

## TABLE OF CONTENTS

<b>APPROVAL PAGE .....</b>	<b>ii</b>
<b>LEGALIZATION .....</b>	<b>iii</b>
<b>ABSTRACT.....</b>	<b>iv</b>
<b>ABSTRAK .....</b>	<b>v</b>
<b>DECLARATION OF OWNERSHIP .....</b>	<b>vi</b>
<b>PREFACE.....</b>	<b>vii</b>
<b>ACKNOWLEDGMENT .....</b>	<b>viii</b>
<b>MOTTO .....</b>	<b>xi</b>
<b>TABLE OF CONTENTS .....</b>	<b>xii</b>
<b>LIST OF TABLES.....</b>	<b>xiv</b>
<b>CHAPTER I INTRODUCTION .....</b>	<b>1</b>
A. Research Background.....	1
B. Statement of Problem .....	5
C. Research Objectives .....	6
D. Research Significance .....	6
E. Conceptual Framework.....	7
F. Previous Study .....	8
<b>CHAPTER II REVIEW OF RELATED LITERATURE.....</b>	<b>12</b>
2.1 Pragmatics .....	12
2.2 Context in Pragmatics .....	16
2.3 Meaning in Pragmatics .....	19
1. Sender's Meaning.....	19
2. Utterance Meaning .....	20
3. Sentence Meaning .....	20
2.4 Presupposition .....	21
1) The existential presupposition.....	25
2) The factive presupposition .....	26
3) The non-factive presupposition .....	27

4) The lexical presupposition .....	27
5) The structural presupposition .....	28
6) The counter-factual presupposition.....	29
2.5 Utterance .....	29
2.6 Talk Show .....	31
<b>CHAPTER III RESEARCH METHOD.....</b>	<b>33</b>
3.1 Research Design .....	33
3.2 Source of Data.....	35
3.3 Sample of Data .....	36
3.4 Technique of Collecting Data .....	38
3.5 Technique of Analyzing Data .....	39
<b>CHAPTER IV FINDINGS AND DISCUSSIONS.....</b>	<b>41</b>
4.1 Findings.....	41
4.2 Discussions .....	43
4.2.1 The Presuppositions Generated from Joe Russo’s Utterance in Talks at Google’s Youtube Channel.....	43
4.2.2 Types of Presuppositions Used by Joe Russo in Talks at Google .....	74
<b>CHAPTER V CONCLUSIONS AND SUGGESTIONS .....</b>	<b>84</b>
5.1 Conclusions .....	84
5.2 Suggestions.....	85
<b>REFERENCES.....</b>	<b>87</b>
<b>APPENDIX.....</b>	<b>90</b>
APPENDIX 1 .....	90
APPENDIX 1 .....	105