

## Daftar Isi

PERNYATAAN KEASLIAN SKRIPSI.....	<b>Error! Bookmark not defined.</b>
MOTTO DAN PERSEMBAHAN .....	<b>iiError! Bookmark not defined.</b>
RIWAYAT HIDUP PENELITI .....	<b>Error! Bookmark not defined.</b>
ABSTRAK .....	<b>Error! Bookmark not defined.</b>
KATA PENGANTAR .....	<b>Error! Bookmark not defined.</b>
DAFTAR ISI.....	<b>Error! Bookmark not defined.</b>
DAFTAR TABEL.....	<b>x4</b>
DAFTAR GAMBAR .....	<b>5</b>
BAB I PENDAHULUAN.....	<b>Error! Bookmark not defined.</b>
1.1 Latar Belakang Masalah.....	<b>Error! Bookmark not defined.</b>
1.2 Identifikasi Masalah .....	<b>Error! Bookmark not defined.</b>
1.3 Pembatasan Masalah .....	<b>Error! Bookmark not defined.</b>
1.4 Rumusan Masalah .....	<b>Error! Bookmark not defined.</b>
1.5 Tujuan Penelitian.....	<b>Error! Bookmark not defined.</b>
1.6 Manfaat Penelitian.....	<b>Error! Bookmark not defined.</b>
1.6.1    Manfaat Teoritis .....	<b>Error! Bookmark not defined.</b>
1.6.2    Manfaat Secara Praktis.....	<b>Error! Bookmark not defined.</b>
1.7 Kerangka Pemikiran.....	<b>Error! Bookmark not defined.</b>
BAB II TINJAUAN PUSTAKA.....	<b>Error! Bookmark not defined.</b>
2.1 Penelitian Terdahulu.....	<b>Error! Bookmark not defined.</b>
2.2 Perilaku Sosial.....	<b>Error! Bookmark not defined.</b>
2.2.1    Pengertian Perilaku .....	<b>Error! Bookmark not defined.</b>
2.2.2    Teori-Teori Perilaku Sosial .....	<b>Error! Bookmark not defined.</b>
2.2.3    Faktor-Faktor Pembentuk Perilaku ..	<b>Error! Bookmark not defined.</b>
2.3 Perubahan Sosial. ....	<b>Error! Bookmark not defined.</b>
2.3.1    Aspek-Aspek Perubahan Sosial .....	<b>Error! Bookmark not defined.</b>
2.3.2    Bentuk Perubahan Sosial.....	<b>42Error! Bookmark not defined.</b>
2.3.3    Sifat-Sifat Perubahan Sosial.....	<b>43Error! Bookmark not defined.</b>

2.3.4	Dampak Perubahan Sosial.....	<b>Error! Bookmark not defined.</b>
2.4	Gaya Hidup.....	<b>Error! Bookmark not defined.</b>
2.4.1	Definisi Gaya Hidup .....	<b>Error! Bookmark not defined.</b>
2.4.2	Faktor-Faktor yang Mempengaruhi Gaya Hidup.....	<b>Error! Bookmark not defined.</b>
2.5	<i>Ngopi</i> .....	<b>Error! Bookmark not defined.</b>
2.5.1	Sejarah kopi di Priangan .....	<b>Error! Bookmark not defined.</b>
2.5.2	Jenis Penikmat kopi.....	<b>Error! Bookmark not defined.</b>
2.6	Generasi <i>Millenial</i> .....	<b>Error! Bookmark not defined.</b>
BAB III METODOLOGI PENELITIAN.....		<b>Error! Bookmark not defined.</b>
3.1	Metode Penelitian.....	<b>Error! Bookmark not defined.</b>
3.2	Sumber Data .....	<b>Error! Bookmark not defined.</b>
3.2.1	Sumber Data Primer.....	<b>Error! Bookmark not defined.</b>
3.2.2	Sumber Data Sekunder.....	<b>Error! Bookmark not defined.</b>
3.3	Teknik Pengumpulan Data .....	<b>Error! Bookmark not defined.</b>
3.3.1	Observasi.....	<b>Error! Bookmark not defined.</b>
3.3.2	Wawancara Mendalam.....	<b>Error! Bookmark not defined.</b>
3.3.3	Kajian Pustaka atau Dokumen .....	<b>Error! Bookmark not defined.</b>
3.4	Analisis Data .....	<b>Error! Bookmark not defined.</b>
3.4.1	Reduksi Data .....	<b>Error! Bookmark not defined.</b>
3.4.2	Penyajian Data .....	<b>Error! Bookmark not defined.</b>
3.4.3	Penarikan Kesimpulan dan Verifikasi.....	<b>Error! Bookmark not defined.</b>
3.5	Tempat dan Jadwal Penelitian .....	<b>Error! Bookmark not defined.</b>
3.5.1	Tempat Penelitian.....	<b>Error! Bookmark not defined.</b>
3.5.2	Jadwal Penelitian.....	<b>Error! Bookmark not defined.</b>
BAB IV HASIL PENELITIAN .....		<b>Error! Bookmark not defined.</b>
4.1	Gambaran Umum Kecamatan Pangalengan.....	<b>Error! Bookmark not defined.</b>
4.1.1	Kondisi Geografis Kecamatan Pangalengan ..	<b>Error! Bookmark not defined.</b>

4.1.2 Kondisi Demografis Kecamatan Pangalengan **Error! Bookmark not defined.**

4.2 *Ngopi* Menjadi Gaya Hidup Generasi *Millenial* Pangalengan **Error! Bookmark not defined.**

4.3 *Ngopi* Merubah Gaya Hidup Masyarakat Pangalengan **Error! Bookmark not defined.**

4.4 Upaya Masyarakat Menjadikan *Ngopi* Sebagai Gaya Hidup **Error! Bookmark not defined.**

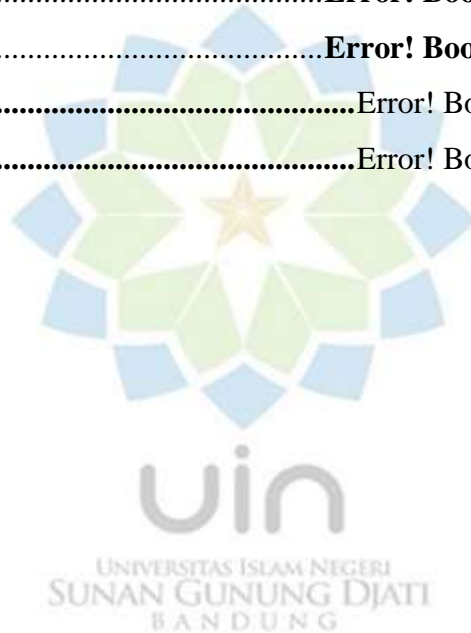
**BAB V SIMPULAN** .....Error! Bookmark not defined.

5.1 Simpulan.....**Error! Bookmark not defined.**

5.2 Saran .....**Error! Bookmark not defined.**

**DAFTAR PUSTAKA** .....Error! Bookmark not defined.

**LAMPIRAN**.....Error! Bookmark not defined.



## DAFTAR TABEL

<b>Tabel 3.1</b> .....	52
------------------------	----



## DAFTAR GAMBAR

Gambar 1.1 ..... 16

