaphor	45
4.1.2 Rhyming Slang.....	54
4.1.3 Remodelling	56
4.1.4 Circumlocution.....	57
4.1.5 Clipping.....	74
4.1.6 Acronym.....	76
4.1.7 Abbreviation.....	76
4.1.8 Omission	77
4.1.9 One-For-One Substitution.....	82
4.1.10 Hyperbole.....	83
4.1.11 Understatement / Litotes	87
4.1.12 Euphemism Through Borrowing.....	101
4.2 The Functions of Euphemism in The Guardian’s Online Newspaper	102
4.2.1 The Function of Being Polite	102
4.2.2 The Function of Gloss-Over	117
4.2.3 The Function of Avoiding Taboo.....	144
4.2.4 The Function of Disguising.....	152
CHAPTER V CONCLUSION AND SUGGESTION	170
5.1. Conclusion.....	170
5.2 Suggestion	170
BIBLIOGRAPHY	172
APPENDICES.....	174