

CHAPTER I

INTRODUCTION

This chapter provides information about background, research questions, research objectives, research significance, preview studies and clarification of key terms.

1.1 Background

Humans use language as a means of communicating with their environment. In communicating humans use utterances separately to express what is to be conveyed. Communication activities can be seen in the form of spoken activities that are always present in human life, both when with friends, family to be together with others.

Communication is not just the delivery of language through words but is always accompanied by behavior or action. Human actions when uttering speech or utterance are called speech acts. Speech act is an expression of the function of language. Behind a speech there is a language function that is reflected in the purpose of the speech.

Illocutionary act is a speech besides functioning to say or inform something, can also be used to do something. Successful communication occurs when the understanding between speaker and interlocutor or in other words the speaker can understand the purpose of speech. So the meaning that is studied pragmatically is the meaning that is bound by context or in other words studies the speaker to understand the intent of the opposite speaker. Context can be considered as the cause and reason for a communication. Context can be considered as the cause and reason for a conversation or dialogue. Everything

related to the speech, whether it relates to the meaning, purpose, or information, is very dependent on the context behind the speech event.

This speech event is basically a series of speech acts organized to achieve the goal. The purpose is the content of the conversation. Likewise, acting or speaking is offensive to others or not. It is an effort to minimize conflicts. The harmony of communication that maintains those feelings takes precedence in certain forms of communication. This will determine the goals and expectations derived from the communication. Communication that considers the effects of taste is directive speech. Such as asking others, persuading and others need to prioritize the harmony of relations between the speaker and the speech partner.

Here the language not only makes the listener do something, but does the activity according to what the speaker wants. The directive speech acts include command, orders, compels, and borrows. The directive speech acts include requests, hopes, requests and offers. Form of directive speech act of invitation includes, invites, seduces, invoices and supports. The directive speech acts include advice, advise, advocate, suggest and remind. The directive speech acts of criticism include, rebuking, threatening, and angry. The directive speech acts include, prohibit and prevent.

One form of media is film. Film can be classified as a form of mass communication that is a form communication that is delivered through modern mass media and has a broad distribution and is intended for the public. One of the functions of the film can include various messages both education, entertainment and information. Messages in movies usually use mechanisms that exist in the human mind in the form of message content, voice, words, conversations and so on. Film is considered to be a powerful communication medium for the masses that is the target because of its audiovisual nature, which is a living image and sound.

Moreover from the film can influence the audience as in the Wonder Women film. There are many advice, prohibitions, criticisms, especially invitations and orders in Wonder woman film because the main theme of this film is war. As in this theme, war, Wonder Woman is indeed different from films with the same theme. Besides being tidied more neatly, this film by Patty Jenkins also has a lighter topic with action scenes that are quite striking and humor that intersperses each scene. Because there are many terms in the message such as invitations and commands that make the audience confused and misunderstanding the meaning.

The study of studying directive speech act is always interesting to do. There are three reasons why this the study about directive speech act is still freshly conducted, First, directives is a kind of speech act that often used by speakers in daily conversation. For using directive, the speakers attempt to make communication to the hearer. Second reason is directive shows a strong relationship between speaker and hearer. The next reason is because directive speech acts are used to get or give attention from the speaker in communication.

Directive speech act has aim at making the hearer to do something. In performing an utterance, a speaker must understand the circumstances situation which will influence the hearer's understanding of the utterance. The speakers have to be aware in what way they should deliver the utterance in order to make the hearer understand the aim of the speaker's utterance and do compliance of the utterance. The strategy in delivering the directive also influences the compliance or non-compliance done by the hearer. It relates to the status between the speaker and the hearer, direct or indirect way in delivering the utterance, and the context when the utterance is performed.

This research will describe the speech act analysis of utterances in the Wonder Woman by Patty Jenkins. The author examines this she wants to know the element of directive in the film wonder woman. In the film wonder woman there are commandos and troops. There are many utterances that contain directive utterances, especially directive commands and directive invitations.

The researcher chooses film as a source of data in research because film is one of the effective media in the study of speech acts especially speech meaning directive which will be studied from the form and function of speech. Film is used as a source of research data because there are many form and function of speech in the film, the use of language that is easy to digest. Wonder women film was chosen in this analysis because of the theme of war so that there are many directive speech acts such as advice, prohibitions, criticism, especially invitations and orders. The main character of this film is a woman who engages herself in war while becoming the first female super hero. Because superheroes are usually played by men, therefore there will be a lot of advice, restrictions on criticism, invitations, and orders in this film.

In conducting this research, the researcher needs the other researches that have been made by the other researchers. In this research, the researcher takes some reseaches that have been made by some graduations.

1.2 Research Questions

From the background of the research, this study identifies the statement of problem. The researcher found that the message conveyed by the main actor was well understood. The researcher will to analysis the directive illocutionary speech acts in film. The question proposed in this research

1. What forms of the directive speech act are found in the film *Wonder Woman*?
2. What functions of directive speech act in the film *Wonder Woman*?

