

CHAPTER I

INTRODUCTION

This chapter presents the background to conduct this research. This includes background, statement of problem, research objective, research significance and definition of key terms.

1.1 Background of Research

Anwar (2013: 1) argues that movie is presented in audio visual that makes interesting to be watched. According to David and Kristin (1950: 2) in their book *An Introduction: Movie Art*, movie is a good way to communicate information, ideas and ways of people life. Movie engages people's mind and emotions through a journey and a patterned experience. Besides, movie has some genres to tell the viewers about the plot of story. Cawelty (1976: 58) argues that these are non-fiction, documentary films, fiction as for some genre in fiction that is action, adventure, comedy, war, drama, horror. Genre of movie is subdivided into sub-genres that are biography, detective, mystery, fantasy, romance, sports, thriller, supernatural. Among some the genres, one of the interesting genres is documentary films. According to Grierson in Hoenisch (2011: 4), the roots of documentary are in what can be

called “reality”. Documentary films formed based on the social and political realities that occur in society.

This research has used a movie script as the object of analysis. Lutters (2004: 90) states that scenario is movie script which are already completed with description and dialog, ready to work in visual form. The movie script is a written version of a play or other dramatic composition, used in preparing for a performance. Therefore, whether a movie is good or not also depends on the existing movie script. A movie script is a highly detailed dialogue. The author explains the background script, the time and setting of the story in clear way.

According to Ardian (2011: 1), the easiest way to visualize a literary work is through movie. Movie will be based on script or scenario. By watching movie, audience does not need to imagine the background and the situation that happens in the story, since they all have been visualized into the movie. There are some movies which have become popular nowadays. Those kinds of movies are usually based on an actual event or history. *Truth* movie is one of movies which is made based on history, the researcher uses *Truth* movie script as the object of this research. This research is concerned with analyzing the *truth* movie script by using new historicism theory.

This research is considered as an interesting research from *Truth* movie script for several reasons. First, the researcher interested to analyzed

Truth movie script because *Truth* movie script is a recent movie. Second, *Truth* movie based on reality and new historicism theory can support this analysis of *Truth* movie script. Third there are no many researches about new historicism theory.

Truth movie is a 2015 American political which is based on Mary Mapes's book "*Truth and Duty: The Press, the President, and the Privilege of Power*", directed by James Vanderbilt. This movie is based on American journalist and television news producer and the Privilege of Power. The movie focuses on the documents controversy and the career struggle of news anchor Dan Rather and producer Mary Mapes at CBS News. Mary Mapes as main character in this movie, Mary Mapes is producer of the primetime news program 60 Minutes. Mary Mapes and crew endeavored to reveal the fact that George W. Bush received preferential treatment during his time in military.

Based on *Truth* movie found an evidence of history, it is Vietnam War associated with America. In *Truth* movie, George W. Bush who was the president, Mapes and her crew suspect that George W. Bush could be president because he has received any preferential treatment during his time in the military when Vietnam war with America happen (IMDb, 1990-2017). Mapes and her crew eventually found Bill Burkett who tells them that he has hard evidence in the form of memos and letters dictating that Bush did

indeed have preferential treatment. Eventually, Mapes writes a story which Dan Rather reported upon in an edition of 60 Minutes.

From Vietnam War history found in *Truth* movie is associated with New Historicism theory. Tyson (2006: 287) states that the writing of history is a matter of interpretation as, non-facts. Thus, all historical accounts are narratives and can be analyzed using many tools established by literary critics to analyze narrative. In addition, Mostroe in Ardian (2011: 6) said, new historicism is claimed to be a more neutral approach to analyze historical events, and to be sensitive towards different situations. This theory aims simultaneously to understand the work through its historical context and to understand cultural and intellectual history through literature. The most important realization of the New Historicism is that literature and history are inseparable. The issues which new historicist critics are most concerned about are the role of historical context in interpreting literary texts and the role of literary rhetoric in mediating history.

