

**SOCIAL PRESTIGE IN NISSAN ADVERTISEMENT ‘*OLYMPIC
CHAMPION RIO 2016 EDITION*’ TO CELEBRATE USAIN BOLT:
SEMIOTIC ANALYSIS**

AN UNDERGRADUATE THESIS

Submitted in partial fulfillment of the requirements for the degree of Sarjana
Humaniora in English Studies Department of Adab and Humanities Faculty



By:

DINA FITRIANI IDWAN

Student ID. 1165030050

**ENGLISH LITERATURE DEPARTMENT
ADAB AND HUMANITIES FACULTY
STATE ISLAMIC UNIVERSITY OF SUNAN GUNUNG DJATI BANDUNG
1441 H/2020 A.D**