

CHAPTER I

INTRODUCTION

This chapter presents the research background, statement of problem, research objective, research significance, clarifications of key term and organization of writing.

1.1 Research Background

The movie is visual art created by photography actual scene with a motion picture camera. Movie tells to people with dialogue or action, on cinema or television shows where dialogue has information conveyed by the characters who became as the speaker to the the characters who became as the listener. Many people in the world watch the movie as entertainment, for some people movies can make them laugh, cry or feel scared. Most films are usually shown in the cinema for several weeks or months. After being in the cinema the movie will be shown on television. Many people know there are many genres in the movie such as comedy, romance, horror, action, drama, etc.

The movie that can be used as research data is entitled Aladdin. Aladdin is a kind-hearted street kid who lives with a monkey, Abu. He meet and falls in love with Princess Jasmine, but Princess Jasmine would marry a prince of her father's choice. Aladdin and Abu sneaked into the palace to meet with princess Jasmine and returned the bracelet belonging to princess Jasmine after Aladdin met with princess Jasmine, Aladdin was captured by Jafar. Jafar told Aladdin to come to a cave to find and take the magic lamp, Jafar would give whatever Aladdin wanted. When Aladdin entered the cave he found the magic carpet and the magic lamp that was sought by Jafar. Aladdin rubbed the lamp, involuntarily calling out the genie from the magic lamp. Genie explained that he had the power to grant Aladdin's three wishes. Aladdin wants to be a prince to marry the princess Jasmine. After Aladdin become a prince, his disguise was discovered by Jafar and he succeeded in stealing the magic lamp and conquering the Agrabah kingdom. The great strenght possessed by Jafar finally made him turn into a Genie. Aladdin used

his last wishes to Genie and make him human. The Sultan states that Jasmine will be the next Sultan. Finally, Aladdin and Jasmine got married and started a new life.

The movie was released in 2019. Aladdin's movie was very popular. Aladdin's movie are different from the Zootopia, Minions, Kingsman: The Secret Service, and Spongebob. Because Aladdin is one of the live-action movie waiting to be watched because the movie is an adaptation of the Aladdin (1992). Aladdin's movie is included in the musical and romance genres because in Aladdin's movie in every scene and dialogue interspersed songs and dances. The Aladdin's movie is suitable for all ages to watch. Aladdin's movie is very famous especially the ost in this movie has been sung by many singers. This movie is interesting to watch, Aladdin movie is one of the objects suitable for analyzing deixis because there are many utterances in dialogue, and many gestures that can help to analyze.

Deixis is the meaning of a language must be in accordance with the context, if the ineffective use of language will cause confusion that makes or causes different perceptions for the listener. Deixis is one part of pragmatics that discusses expressions or context into a sentence. Deixis is used to analyze the conversation or sentence of any utterance that indicates a person, place, thing or time. Meaning that the conversation will be understood when the speaker and listener know who, where, and when the utterance was spoken. Thus deixis can be used to solve the problem. Deixis is divided into five, namely person deixis, time deixis, place deixis, discourse deixis, and social deixis.

When talking about deixis, of course it cannot be separated from the use of words that refer to people or things. Sometimes to find out what the writer or speaker means in his utterance, at least one has to understand who is the reference. A reference is used to refer to something or someone. Pronouns are generally sources for reference. the reference means to determine what is meant by the speaker. That is, the reference can be guessed if the understanding between the speaker and the listener same. There are two kinds of references, those are Anaphora and Cataphora. Anaphora is reference to the constituents on the left and Cataphora is reference to constituents on the right. The reference in deixis can identify something or someone.

Deixis is one of pragmatic study to explain what is meant by speakers in the form of words, phrases, or any grammatical that need to be interpreted based on the context of speech can be described by deixis. Therefore deixis to clarify what the author means depends on the context. And pragmatics is one of the branches of linguistics. Deixis is a form of language that can be said to be deixis if the reference moves around or keep changing who the speaker is and also depends on when and where the word is spoken. The deixis phenomenon is the clearest way to illustrate the relationship between language and context in language.

