ABSTRACT

Yasa Ayatina Ashidiq. 11750302080. *Turn-Taking Strategies of Conversation Analysis in Interview with Warren Edward Buffet on Squawk Box Business News*. Graduating Paper, English Department, Faculty of Adab and Humanities, Universitas Islam Negeri Sunan Gunung Djati Bandung. Advisors: 1. Dr. Dewi Kustanti, M.Pd; 2. Ice Sariyati, S.S, M.Pd.

Keywords: *Conversation analysis, turn-taking strategies, the turn allocation, pragmatics, interview.*

Conversation is a human daily activity that involves the speaker shift. The basic pattern of talk to get shifting is "A-B-A-B-A-B". Turn-taking strategies is necessary elements in conversation. Therefore, the writer is interested in analyzing turn-taking strategies. The research problems are: 1) What types of turn-taking strategies are used by the participants in interview with Warren Edward Buffett on *Squawk Box Business News*, 2) How are the allocation of turn-taking strategies in interview with Warren Edward Buffett on *Squawk Box Business News?* This research used qualitative descriptive method. This research used the theory from Stenstrom, (1994) and Sacks et al., (1974) to answer research problems. The research findings showed that 62 data of turn-taking strategies types in this research were taking the floor (45 data) divided into starting up (15 data), taking over (9 data), and interrupting (13 data). In addition, there were holding the floor (13 data) and Yielding the floor (17 data) divided into prompting (7data), appealing (5 data), and giving up (5 data). Moreover, the findings data for the turn-allocation of turn-taking strategies were the technique of current speaker selects next speaker (28 data) and for next speaker self-select technique (34 data). From the findings, it can be concluded that turn-taking types help conversation flow smoothly. Especially taking the floor strategies. It means every participants in conversation has a cooperative role. Beside, many participants did not wait for Turn Relevance Place (TRP) to have turns. Instead, they preferred to take turn by using the self-selection allocation. Much better, for participants in interview just wait for interviewee gave the turn.

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Percakapan adalah aktivitas sehari-hari yang memlibatkan pergantian. Struktur mendasar pergantian pembicara yaitu "A-B-A-B-A-B". Strategi alih tutur merupakan hal penting dalam percakapan. Maka itu peneliti tertarik unutk menganalisa strategi alih tutur. Adapun masalah dalam penelitian ini yaitu: 1) Apa sajakah strategi alih tutur yang terdapat di interview bersama Warren Edward Buffett on *Squawk Box Business News?* 2) Bagaimana pergantian strategi alih tutur yang terdapat di interview bersama Warren Edward Buffett on *Squawk Box Business News?* Penelitian ini menggunakan metode deskriptif kualitatif. Penelitian ini menggunakan teori Stenstrom, (1994) untuk menjawab jenis-jenis strategi alih tutur, dan menggunakan teori Sall et al., (1994) untuk menjawab alokasi strategi alih tutur. Hasil dari penelitian ini, peneliti menemukan 62 data dalam interview bersama with *Warren Edward Buffet on Squawk Box Business News.* Jenis strategi alih tutur (45 data) yang terbagi lagi kedalam *starting up* (15data), (9 data) *taking over* (9 data), dan *interrupting* (13 data). Selain itu, *holding the floor* (13 data) dan *Yielding the floor* (17 data) yang terbagi lagi menjadi *prompting* (7data), *appealing* (5 data), dan *giving up* (5 data). Sedangkan untuk pertanyaan penelitian yang kedua dapat disimpulkan bahwa untuk *current speaker select next speaker* (28 data) dan *next speaker self- selects* (34 data). *Alih tutur taking the floor* membantu percakapan berjalan lancar, maka etiap partisipan dalam percakapan harus memiliki peranan. Sebaliknya untuk peralihan *turn* para partisipan dalam interview memilih untuk menggunakan teknik *self-selection allocation*. Namun akan lebih baik jika dalam interview menunggu giliran berbicara.