

CHAPTER I

INTRODUCTION

Chapter I is an introduction that introduces the general description of the research. This chapter presents the background of the study, statement of the problem, research purpose, research significance, and previous study. The first section explains why the researcher decided to choose the subject. The second section deals with the issues of critical problems. The third section points out the essential purposes of the research. The fourth section discusses, theoretically and practically, the benefits of the research for specific groups. Moreover, the last section discusses the previous study.

1.1 Background of the Study

Language is a communication tool used to express something and convey messages to others. Something that is expressed or the message conveyed must be understandable by the opponent of the speaker to create beneficial interactions with each other. In speaking and interacting with others using good and correct language, we must comply with language ethics and manners that apply in society. Ethics in language includes good speech and language politeness. The main key of humans as social beings is the establishment of good communication and mutual benefit on both sides.

Language is a part of our life; we live in —the ocean of language and most of our interactions is conducted by using language. However, not all of people ask question —What is language? Language is a complex but also interesting phenomenon to be understood. When we know a language, we can speak and be understood by others who know that language. This means that you have capacity to produce sounds that signify certain meanings and to understand or interpret the sounds produced by others (see Fromkin et. al., 1990). Linguistics is the scientific study of human language. It tries first, to observe languages and to describe them accurately, then, to find generalizations within what has been described, finally, to draw conclusions about the general nature of human language.

In the term of politeness, Yule (1996: 60) states that politeness can be defined as the means employed to show awareness of another person's face. A face refers to the self-image of a person who wishes that what he does, what he has, or what he believes in values could be recognized by people as good, pleasant, and worthy of respect. Thus politeness is a norm in behaviour that has been mutually agreed upon by a community, which generally includes the procedures, customs, or habits that applies in a society. However, some principles must be fulfilled in applying politeness, the tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim. Leech (1983: 132) states that the politeness principle is a series of maxims. The politeness principle is defined as a way of explaining how politeness operates in conventional exchanges. As already mentioned above, regarding the maxim as the principle of politeness, the maxim also has functions, including international functions, directive functions, expressive functions, and aesthetic functions.

According to Bouman (1992: 80) religion has the duty to regulate people's daily lives so that they are always under the guidance of God the creator. Religion is a necessity for every human being to achieve happiness and prosperity in this world and in the hereafter. Thus, religion is the basis for being able to live a prosperous life because those who believe and fear God are the ones who will be the winners in the last day. The application of religious values in everyday life cannot be equated with the application of science, because the standard benchmarks have very large differences. religious values put forward the teachings that must be obeyed and upheld by humans because the main source comes from God Almighty.

Religious values has a dimension of the relationship between man and God, between fellow humans, and humans and the universe. Nevertheless, the application of politeness is inseparable from religious values, which teach humans to behave politely and obey the norms prevailing in society as the primary manifestation of ideals for the realization of a prosperous social life. This makes the author raise the influence of religious values in applying the principles of

politeness. The object of research chosen was the The Prince of Egypt's movie directed by Brenda Chapman, Steve Hickner, and Simon Wells.

The Prince of Egypt tells the story of the life of the Prophet Moses which began in the dark ages for the Children of Israel who lived in Egypt as immigrants and were considered second-class or lower-class citizens who deserved to be slaves. At the whisper of an astrologer, Pharaoh issued an order to kill all newborn boys. Because it was this baby boy from among the slaves who would undermine the glory of the Kingdom of Egypt. This is the reason why when Prophet Musa was a baby he had to be thrown by his mother into the Nile River to avoid the pursuit of Pharaoh's Hulukalung who would kill him.

The Prince of Egypt is an American animated film released in 1998 and is the first animated film released by DreamWorks. This film received a lot of positive responses from several parties, but not a few also criticized this film. It was considered insulting Islam because it visualized the Prophet Musa which was prohibited by Islam. This film won many world awards, including; Best Music, Original Song at the 1999 Academy Awards, Best Animated Film and Best Song in the Broadcast Film Critics Association Awards in 1999, Most Performed Songs from Motion Pictures at the 2000 ASCAP Film and Television Music Awards, Best Animated Film in Dallas-Fort Worth Film Critics Association Awards in 1999, Most Inspiring Movie and Best Movie for Families at the 1999 MovieGuide Awards, and many other awards received by the film The Prince of Egypt.

Through the descriptive, the researcher wants to analyze the utterances among the characters in The Prince of Egypt movie especially to the religious values on politeness principles that are applied in the utterances because this topic is quite interesting to study, especially in a film that puts forward religious values in it. It is still very rare for previous studies to analyze religious values using politeness principles. That is why the researcher gives the title “The Influence Of Religious Values On Politeness Principles Used by The Characters in The Prince of Egypt Movie”.

1.2 Statement of Problem

Based on the problems in the research background, the author formulated two research questions as follows:

1. What are the types of politeness principles used by the characters in The Prince of Egypt movie?
2. What are the reasons for using politeness principles by the characters in The Prince of Egypt movie?
3. How do religious values influence the characters of using politeness principles in The Prince of Egypt movie?

1.3 Research Purposes

1. To identify the types of politeness principles that are used by the characters in The Prince of Egypt movie.
2. To find the reasons for using politeness principles that are used by the characters in The Prince of Egypt movie.
3. To explain the influence of religious values on characters of using the politeness principles in The Prince of Egypt movie.

1.4 Research Significance

This research has both theoretical and practical significance. Theoretical significance deals with gives the information and enriches specific knowledge in linguistics study, especially in politeness principles by Leech's theory.

