

TABLE OF CONTENTS

APPROVAL PAGE	i
LEGALIZATION	ii
DECLARATION OF OWNERSHIP	iii
PREFACE	iv
ACKNOWLEDGEMENTS.....	v
ABSTRACT	vii
ABSTRAK	viii
MOTTO	ix
DEDICATION.....	x
TABLE OF CONTENTS.....	xi
LIST OF TABLES	xiv
CHAPTER I INTRODUCTION.....	1
1.1 Background of Research	1
1.2 Statements of Problem.....	4
1.3 Research Purposes	4
1.4 Research Significance	4
1.5 Definition of Key Terms	5
CHAPTER II THEORETICAL FOUNDATION.....	7
2.1 Pragmatics	7
2.2 The Cooperative Principles	9
2.3 Grice's Maxims	10
2.3.1 Maxim of Quantity.....	10
2.3.2 Maxim of Quality.....	11

2.3.3 Maxim of Relation	12
2.3.4 Maxim of Manner	13
2.4 Flouting Grice's Maxims.....	14
2.4.1 Flouting Maxim of Quantity	15
2.4.2 Flouting Maxim of Quality	16
2.4.3 Flouting Maxim of Relation	17
2.4.4 Flouting Maxim of Manner.....	18
2.5 Implicature.....	19
2.6 Conversational Implicature	24
2.6.1 Generalized Conversational Implicature	26
2.6.2 Particularized Conversational Implicature.....	29
2.7 Movie.....	31
CHAPTER III RESEARCH METHOD	33
3.1 Research Design	33
3.2 Sample of Data	34
3.3 Data and Source of Data.....	36
3.4 Technique of Collecting Data.....	37
3.5 Technique of Analyzing Data.....	38
3.6 Organization of Writing	39
CHAPTER IV FINDINGS AND DISCUSSION	41
4.1 Types of Flouting Grice's Maxim in The Conversation between Characters Utterances in <i>American East</i> Movie.....	41
4.1.1 Flouting Maxim of Quantity	43
4.1.2 Flouting Maxim of Quality	52
4.1.3 Flouting Maxim of Relation	59

4.1.4 Flouting Maxim of Manner.....	66
4.2 Types of Conversational Implicature Behind the Speaker Utterances in <i>American East Movie</i>	76
4.2.1 Generalized Conversational Implicature	78
4.2.2 Particularized Conversational Implicature.....	82
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	115
5.1 Conclusions	115
5.2 Suggestions.....	116
REFERENCES.....	xv

