CHAPTER 1

INTRODUCTION

In this Chapter will be discussed about Background of study, Statement of Problem, Research Objective, Significance of study, Definition of Key term and it will be described below :

1.1   Background of Study

Utterance or speech is commonly use in pragmatic study. Utterance or a speech is not only to inform something but has the function to get someone else to do something with the context in a speech, context always exist in pragmatic study. Pragmatics is a science discussed about language which associated to the context. Meaning of the language it can be understood if the context is known. Sperber & Wilson, (2005: 468) Pragmatic is a study of language and the structure of language, Pragmatics examines structure of language externally which examines how linguistic units are used in a communication. It can be said that semantic is related to meaning distant from the context, whereas in pragmatic, Meaning always exist in its context and can only be understood through the context (Sperber & Wilson, 2005: 468) In pragmatic study has category of a speech act, state by Tarigan (1986: 33) Speech act has several types such as: locutionary act, illocutionary act and perlocutionary act and overall has the function to each other in a speech, locutionary act (saying something) ilocutionary act (saying something and act) perlocutionary act (speech that gives an affection to the opponent of speech). The basic of communication is speech act, by doing speech act the speaker tries to saying or convey utterance to the interlocutor and has an intention to communication which understand to one and another, understandable by the hearer and speech partner or interlocutor.

One of the speech act is ilocutionary act tells about utterance with including references and a predicate or speaker said with consist an act in a speech, in the ilocutionary there are five types of ilocutionary act by searle : Declaration, Assertives, Expressives, Commisives, and Directive.

Directive speech act is in a speech by the speaker said has an action by in a speech, As Yule said (1996: 53-54) that directive speech act has at least four forms such as command, request, suggestion, and warning. And overall has the meaning and the function to each other. The directive speech act form such as imperative, interrogative and declarative, those imperative are form of directive speech, an action within the speech which has certain effect through a speech partner or interlocutor. Directive is the same as imperative all the utterances various of an act which usually use by the people around the world. The function of imperative as directive speech act oriented to accept the message, accepting the message from the speaker all about the speaker said must be doing by the interlocutor. Interlocutor is someone who accept the message.

Imperative form is usually found in the directive speech act. An imperative is has the formal characteristics such as intonation by a low tone at the end of speech, the use of particle affirmation, refinement, and, hopes, requests, and prohibitions it can be concluded that imperative is a sentence or speech which contents has a reaction in the form of actions of the person spoken to the listener or interlocutor and have formal characteristics such as intonation by a low tone at the end of speech. According to Condoravdi & Laurer (2011 : 4) explained that Imperative is an action with affecting the hearer or interlocutor series of act. Imperative is kind of a sentence or speech which ended exclamation point to give a command to other interlocutor and must have a respond from the interlocutor and has different power both speaker and interlocutor, those the speaker has an authority to command the interlocutor or listener doing something. It can be know that imperative is kind of command, directive or act to the speech partner or interlocutor. Hornby (1975 : 193) conveyed Imperative can be conveyed through various way such as command, prohibition, request, invitation, imperative as a command which meaning to the interlocuter it's can be command. Dixon (1957 : 76) stated Imperative is a sentence or speech with has the mark of do you mind, would you, please, will you, can you, could you. Imperative is a form to make the interlocutor do what the speaker said. The main study in this research is about

imperative form in the directive speech act of webtoon comic entitled the secret of angel

The object or source of this research is about Comic Webton entitled " The Secret of Angel " Comic is a medium used to express ideas through images combined with a text, an example of comic which popular among teenagers like The secret of angel. Rahayuningsih (2005: 19) revealed comic is a communication tool that provides education for children meaning and each reader will train his imagination through comic. besides that comic is also an interesting thing in the form of pictures and text, through images helping the readers for imagining an information by reading a webtoon. There are 5 languages used in webtoon comic English, Indonesian, Chinese, Thailand and Espanol. The secret of angel which one of the webtoon comic series write by yaongyi the korean writter. In the comic there is an imperative form such as imperative of request, imperative of order, imperative of suggestion and with the strategy . The term of imperative is used to refer both clause type and speech act this statement is stated by (Hanbil ; 1987 Merin ; 1999).