A language is a tool used for communication. Language has an important function in the human's life. A language is an interactive tool that is owned by a human. Language can also be studied internally and externally. Internal language is carried out on the structure of that own language, as in the phonological, morphology, and syntax structure. External is things or factors from outside the language. Language is the sounds of symbol an object only spoken by a human. In social life, language is not only a communication tool used, but the language is the best and most perfect human communication tool. Language is a tool to interact in the sense of conveying thoughts, ideas, concepts or feelings. The language is inseparable from the possibility of changes that can occur at any time.

According to Finegan (2008 : 9) that a language is a set of elements and a system for combining them into patterned expressions that can be used to accomplish specific tasks in specific contexts. Language has important functions and benefits for its users. The main function of language is as a means of interacting with humans. As a learning method in the scope of the language itself. Language can also be used as an introduction in the education. The use of language can be correct appropriate if appropriate the situation and condition of the narrative. Those terms are system, signs, vocal, conventional, human, communicate because it can reflect who people are, with whom they speak, and where they live. A scientific study about language is called linguistics.

Linguistics is the study of language or science that makes language as the object of study. Linguistics can be defined as the systematic inquiry into human language—into its structures and uses and the relationship between them, as well

as into the development and acquisition of language (Finegan, 2008 : 22). Linguistics more precisely examines human language. By studying linguistics will greatly benefit in activities related to language. According to Hartman and Stork, (1972) the field of study the subject of which is language. The meaning of specific words in an utterance can be understood if the context can be known. In the communication process attention in a speaker's situation is important. The linguistic study, Language as man's ability, to communicate, as individual expression, as the common heritage of speech community, as spoken sound, as written text, etc.

The field of linguistics is phonology is a study of the sound of language, morphology is a study of words structure, syntax is the study of how to forms words in sentence and study about structure of the sentence, semiotics is a study of meaning and pragmatic study of interaction. By using language will be very easy for its users. Understanding the meaning of communication is very important so that there are no misunderstandings. It needs to be assessed by using deixis.

In this study, researcher focuses on five types of deixis taken from Levinson's theory and researcher uses movie as a source of research data because movie is one of the objects to analyze deixis because the dialogue and utterances in the movie include spoken language, and in the movie, there are also many gestures that can help to analyze. here, the researcher wants to show the five deixes in each language even in simple words.

There are several previous studies that support this research. The first previous was done by Pratiwi Hutagalung (2017) "An Analysis of Deixis in Donal Trump's Speech to the Major Cities Chiefs Police Association in USA". This previous study related to the research theory and discusses deixis. This research is to analyze the types of deixis found in Donal Trump's speech and deixis references that refer to Donal Trump's speech. The research uses a qualitative description as a methode of analysis. Research data taken from sentences containing deixis elements in Donal Trump's speech text are then classifying into types of deixis according to their respective criteria. In the research, the most dominant type of deixis in Donal Trump's text is person deixis.

The second prior researcher entitled “ A Pragmatic Study on Deixis in the Song Lyrics of Harris J’s “Salam” Album” by Uswatun Hasanah (2016). This research has 4 research questions they are type of deixis, reference meaning, dominant types of deixis, and why the deixis types are dominantly used. The object of this research was taken from song lyrics. Specifically using the theory of Alan Cruse. This research uses a qualitative description method, the data used are taken from 12 songs from the album Salam. The dominant type of this research are deixis of people, deixis of place and deixis of time.

The third prior researcher, Jamjuri (2015) entitle “Social Deixis in Elizabeth The Golden Ages Movie Script”. The research takes the object of a movie script. Only one type of deixis was analyzed, namely social deixis. Using the theory of Levinson. The research method used ia a qualitative method. While the data collection technique uses the document analysis. The result of this study there are two kinds of social deixis used, namely speaker and referent of relational social deixis and authorized recipient of absolute social deixis.

