

## DAFTAR ISI

ABSTRAK .....	Error! Bookmark not defined.
LEMBAR PERNYATAAN .....	Error! Bookmark not defined.
LEMBAR PERSETUJUAN.....	Error! Bookmark not defined.
LEMBAR PENGESAHAN.....	Error! Bookmark not defined.
KATA PENGANTAR .....	Error! Bookmark not defined.
DAFTAR ISI .....	<b>Error! Bookmark not defined.</b>
DAFTAR TABEL .....	Error! Bookmark not defined.
DAFTAR GAMBAR .....	Error! Bookmark not defined.
DAFTAR LAMPIRAN.....	Error! Bookmark not defined.
1.1 Latar Belakang Penelitian .....	<b>Error! Bookmark not defined.</b>
1.2 Fokus Penelitian .....	<b>Error! Bookmark not defined.</b>
1.3 Tujuan Penelitian.....	<b>Error! Bookmark not defined.</b>
1.4 Kegunaan Penelitian .....	<b>Error! Bookmark not defined.</b>
1.4.1 Kegunaan Teoritis .....	<b>Error! Bookmark not defined.</b>
1.4.2 Kegunaan Praktis .....	<b>Error! Bookmark not defined.</b>
1.5 Landasan Pemikiran.....	<b>Error! Bookmark not defined.</b>
1.5.2 Landasan Teori .....	<b>Error! Bookmark not defined.</b>
1.5.1 Kerangka Konseptual.....	<b>Error! Bookmark not defined.</b>
1.6 Langkah-langkah Penelitian.....	<b>Error! Bookmark not defined.</b>
1.6.1 Lokasi Penelitian dan Waktu Penelitian	<b>Error! Bookmark not defined.</b>
1.6.2 Paradigma dan Pendekatan.....	<b>Error! Bookmark not defined.</b>
1.6.3 Metode Penelitian .....	<b>Error! Bookmark not defined.</b>
1.6.4 Jenis Data dan Sumber Data.....	<b>Error! Bookmark not defined.</b>
1.6.5 Informan .....	<b>Error! Bookmark not defined.</b>
1.6.6 Teknik Pengumpulan Data .....	<b>Error! Bookmark not defined.</b>
<b>BAB II KAJIAN PUSTAKA .....</b>	<b>Error! Bookmark not defined.</b>
2.1 Strategi.....	<b>Error! Bookmark not defined.</b>
2.1.1 Pengertian Strategi .....	<b>Error! Bookmark not defined.</b>
2.1.2 Tipe-Tipe Strategi .....	<b>Error! Bookmark not defined.</b>

- 2.2 Media Massa ..... **Error! Bookmark not defined.**
  - 2.2.1.Pengertian dan Karakteristik Media Massa ..... **Error! Bookmark not defined.**
  - 2.2.2 Fungsi dan Jenis Media Massa ..... **Error! Bookmark not defined.**
- 2.3 Media Cetak ..... **Error! Bookmark not defined.**
  - 2.3.1 Sejarah Media Cetak ..... **Error! Bookmark not defined.**
  - 2.3.2 Pengertian Media Cetak ..... **Error! Bookmark not defined.**
  - 2.3.3 Karakteristik Media Cetak..... **Error! Bookmark not defined.**
- 2.4 Era Revolusi Industri 4.0 ..... **Error! Bookmark not defined.**

**BAB III HASIL PENELITIAN DAN PEMBAHASAN ....** **Error! Bookmark not defined.**

- 3.1 Gambaran Umum Lokasi Penelitian ..... **Error! Bookmark not defined.**
  - 3.1.1 Sejarah Harian Umum Tribun Jabar ..... **Error! Bookmark not defined.**
  - 3.1.2 Logo Harian Umum Tribun Jabar ..... **Error! Bookmark not defined.**
  - 3.1.3 Visi dan Misi Harian Tribun Jabar ..... **Error! Bookmark not defined.**
  - 3.1.4 Struktur Organisasi Harian Umum Tribun Jabar . **Error! Bookmark not defined.**
  - 3.1.5 Profil Informan Harian Umum Tribun Jabar ..... **Error! Bookmark not defined.**
- 3.2 Hasil Penelitian ..... **Error! Bookmark not defined.**
  - 3.2.1 Strategi Tribun Jabar dalam Media Baru ..... **Error! Bookmark not defined.**
  - 3.2.2 Tahapan Pembaharuan Media Cetak..... **Error! Bookmark not defined.**
  - 3.2.3 Pandangan Penggiat Media teradap Jurnalis Robot....**Error! Bookmark not defined.**
  - 3.2.4 Kontribusi Penggiat Media di Era Revolusi Industri 4.0 ..... **Error! Bookmark not defined.**
  - 3.2.5 Solusi Tribun Jabar di Era Revolusi Industri 4.0. **Error! Bookmark not defined.**
- 3.3 Pembahasan Hasil Penelitian ..... **Error! Bookmark not defined.**
  - 3.3.1 Strategi Tribun Jabar dalam Media Baru ..... **Error! Bookmark not defined.**
  - 3.3.2 Tahapan Pembaharuan Media Cetak..... **Error! Bookmark not defined.**
  - 3.3.3 Pandangan Penggiat Media teradap Jurnalis Robot....**Error! Bookmark not defined.**

3.3.4 Kontribusi Penggiat Media di era Revolusi Industri 4.0 ..... **Error!  
Bookmark not defined.**

3.3.5 Solusi Tribun Jabar agar bisa Berasing di Era Revolusi Industri 4.0  
..... **Error! Bookmark not defined.**

**BAB IV PENUTUP** ..... Error! Bookmark not defined.

4.1 Simpulan ..... **Error! Bookmark not defined.**

4.2 Saran ..... **Error! Bookmark not defined.**

**DAFTAR PUSTAKA** ..... Error! Bookmark not defined.

**LAMPIRAN** ..... Error! Bookmark not defined.

