

## TABLE OF CONTENTS

<b>APPROVAL PAGE .....</b>	<b>i</b>
<b>LEGALIZATION .....</b>	<b>iii</b>
<b>DECLARATION OF OWNERSHIP .....</b>	<b>iv</b>
<b>PREFACE.....</b>	<b>v</b>
<b>ACKNOWLEDGEMENTS.....</b>	<b>vi</b>
<b>ABSTRACT .....</b>	<b>viii</b>
<b>ABSTRAK .....</b>	<b>ix</b>
<b>MOTTO .....</b>	<b>x</b>
<b>DEDICATION.....</b>	<b>xi</b>
<b>TABLE OF CONTENTS.....</b>	<b>xii</b>
<b>LIST OF TABLES .....</b>	<b>xv</b>
<b>LIST OF APPENDICES .....</b>	<b>xvi</b>
<b>CHAPTER I INTRODUCTION.....</b>	<b>1</b>
1.1 Background of Research .....	1
1.2 Statements of Problem .....	6
1.3 Research Purposes.....	6
1.4 Research Significances.....	7
1.5 Definition of Key Terms .....	7
1.6 Organization of Writing .....	8
<b>CHAPTER II THEORETICAL FOUNDATION.....</b>	<b>10</b>
2.1 Pragmatics .....	10
2.2 Context in Pragmatics .....	12
2.3 Speech Act .....	14

2.3.1 Locutionary act, illocutionary act, and perlocutionary act.....	15
2.3.2 The Assertive Illocutionary Act Function.....	21
2.4 Politeness .....	22
2.4.1 Leech's Politeness Principle .....	23
2.4.2 Brown and Levinson Politeness strategy .....	30
2.4.3 Factors of politeness.....	33
2.5 Impoliteness .....	35
<b>CHAPTER III RESEARCH METHOD .....</b>	<b>36</b>
3.1 Research Method.....	36
3.2 Data and Data Source.....	37
3.3 Sample of Data.....	38
3.4 Source of Data.....	40
3.5 Technique of Collecting Data .....	40
3.6 Technique of Analysis Data .....	42
<b>CHAPTER IV FINDING AND DISCUSSION .....</b>	<b>44</b>
4.1 The Maxim of Politeness Principle .....	44
4.1.1 Tact Maxim .....	45
4.1.2 Generosity Maxim.....	58
4.1.3 Approbation Maxim .....	59
4.1.4 Modesty Maxim .....	73
4.1.5 Sympathy Maxim .....	84
4.2 The Assertive Illocution Function.....	85
4.2.1 Expressive .....	85
4.2.2 Suggesting .....	93
4.2.3 Complaining .....	100

4.2.4 Claiming.....	107
4.2.5 Reporting.....	119
<b>CHAPTER V CONCLUSION AND SUGGESTION .....</b>	<b>127</b>
5.1 Conclusions.....	127
5.2 Suggestions .....	130
<b>REFERENCES.....</b>	<b>131</b>
<b>APPENDIX .....</b>	<b>136</b>