1.3 Research Objectives

The purpose of this study:

1. The directive forms of speech act in the film *Wonder Woman*
2. The directive functions speech act in the film *Wonder Woman*

1.4 Research Significances

Theoretically, this research contributes in the field of linguistics, especially Pragmatic understanding in aspects of directive speech, which are related to the form and function of directive speech. Practically, this research can increase knowledge for readers, especially students so that they can understand directive sentence forms and directive speech functions in *Wonder Woman*.

1.5 Previous Studies

There are some thesis as previous study. Erni Sumartini entitled *The Analysis of Directive Utterance of Characters in Benioff's Troy*(2008)from Islamic State of Sunan Gunung Djati University. This research discusses about analysis of directive utterance of characters in Benioff's Troy. This research is focused on three main problems: (1) what are kinds of directive utterances in the script of Troy's movies? (2) How is the effect of directive utterances of speaker to receiver

in the Troy's movies? (3) How is the form of social factors in the characters of Troy's movies?

The result of the writer is there are five utterances used as ordering, seventeen utterances used as commanding, five utterances used as requesting and eight utterances used as suggesting. Besides, there are some effects of utterance to the characters. The effect is four characters do the speaker's order and a character does not do the order, twelve characters do the speaker's command and five characters does not do the command, four characters do the speaker's request and a character does not do the request, and three characters do the speaker's suggest and five characters does not do the suggest. Then, social distance scale on the character of this movie is further highlight the distance factor, it based on the family relation between two kingdoms. From the movie also found that the characters shows a great number of commanding since it is influenced by social status of high class.

The second writer is conducted by Amalia Khalifah entitled *Analysis of Complaint Speech Act in the Help Movie by Tate Taylor (2013)* from Islamic State of Sunan Gunung Djati University. She focused on complaint strategies used by the characters of the help movie. The domination of this movie is direct accusation strategy. She found that complaint is not always be responded by verbal strategy, sometimes complaint is responded by non-verbal strategy.

The third previous study was written by Al-Farisi entitled *Directive illocutionary acts that used in Al-Qur'an surah Ali Imran (2018)* from Islamic State of Sunan Gunung Djati University. Which is discussed to find types of directive illocutionary act used, the most frequently types of directive illocutionary used, and function of directive that used in Al-Qur'an surah Ali-Imran. The result of his result shows that he found six types of directive illocutionary acts that used

in Al-Qur'an surah Ali Imran, and total of all data that he found is sixty one data. The types of directive illocutionary act that used are request, question, requirement, prohibition, permission, and advice. The most frequently type of directive used in surah Ali-Imran is request, and also there are some function of directive illocutionary act, they are invite, command, ask, forbid, warn, and permit.

The fourth research is conducted by Lilis Suryani entitled *An Analysis of the Use of Speech Act of Request in New moon Movie manuscript and Its Subtitling (Socio-Pragmatic Approach)* (2012) from Islamic State of Sunan Gunung Djati University. She found the form of the speech act of request in the New moon movie manuscript. She found request for action, request for permission, request for offer, request for invitation and request for proposal. For politeness strategy, she found positive politeness and negative politeness.

The fifth research is conducted by Oktisa Istariyandari entitled *A Socio-Pragmatic Analysis of Apology and Forgiveness Utterances in Twilight Movie Manuscripts* (2010) from Islamic State of Sunan Gunung Djati University. She found kinds of expression of apology and forgiveness. They are: condoling, regretting, requesting of forgiveness. She also found eight expression of the intentions. They are: impression, guilty, regret, acceptance of blame, request of forgiveness, respect, being afraid and close relationship.

The similarity of this research with the previous research is that language based on the pragmatic aspect especially directive speech act. Although, this research has different data source. The researcher tries to analysis of directive speech utterance in the movie "Wonder Women" which is familiar for everyone. But the differences that present research studies is the utterances especially directive utterances used in the movie "Wonder Women".

1.6 Clarification of Key terms

1. Directive illocutionary act is an illocutionary act that makes the addressee doing something. Directive illocutionary act help the addresser to change the situation. “Stated that directives are intended to produce some effect through action by the hearer: ordering, commanding, requesting, advising, and recommending are examples” (Searle, 1979)
2. Illocutionary Act is the making of statement, offer, and promise, in uttering a sentence by virtue of the conventional force associated with it (or with its explicit performative paraphrase). “There are five basic kinds of action or illocutionary of utterance that one can perform in speaking which are promoted by” (Searle, 1979)
3. Speech Act is the production or issuance of a sentence token under certain condition and basic or minimal unit linguistic communication involves linguistics act. “There are three basics in saying utterance namely: Locutionary act, illocutionary act, and perlocutionary act” (Yule, 1996)
4. Film is a text consisting of chain of photographic images that create the illusion of real-life motion and action. Particularly video tapes, are like novels, which in theory can be repeatedly read, or viewed”(Klarer, 2004).
5. Wonder Woman is a 2017 American superhero film based on the DC Comics character of the same name, produced by DC Entertainment in association with RatPac Entertainment and Chinese company Tencent Pictures, and distributed by Warner Bros. It was directed by Patty Jenkins and written by Allan Heinberg and a story by Heinberg, Zack Snyder,

and Jason Fuchs, *Wonder Woman* stars Gal Gadot in the title role, Chris Pine, Robin Wright, Danny Huston, David Thewlis, Connie Nielsen, and Elena Anaya” (Wikipedia, 2017)