Based on the previous three studies above differences with this study. The difference between the research entitled “An Analysis of Deixis in Donal Thrump’s Speech to the Major Cities Chiefs Police Association in USA” and this research is the object. The first prior research uses Donal Thrump’s speech, but this research uses the movie. The difference between a second prior “A Pragmatic Study on Deixis in the Song Lyrics of Harris J’s “Salam” Album”, this research uses a movie, while the second prior research uses songs. Besides, the second prior use Alan Cruse’s theory, but this research uses the Levinson’s theory. And the The difference from the third prior is the research question only focuses on one type of deixis, namely social deixis, while this research analyzes the five forms of deixis (person, time, place, discourse, and social). From the three previous researchers, the researcher decided to make a study entitled A Pragmatic Analysis of Deixis in Aladdin’s Movie (2019).

1.2 Statement of Problem

Deixis is usually always found in daily conversation or in text, but researchers want to analyze the type of deixis used in Aladdin's movie script in each sentence. The reference words also, not only have deictic words but also a great movie from Walt Disney is liked by many people. Based on the background of the research, it can be formulated into the research question as follows:

1. What types of deixis are found in Aladdin's Movie (2019)?
2. What references of deixis are found in Aladdin's Movie (2019)?

1.3 Research Objective

This research of deixis is the basic purpose. The researcher for the following aims

1. To find out types of deixis are found in Aladdin's Movie (2019).
2. To find out references of deixis are found in Aladdin's Movie (2019).

1.4 Research significance

1. Theoretical Significance

Theoretically, the result of this research can improve the knowledge about the term of deixis in a movie and give the contribution to linguistics study especially the pragmatic field more specifically on deixis that found in a movie, and also provide with rich information about deixis.

2. Practical Significance

- a. This research will increase student knowledge about deixis especially in movie.
- b. This research will help other studies that are interested in reference in analyzing or developing further about deixis.
- c. This research will be a reference and reading resource in the English Literature Department of Adab Humanities Faculties, UIN Sunan Gunung Djati Bandung.

1.5 Clarifications of Key term

Based on the title of the study, there are some explanations to understand the context easier.

1. Linguistic

Linguistic may be defined as the scientific study of language (Lyons, 1968:1). Linguistics is the study of language or science that makes language as the object of study.

2. Language

Language is foremost a means of communication, and communication almost always takes place within some sort of social context (Julie S. Ambergh and Deborah J. Vause, 2010:2).

3. Deixis

This research used the term “deixis” to indicate the deictic expression. Deixis is used to analyze the conversation utterance or sentence. Deixis is one of the most basic thing in technical term of utterances (Yule, 1996).

4. Reference

Yule (1993) argues that reference as an act in which a speaker, writer, or user linguistic form to enable a listener or reader, to identify something. These linguistic forms are called referring expressions.

5. Aladdin Movie

American musical fantasy film produced by Walt Disney Pictures. Direct by Guy Ritchie. It was realised in teather on May 8, 2019, six month after it was filmed in 2019. Duration 128 minutes

6. Movie

The usage of term “ movie” refers to the research object. A recording of moving images that tells a story and that people watch on a screen or television (Meriam-Webster 1828). Movie is visual art created by photography actual scene with a motion picture camera.

1.6 Organization of Writing

This research is organized into the five chapters:

- Chapter I : **Introduction.** It contains the reserach background, statement of problem, research objective, research significance (Theoretical and Practical), clarifications of key term, and organization of writing.
- Chapter II : **Theoretical framework.** It discuss about pragmatic, deixis, the types of deixis (person deixis, time deixis, place deixis, discourse deixis, and social deixis), references (anaphoric and cataphoric) movie, and movie script.
- Chapter III : **Research method.** It contains research method, source of data, sample of data, technique of collecting data, and technique analyzing data.
- Chapter IV : **Findings and discussions.** The analysis is answer from the statement of problem, those are the types of deixis are found in the Aladdin's movie annd references are found in the Aladdin's movie.
- Chapter V : **Conclusions and suggestions.** Conclusions is the result of a conversation. suggestions is a solution to solve a problem.