

ABSTRACT

Anita Febrianti, 1165030024, *The Topics of Fantasy Genre's Formula between Jumanji (1995) and Zathura (2005)*, An Undergraduating Thesis. English Literature Department. Faculty of Adab and Humanities. States Islamic University Sunan Gunung Djati Bandung. Adviors: 1: Dr. Ujang Suyatman, M. Ag.; 2: Pepen Priyawan, SS, M.Hum.

Key word: Popular Literature, Fantasy Formula, Genre, Movie, Fantasy.

This research is a research that uses descriptive comparative method with a qualitative approach that aims to explain the comparison of two film objects. The comparative method is used to compare two or more objects. Descriptive methods describe and interpret current events, conditions or situations. Qualitative research deals with the opinions, experiences and feelings of individuals that produce subjective data. Data taken from the film *Jumanji* (1995) and *Zathura* (2005) movies. The film discussed in this study is a film with a fantasy genre, in which there are several topics that will be discussed in order to be able to see the comparison of the two films. The researcher focuses this research on the fantasy genre formula using the theory of G. Sarricks. The formula in the fantasy genre is called Appeal Element, namely Pacing, Characterization, Storyline, and Frame Setting. The four topics are the main things that will be discussed by the researcher.

To find the truth, researchers used comparative research with Research Questions; 1. What are the topics of fantasy genre's formula in *Jumanji* (1995) and *Zathura* (2005) movies?. 2. How are these topics of fantasy genre's formula applied in *Jumanji* (1995) and *Zathura* (2005) movies?

The results of this study show that fantasy films in general, will have the same formula. These formulas then make fantasy movies into films that are in great demand by the audiences. The fantasy formula that can captivate the audience according to G.Sarricks is; 1. Pacing, 2. Characterization, 3. Storyline, 4. Frame Setting. These fantasy elements are found in both movie; *Jumanji* (1995) and *Zathura* (2005).

ABSTRAK

Anita Febrianti, 1160530024, *The Topics of Fantasy Genre's Formula between Jumanji (1995) and Zathura (2005)*, Sastra Inggris, Fakultas Adam dan Humaniora, UIN Sunan Gunung Djati Bandung. Pembimbing 1: Dr. Ujang Suyatman, M. Ag.; 2: Pepen Priyawan, SS, M.Hum.

Kata kunci: Sastra Populer, Formula Fantasi, Genre, Film, Fantasi.

Penelitian ini adalah penelitian yang menggunakan metode komparatif deskriptif dengan pendekatan kualitatif yang bertujuan untuk menjelaskan perbandingan dua objek film. Metode komparatif digunakan untuk membandingkan dua objek atau lebih. Metode deskriptif menggambarkan dan menafsirkan peristiwa, kondisi atau situasi saat ini. Penelitian kualitatif berkaitan dengan pendapat, pengalaman dan perasaan individu yang menghasilkan data subjektif. Data diambil dari film *Jumanji (1995) and Zathura (2005) movies*. Film yang dibahas merupakan film dengan genre fantasi, yang mana ada beberapa topik yang akan dibahas untuk dapat melihat perbandingan pada kedua buah film ini. Peneliti memfokuskan penelitian ini pada formula genre fantasi menggunakan teori dari G.Sarricks. Formula yang ada di genre fantasi disebut *Appeal Element* yaitu Pacing, Characterization, Storyline, dan Frame Setting. Ke empat topik tersebut merupakan hal pokok yang akan dibahas oleh peneliti.

Untuk mencari kebenaran, peneliti menggunakan penelitian perbandingan dengan pertanyaan penelitian; 1. What are the topics of fantasy genre's formula in *Jumanji (1995) and Zathura (2005) movies*?. 2. How are these topics of fantasy genre's formula applied in *Jumanji (1995) and Zathura (2005) movies*?

Hasil dari penelitian ini yaitu menunjukkan bahwa film-film fantasi secara garis besar akan memiliki formula yang sama. Formula-formula itulah yang kemudian membuat film fantasi menjadi film yang banyak diminati oleh penonton. Formula fantasi yang dapat membuat penonton terpikat menurut G.Sarricks yaitu; 1. Pacing, 2. Characterization, 3. Storyline, 4. Frame Setting. Elemen-elemen fantasi tersebut terdapat pada kedua film *Jumanji (1995) and Zathura (2005)*.