

ABSTRACT

The success or failure of the teaching process depends on several elements, including the media employed by the teacher. This research intends to discover the process of brainstorming by short videos of tourist attractions in teaching writing descriptive text and students' responses to it. It concerns attaining students' responses after learning using the medium. The aspects are analyzed, such as the students' responses during learning in the classroom and the effect students get from the implementation of videos to writing descriptive text.

This study uses a qualitative method with a case study involving six eighth-grade participants at SMP Islam Nunuk. The participants are chosen based on purposeful sampling. The data of responses were gathered from observation and interviews. The observation is to know the process of brainstorming by short videos of tourist attractions in teaching writing descriptive text. Meanwhile, the interview is to know the students' responses of brainstorming by short videos of tourist attractions in learning writing descriptive text.

The result of this study could be seen from the observation checklist result and the students' responses by interview after implementing the videos in learning descriptive text. First, the process of brainstorm using the medium in teaching descriptive text on the findings it is found that the use of short videos of tourist attractions for teaching writing descriptive text at the eighth grade of SMP Islam Nunuk is successfully implemented. The procedures are implemented well from the observation checklist from the teacher. However, there are still challenges encountered when applying it such as the lack of other supports like electric plugs makes time quite drained. In addition, the teacher does not understand the use of projectors in the first observation but can still be overcome. Second, the students' responses to brainstorming by short videos for writing descriptive text make students feel happy. All the responses from the six students with low, medium, and high levels were positive. Students can fix their problems when they do not find an idea, do not have enough inspiration to write, and run out of words. Students can find an idea with exciting learning.

Keywords: *Brainstorming, short videos of tourist attractions*