The secret of angel which one of the webtoon comic series tells about how cruel the world is to ugly people. Ju kyong lim is a teenager girl who was going through puberty has a difficult time in middle school because she often bullied by her friend. Jug kyong has an ugly face which make her has no friends. She got bullying from her friends at the school because of her face, she is being shy and she try to find a way how being a girl with beauty face and finally she was searching by the internet make up tutorial. At the end of the holiday season, ju kyong learns make up on internet. She must be change her life to be better. And making friends take care of her because being ugly was too complicated. After her life canges she got many friends and being popular at her school. The cast of this webtoon Ju kyong lim, Suho lee, Sujin, Seojun, jukyoung's brother, jugyoung's sister (heegyeong) and jugyoung's mother, Sua. overall the cast has many characteristic in a webtoon comic.

The research of the previous study as follows: In a previous study by Khumaeroh who conducted a study types of speech act of the directive speech act in imperative form entitled : Bentuk dan Fungsi tuturan Imperative dalam Film Les Choristes Karya Christopher Barratier, Syafira Oktavia entitled : Student Production of Directivse Speech Act of Command and Request in Spoken Data at SMK Negeri 2 Bandar Lampung. and the last previous study by Ali Karim with entitled : Tindak Perintah Dalam Wacana Kelas Kajian Strategi Bertutur Di Madrasah Tsanawiyah Alkhairaat Palu that has a connection with study by researcher analyzed which is about pragmatic basically imperative speech form of directive speech act. Based on previous study, researcher found the similarities that researchers took but had different content. The previous study Khumaeroh told about an imperative form with the object from the film has the same analyze to the researcher overall about imperative form. The result of the previous study explained about speech form of the utterances in the film Les Choristes and find out the function of it pricesly in the imperative form such as Direct literal speech act and Direct non literal speech act, and the function of the imperative form. And the result of the previous study by Syafira Oktavia is about an act of the utterances by spoken data SMK Negeri 2 Bandar Lampung the speaker said to interlocutor basically about request and commanding. And the other previous study conducted by Ali karim the result told about an imperative and the strategy of speech exactly in Madrasah Tsanawiyah Alkhairaat Palu.

The three research or study are different by the object and the analyze of the writer is many differences from the result but the same topic to imperative form.

1.2   Statements of Problem

The writer considers that's important to make problem statement before conducting the research as this following:

1. What categories of directive speech act used imperative form are in the webtoon comic *The secret of angel* ?

2. How to find imperative strategies are used in directive speech act in webtoon comic *The secret of angel* ?

1.3   Research Objectives

This study aim to analyze, find, and describe of speech act especially imperative form in the directive speech act :

1. To describe categories of directive speech act use imperative form in the webtoon comic *The secret of Angel.*
2. To find out an imperative strategies used in directive speech act in webtoon comic *The secret of Angel.*

1.4   Research Significances

The Significance of the study as a follows:

1. Theoretical Significance for Theory Development

   a. The result of this study is expected to be able toward student in understanding an imperative form on comic webtoon "The secret of angel" in order to widen students knowledge skill

   b. As a reference to other writer which take a study about speect act spesifically about Directive Speech Act about imperative form on comic webtoon more intensively strategy to comprehend it first

c. The result of study may give the information about imperative speech form and the strategy of imperative form used on webtoon comic the secret of angel.

2.   Practical Significance

a. The result of this study is expected to be useful for students to give alternative way for helping their problem in understanding of directive speech act especially an imperative speech form found on webtoon comic the secret of angel.

b. For students. it can be used to improve and develop their abilities especially in directive speech act. Because it will give them a lot of new experiences in order that they will be more interested and enjoy in learning Pragmatic, to be a good speaker. Furthermore, it is hoped may give positive influences toward students.

c. For helping the people to comprehend meaning through speect act and about imperative speech form.

1.5   Definition of Key Term

Speech Act :   Austin (1962: 12) argued that when people can convey or state something and also doing something including the speech make an act, it is called speech acts. While according to Yule (1985: 100) in uttering a sentence or speech by speaker performed of an act is type of speech act.

Directive Speech Act : It is an attempt by the speaker to make the hearer to do something. As Yule said (1996: 53-54) that kind of directive speech act has at least four forms such as

command, request, suggestion, and warning. And overall has the meaning and the function to each other.

Imperative :   According to Wijana (1996:30), and Parker (1986:17) imperative is used to conveying an order such as command in imperative has the function to imperative of order, imperative of request, imperative of suggestion, solicitation, warning and prohibition. Etc

Webtoon :   Webtoon are type of dygital comic which originated of South Korea. 5 languages used in webtoon comic consisting of English, Indonesian, Chinese, Thailand and Espanol.

Comic :   Rahayuningsih (2005: 19) revealed comic is a communication tool that provides education, entertainment, information for the reader through an image inside comic is an interesting thing in the form of pictures and text.