

TABLE OF CONTENTS

Table of Contents

DECLARATION OF OWNERSHIP	i
LEGALIZATION	iii
PREFACE	iv
ABSTRACT	v
ABSTRAK	vi
ACKNOWLEDGMENT	vii
TABLE OF CONTENTS	viii
CHAPTER I INTRODUCTION	1
1.1 Research Background	1
1.2 Statements of Problem	3
1.3 Research Purposes	4
1.4 Research Significances	4
1.5 Clarification of Key Terms	5
1.6 Previous Studies	8
CHAPTER II THEORETICAL FRAMEWORK	10
2.1 The Theories of Pragmatic	10
2.1.1 Deixis	12
2.1.2 Implicature	13
2.1.3 Pressuppotion	13
2.1.4 Context	14
2.1.6 Politeness	17
2.2 Theories of Politeness	19
2.3 Faces	20
2.4 Face Threatening Act	22
2.5 Politeness Strategies	23
2.5.1 Bald on record	24
2.5.2 Positive Politeness	25
2.5.3 Negative Politeness	28
2.5.4 Off-Record	31

2.6 Politeness Principle.....	34
2.6.1 Tact Maxim.....	36
2.6.2 Generosity Maxim	36
2.6.3 Approbation maxim	37
2.6.4 Modesty Maxim.....	37
2.6.5 Agreement Maxim.....	37
2.6.6 Sympathy Maxim.....	38
2.7 Address.....	38
2.8 President Barack Obama's Farewell Address	38
CHAPTER III RESEARCH METHOD.....	40
3.1 Research Design	40
3.2 Source Of Data	41
3.3 Sample of Data and Example of Analyzing data.....	41
Table 3.3.1 The kinds of politeness strategy did Barack Obama choose in Farewell Address	42
Table 3.2.2 The kinds of politeness principle Barack Obama observe and violated in Farewell Address	44
3.4 Technique of Collecting Data.....	46
3.5 Technique of Analyzing Data.....	46
3.6 Organization of Writing.....	47
CHAPTER IV FINDINGS AND ANALYSIS	49
4.1 Findings	49
4.1.1 The Politeness strategies were chosen by Barack Obama in Farewell Address	50
4.1.2 The Politeness principles were chosen by Barack Obama in Farewell Address	55
4.2 DISCUSSION	64
4.2.1 Describing kinds of politeness strategy were chosen by Barack Obama in Farewell Address.....	64
4.2.2 The Politeness Principle were chosen by Barack Obama in Farewell Address	83
CHAPTER V CONCLUSION AND SUGGESTIONS	111
5.1. Conclusion.....	112

5.2 Suggestion 113
REFERENCES..... 114

