

TABLE OF CONTENT

APPROVAL PAGE	i
LEGALIZATION	ii
DECLARATION OF OWNERSHIP.....	iii
PREFACE	iv
ACKNOWLEDGEMENTS	v
ABSTRACT	viii
ABSTRAK	x
MOTO	xii
DEDICATION.....	xiii
TABLE OF CONTENT	xiv
CHAPTER I.....	1
INTRODUCTION	1
Background of Research.....	1
1.1 Statement of Problem	4
1.2 Research Objective	5
1.3 Research Significance.....	5
1.4 Frame of Thinking	6
1.5 PreviousStudies	8
1.6 Definition of Key Term	17
CHAPTER II	19
THEORICAL REVIEW.....	19
2.1 Semiotic	19
2.2 Sign in Semiotic	20
a. Ferdinan de Saussure	20

b. Charles Sanders Peirce.....	21
c. Roland Barthes' Theories about sign.....	25
CHAPTER III.....	33
RESEARCH METHOD.....	33
3.1 Research Method.....	33
3.2 Object of The Research.....	34
3.3 Data Source.....	34
3.4 Sample of Data.....	34
3.5 Technique of Collecting Data.....	37
3.6 Technique of Analyzing Data.....	39
CHAPTER IV.....	40
ANALYSIS DENOTATION, CONNOTATION AND MYTH OF COLORS IN <i>TROLLS</i> MOVIE.....	40
4.1 The Denotation of Colors in <i>Trolls</i> Movie.....	40
4.1.1 Denotation of Color in Popy's Character.....	42
4.1.2 Denotation of Color in Branch's Character.....	45
4.1.3 Denotation of Color in Biggie's Character.....	50
4.1.4 Denotation of Color in Guy Diamond's Character.....	54
4.1.5 Denotation of Color in Satin and Chenille's Character.....	57
4.1.6 Denotation of Color in Creek's Character.....	61
4.1.7 Denotation of Color in DJ Suki's Character.....	66
4.1.8 Denotation of Color in Smidge's Character.....	70
4.1.9 Denotation of Color in King Gristle Jr's Character.....	73
4.2 The Connotation of Color in <i>Trolls</i> Movie.....	81
4.2.1 Connotation of Color in Popy's Character.....	82
4.2.2 Connotation of Color in Branch's Character.....	83
4.2.3 Connotation of Color in Biggie's Character.....	84
4.2.4 Connotation of Color in Guy Diamond's Character.....	85
4.2.5 Connotation of Color in Satin and Chenille's Character.....	86

4.2.6	Connotation of Color in Creek’s Character	87
4.2.7	Connotation of Color in DJ Suki’s Character	88
4.2.8	Connotation of Color in Smidge’s Character	89
4.2.9	Connotation of Color in King Gristle Jr’s Character	90
4.2.10	Connotation of Color in Bridget’s Character	91
4.3	Myth of Color in Trolls Movie.....	92
4.3.1	Myth of Color in Popy’s Character	92
4.3.2	Myth of Color in Branch’s Character	93
4.3.3	Myth of Color of Biggie’s Character	93
4.3.4	Myth of Color in Guy Diamond’s Character	94
4.3.5	Myth of Color in Satin and Chenille’s Character	95
4.3.6	Myth of Color in Creek’s Character.....	96
4.3.7	Myth of Color of DJ Suki’s Character	97
4.3.8	Myth of Color in Smidge’s Character	98
4.3.9	Myth of Color of King Gristle Jr’s Character.....	98
4.3.10	Myth of Color in Bridget’s Character	99
CHAPTER V	101
CONCLUSION AND SUGGESTION	101
5.1	Conclusion	101
5.2	Suggestion.....	101
REFERENCES	103