Practical significance expected to contribute to the academic fields, Especially in linguistic academic field. This research is expected to be useful for English Literature students who choose to concentrate on linguistics as the provision for learning or this research that can be used as a previous study in conducting a research. Furthermore, this research will be useful for them as an authentic source of course in Pragmatics because it contributes to the analysis of politeness, especially in politeness principles. Because only a few researchers are doing research on this matter, hopefully this research can help future researchers in the next research to find a way to analyse literary works using the pragmatic approach with the politeness principles analysis.

1.5 Previous Study

Several previous researchers on the concepts of politeness; nearly all of the earlier studies on the film were reviewed. The first one, Mulyono (2016), entitled "Politeness Principles Analysis in Cartoon Movie Entitled Stand by Me Doraemon". The purposes of this research were to identify what kind of politeness maxims the characters used on the utterance in the Stand by Me Doraemon movie. The data from the study were taken from the film Stand by Me, which were analyzed using Leech and Lakoff's framework. The finding result showed that there are 25 politeness principle found in cartoon movie "Stand By Me Doraemon". 1 tact maxim, 3 generosity maxim, 6 approbation maxim, 1 modesty maxim, 2 agreement maxim, 3 sympathy maxim, 2 formality scale, 4 hesitancy scale, and 3 equality scale. The study concluded the use of the ideals of politeness in the cartoon film Stand By Me Doraemon.

Second, Kurniasih (2017) entitled "An Analysis of Politeness Maxims Found in Harry Potter Movie Based on Leech's Principle". The purposes of this study were to figure out what kind of politeness maxims the characters used on the utterance in the Harry Potter movie and to find out the scales of politeness maxims were used by the characters in Harry Potters film. The research findings found that there were five kinds of politeness maxims in Harry Potter movie. They were: agreement, approbation, modesty, sympathy, and tact. The agreement was the dominant maxim of politeness. Any scales of politeness maxim were also found in the study. These were optional and social distances. The dominant measure was the scale of relational distance.

Third, Archia (2014) entitled "A Pragmatic Analysis of Positive Strategies as Reflected by Characters in Carnage Movie". The purposes of this research were to identify the strategies of positive politeness displayed by Carnage's characters and to identify the styles of maximum infringement imposed by the characters in Carnage in the definition of positive politeness strategies. The data from the study were taken from the film Stand by Me, which were analyzed using Brown and Levinson's framework. There were two findings of the study. First, all fifteen methods of constructive politeness emerge, except the process of asserting

reciprocal sharing or tit-for-tat. Second, three types of maximal infringement existed as the characters communicate. This research also shows that from 67 utterances of positive politeness strategies, only 21 utterances are violated. It means that the use of positive politeness strategies does not always influence the maxims of cooperative principles in this research object.

Fourth, Harmoko (2016) entitled "Politeness Analysis of the Main character of Alexander Payne's Film *The Descendant*". In this research, the author analysed the degree of politeness in social contact, in particular the relationship between parents and their children. This research focused on Leech's theory of Politeness (1983). This analysis used a method of descriptive consistency. They were meant to offer a detailed understanding of politeness and its part within. The finding result showed that in the "Descendants" film dialogue had some maxims that contradict the norms of politeness. Besides, such indicators of impoliteness were also discovered, such as the use of jurors, deprecation, and lying. Moreover, the writer also found the connection between broken family and children's rudeness.

Fifth, Noviani (2014) entitled "A Pragmatic Study of Politeness Strategies and Politeness Concepts in *Uptown Girls*". The purposes of this research were to define the styles of politeness strategies in the main characters' statements in *Uptown Girls* and to explain the principles of politeness that underlie the preference of *Uptown Girls* for a specific politeness strategy. In the application of the politeness strategies, *Uptown Girls*' main characters mostly applied positive politeness strategy. Positive politeness strategy occurs 17 times. The second position is negative politeness strategy which happens 10 times. The third position is bald on record strategy which happens 9 times. The last position is off record which takes place 5 times. Next, in the application of the maxims, *Uptown Girls* main characters mostly applied tact maxim in their utterances. Tact maxim occurs 15 times. The second position is agreement maxim which occurs 11 times. The third position is generosity maxim which occurs 7 times. The fourth position is approbation maxim which occurs 6 times. The last position is modesty maxim which occurs twice.

Sixth, Siregar (2016) entitled “An Analysis of Maxim in the Last Sang Movie”. The purposes of this research were to find out the types of maxim according to Leech theory and how the maxims are used in Last Song movie. After having analyzed The Last Song movie, the writer found that all six types of maxim based on Geoffrey Leech theory occurred. The six maxims are: Tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, sympathy maxim. The finding result showed that there are 45 maxims according to Geoffrey Leech. In this table there are 7 tact maxims (15.56%), 7 generosity maxims (15.56%), 9 approbation maxims (20%), 8 modesty maxims (17.78%), 12 agreement maxims (26.67%), and 2 sympathy maxims (4.43%). So the most dominantly used is agreement maxim. The writer suggests to the readers, people who create film, researchers to give more attention about politeness especially maxim because it is very useful in doing communication.

By relating to several previous articles, there is a parallel with the study that the author reviewed which was relevant to the field of the topic to be explored, namely the debate on the concept of decency based on the hypothesis suggested by Geoffrey Leech. Moreover, nearly half of the previous studies used utterances in the films as the objects of the studies. Apart from similarities, there are also variations from previous research. This study entitled “The Influence Of Religious Values On Politeness Principles Used by The Characters in The Prince of Egypt Movie” discussed religious values on the principles of politeness in the conversations based on Geoffrey Leech’s Theory. In short, this study revealed why the characters used the concepts of politeness in the conversations in the The Prince of Egypt movie directed by Brenda Chapman, Steve Hickner, and Simon Wells.



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