

## DAFTAR ISI

Halaman Judul .....	i
Lembar Pernyataan.....	iii
Abstrak .....	iv
Lembar Persetujuan.....	vii
Lembar Pengesahan .....	viii
Pedoman Literasi .....	ix
Kata Pengantar .....	xi
Daftar Isi .....	xiv
Daftar Tabel .....	xviii
Daftar Gambar .....	xx
<b>BAB I PENDAHULUAN .....</b>	<b>1</b>
A. Latar Belakang Masalah .....	1
B. Rumusan Masalah .....	9
C. Tujuan Penelitian .....	10
D. Kegunaan Penelitian.....	10
E. Kerangka Berpikir.....	11
F. Hipotesis .....	12
<b>BAB II KAJIAN PUSTAKA .....</b>	<b>13</b>
A. Hasil Penelitian Terdahulu .....	13
B. Landasan Teori.....	16
1. <i>Price Earning Ratio</i> .....	16
a. Pengertian <i>Price Earning Ratio</i> .....	16
b. Unsur-unsur <i>Price Earning Ratio</i> .....	18
c. Rumus Perhitungan <i>Price Earning Ratio</i> .....	19
d. Kegunaan Menghitung <i>Price Earning Ratio</i> .....	20
e. Landasan Hukum <i>Price Earning Ratio</i> .....	21

f. Pengaruh <i>Price Earning Ratio</i> Terhadap <i>Stock Price</i> .....	22
2. Price to Book Value .....	23
a. Pengertian <i>Price to Book Value</i> .....	24
b. Unsur – Unsur <i>Price to Book Value</i> .....	25
c. Rumus Perhitungan <i>Price to Book Value</i> .....	25
d. Kegunaan Menghitung <i>Price to Book Value</i> .....	26
e. Landasan Hukum <i>Price to Book Value</i> .....	27
f. Pengaruh <i>Price to Book Value</i> Terhadap <i>Stock Price</i> .....	29
3. Stock Price .....	30
a. Pengertian <i>Stock Price</i> .....	30
b. Penilaian <i>Stock Price</i> .....	32
c. Penyebab Fluktuasi <i>Stock Price</i> .....	33
d. Ladasan Hukum <i>Stock Price</i> .....	34
e. Faktor – Faktor yang Mempengaruhi <i>Stock Price</i> .....	35
4. Kriteria Saham Syariah .....	37
<b>BAB III METODOLOGI PENELITIAN .....</b>	<b>40</b>
A. Obyek Penelitian .....	40
B. Metode Penelitian .....	40
C. Jenis Data Penelitian .....	41
D. Sumber Data Penelitian.....	42
E. Oprasionalisasi Variabel .....	42
F. Teknik Pengumpulan Data.....	44
G. Analisis Data .....	45
1. Analisis Deskriptif .....	45
2. Analisis Regresi .....	45
a. Analisis Regresi Linier Sederhana .....	45
b. Analisis Regresi Linier Berganda .....	47
3. Analisis Korelasi .....	47
4. Analisis Koefisien Determinasi.....	49

5. Uji Analisis Statistik .....	49
a. Uji t Parsial .....	50
b. Uji F Simultan .....	51
<b>BAB IV HASIL PENELITIAN &amp; PEMBAHASAN .....</b>	<b>52</b>
A. Hasil Penelitian .....	52
1. Kondisi Objektif PT. Ultrajaya Milk Industry & Trading Company Tbk. ....	52
a. Sejarah PT. Ultrajaya Milk Industri & Trading Company Tbk ....	52
b. Visi Misi dan Nilai PT. Ultrajaya Milk Industry & Trading Company Tbk .....	53
2. Analisis Deskriptif .....	54
a. Analisis <i>Price Earning Ratio</i> (PER) PT. Ultrajaya Milk Industry & Trading Company Tbk.....	54
b. Analisis <i>Price Earning Value</i> (PBV) PT. Ultrajaya Milk Industry & Trading Company Tbk.....	57
c. Analisis <i>Stock Price</i> PT. Ultrajaya Milk Industry & Trading Company Tbk .....	59
3. Analisis Kuantitatif .....	61
a. Analisis Pengaruh <i>Price Earning Ratio</i> (PER) secara Parsial terhadap <i>Stock Price</i> pada PT. Ultrajaya Milk Industri & Trading Company Tbk. ....	62
b. Analisis Pengaruh <i>Price to Book Value</i> (PBV) secara Parsial terhadap <i>Stock Price</i> pada PT. Ultrajaya Milk Industry & Trading Company Tbk. ....	68
c. Analisis Pengaruh <i>Price Earning Ratio</i> (PER) dan <i>Price to Book                 Value</i> (PBV) secara Simultan terhadap <i>Stock Price</i> pada PT. Ultrajaya Milk Industry & Trading Company Tbk. ....	75
4. Analisis Saham Syariah .....	83
B. Pembahasan .....	85

1. Pengaruh <i>Price Earning Ratio</i> (PER) terhadap <i>Stock Price</i> pada PT. Ultrajaya Milk Industry & Trading Company Tbk. ....	85
2. Pengaruh <i>Price to Book Value</i> (PBV) secara Parsial terhadap <i>Stock Price</i> pada PT. Ultrajaya Milk Industry & Trading Company Tbk. ....	86
3. Pengaruh <i>Price Earning Ratio</i> (PER) dan <i>Price to Book Value</i> (PBV) terhadap <i>Stock Price</i> secara Simultan pada PT. Ultrajaya Milk Industry & Trading Company Tbk. ....	87
4. Analisis Kinerja Keuangan PT. Ultrajaya Milk Industry & Trading Company Tbk. ditinjau dari aspek syariah .....	89
<b>BAB V PENUTUP</b> .....	<b>93</b>
A. Kesimpulan .....	93
B. Saran .....	93
<b>DAFTAR PUSTAKA</b> .....	<b>95</b>