Previously there are some researches that supported this research, namely by Rizky Ardian (2011) "*The Genocide of Rwanda in Terry George's Hotel Rwanda: A New Historicism*". This research explain about Hotel Rwanda movie based on the true story of genocide in Rwanda in 1994. This research analyzed by using New Historicism theory, the writer discovers that Hotel Rwanda places itself as the opposite version of the official history since them movie embodies a great deal of differences. This

research has supported the researcher on *Truth* movie script in this present paper because this research has used new historicism theory and this research different with this research because this research uses different objects with this research.

The second previous research is Taum Yoseph Yapi (2013) "*Representasi Tragedi 1969: Kajian New Historicism Atas Teks-Teks sastra dan non Sastra Tahun 1966-1998*". This research explain about a historical moment happening in 1969's in Indonesia. This research analyzed literature and non-literature texts made in 1966 to 1998's by using New Historicism theory. This research is different object used and discussion with the research and this research supports this research because this research uses new historicism also as this research use.

The third previous research is Wahyu Diah Sartika (2013) "*Study of The Main Character of Black Swan Movie Script by Andres Heinz*". This research explain about the main character of Black Swan in movie script, this research use Black Swan movie script as an object. This research is different from this research because of the theory used and the different discussion and this research supports this research because this research uses movie script as object. However, those three studies have been conducted in different object. Thus the researcher is interested in using New Historicism theory to analyze *Truth* movie script.

1.2 Statement of Problem

In *Truth* movie script, Mary Mapes as producer of the primetime news program 60 Minutes wanted to show that George W. Bush received any preferential treatment during his time in military. Mary Mapes also found some evidence and documents. Then Mapes writes a story which Dan Rather reported upon in an edition of 60 Minutes. That caused several media tried to drop Mary Mapes and the crews. It happened because some certain people wished to keep that evidence that Bush got preferential treatment. However, Mary Mapes kept fighting against those people.

The main problem of this research is investigated in the factors show the truth, how Mary Mapes show and maintain the truth in *Truth* movie script. Therefore, the problem of this research is formulated into three questions:

1. What are the factors Mary Mapes show the truth?
2. How does Mary Mapes show the truth?
3. How does Mary Mapes defend a truth from the interests of certain figure and the rival media?

1.3 Research Objective

Based on the statement of the problem above, the objective of the study seek to answer for questions which are mentioned in the statement of the problem. This study aims to answer as follow the question beyond:

1. To find out the factors of truth in Mary Mapes's show.
2. To find out the truth in Mary Mapes's show.
3. To explore Mary Mapes maintain a truth from the interest of certain figures.

1.4 Research Significance

Generally this research hopefully will be useful reference and good source for the following writer who wants to analyze Truth movie script. The researcher also hopes by this research, the readers can enrich their knowledge about Mary Mapes's resistance for the truth in Truth movie script. This research is expected to provide benefits, both theoretically and practically.

Theoretical benefits of this research is expected to broaden, enrich science and knowledge about resistance for the truth. As reference material for further similar analysis of literary works. Practically benefits of this research is for introducing the new historicism theory to reader as well and this research is expected to be able to help the reader for understanding the content of the Truth movie script especially about resistance for the truth and literary figures.

1.5 Definition of Key Terms

To avoid any misunderstanding, in this section will be presented some key terms which are contained in this research. These terms have different meaning or understanding. The definition in this research are:

1. **New Historicism:** New historicism views historical accounts as narratives, as stories, that are inevitably biased according to the point of view, conscious or unconscious, of those who write them.
2. **Movie Script:** The script of film or movie is a dramatic text that describes the sequence of scenes, places, things, and dialogue, organized in the context of dramatic structure to become a reference in the production process. Besides as a reference in the production process, screenplay or film also serves as a base material to unify perceptions between the producer and the crew film.
3. **Discourse:** discourse is a social language created by particular cultural conditions at a particular time and place, and it expresses a particular way of understanding human experience.
4. **Power:** power, implies knowledge, even while knowledge is, concomitantly, constitutive of power: knowledge gives one power, but one has the power in given circumstances to constitute bodies of knowledge, discourses and so on as valid or invalid, truthful or untruthful. Power serves in making the world both knowable and controllable.