## ABSTRACT

Ega Natasya Herlambang. 1175030082. *Flouting Maxim of Cooperative Principle and Its Relation with Humor Style in Pitch Perfet 3 (2017) Movie*. An undergraduate Thesis, English Literature, Faculty of Adab and Humanity, State Islamic University of Sunan Gunung Djati Bandung. Advisors: 1. Dian Nurrachman, SS., M.Pd. 2. IkaYatmikasari, S.SS., M.Pd.

In conversation, it takes the speaker and the interlocutor to work together to establish good communication. However, in the conversations, it is often found that utterances are inappropriate or irrelevant to the context discussed and called flouting maxims of the cooperative principle. This research discussed flouting maxims of cooperative principle and influences of humor style that flouting the maxims. The objectives of this research are (1) to analyze the maxims in the cooperative principle that are flouted in Pitch Perfect 3 movie, (2) to find a humor style that affects the flouting of cooperative principle in Pitch Perfect 3 movie. This research used the descriptive qualitative method, and Grice's (1989) theory of cooperative principle also used Martin's (2003) theory of humor style. From the research results, it was found that 30 utterances are flouting the maxims in the cooperative principle and influenced by the style of humor. The researcher found four types of flouting maxims of cooperative principle Grice's in the Pitch Perfect 3 2017 movie, namely, flouting maxim of quantity (7 data), flouting maxim of quality (14 data), flouting maxim of relation (6 data), and flouting maxim of manner (3 data). Meanwhile, the influences of humor style Martin's in flouting maxims was found as follows: affiliative humor (16 data), self-enhancing humor (8 data), aggressive humor (5 data), and self-defeating humor (1 data). From the findings, it can be concluded that flouting maxims in Pitch Perfect 3 movie occurs because the sense of humor in each character in Pitch Perfect 3 movie is different and is influenced by several things such as the purpose of using humor, habits, background, knowledge, socio-culture, experiece and people's ability to express humor.

Keywords: Conversation, Cooperative Principle, Flouting Maxim, Humor Style.