

CHAPTER I

INTRODUCTION

This chapter presents the introduction of study which consists of the background of the study, research question, research objective, research significance, conceptual framework, previous study, definition of key terms, and organization of writing.

1.1. Background of study

In this modern age, humans compete for pleasure and tranquility amid everyday cruel routines. The fun that is sought is varied, from going shopping, sightseeing, watching movies, or even just reading literary works. Judging from its function, literary works can also be served as entertainment, or if we refer to Teeuw we will meet with literary function as a delight and useful for connoisseurs (*dulce et utile*). "*Tujuan penyair menulis sajak adalah memberi nikmat dan berguna (dulce et utile)*" (Teeuw, 1984, p. 183). Nevertheless, people reading interest is increasingly declining and the decline of people interest in reading on literary works is not detached from the increasingly modern era. People start to leave reading books and chose to watch the films. Film and literature are two different things with a similar goal to create sublimity in human imagination and understanding. Films made with cinematography that can satisfy the eyes in just a short time, the arena for more modern sightseeing with a variety of entertainment that promotes adrenaline. "One thing is very clear and one has to accept it that literature gives verbal literacy while films give visual literacy. Thus, there is a link between literature and film. So that film is considered as a branch of literature." (Ramrao, 2016). Therefore, adaptation of film is not a recent phenomenon, many authors of literary works took their writings to the form of film; Like the novel of the Trilogy *Bumi Manusia* by Pramoedya Ananta Toer, who was directed into *Bumi Manusia*, there is George R. R. Martin's novel *A Song of Ice and Fire* which was turned into a drama series *Game of Thrones*.

Film is a form of work in the form of audiovisual media that is capable of displaying words, sounds, visuals, and combinations. "*Film juga merupakan salah satu bentuk komunikasi modern yang kedua muncul di dunia*" (Sobur, 2004, p. 126). Film has become one of the most popular means of entertainment in today's society. Apart from the convenience factor to get it, watching movies also does not waste much energy compared to an excursion. "*Film berperan sebagai sebuah sarana baru yang digunakan untuk menyebarkan hiburan yang*

sudah menjadi kebiasaan terdahulu, serta menyajikan cerita, peristiwa, musik, drama, lawak, dan sajian teknis lainnya kepada masyarakat umum” (McQuail, 2003, p. 13).

In the film there are various genres that are presented, as the time of the film genre is developing because the more advanced technology. According to Pratista (Pratista, 2008, p. 13) the film genre “*dibagi menjadi dua kelompok yaitu: genre induk primer dan genre induk sekunder Genre induk sekunder adalah genre-genre besar dan populer yang merupakan pengembangan atau turunan dari genre induk primer seperti film Bencana, Biografi dan film – film yang digunakan untuk studi ilmiah, sedangkan untuk jenis film induk primer adalah genre-genre pokok yang telah ada dan populer sejak awal perkembangan sinema era 1900-an hingga 1930-an seperti: Film Aksi, Drama, Epik Sejarah, Fantasi. Horor, Komedi, Kriminal dan Gangster, Musikal, Petualangan, dan Perang*”. According to Pratista (Pratista, 2008, p. 13) the film genre “*Divided into two groups, namely: primary parent genre and secondary parent genre Secondary parent genres are major and popular genres which are the development or derivation of primary parent genres such as Disaster films, Biographies and films used for scientific studies, while for Primary master films are the main genres that have existed and been popular since the early development of cinema in the 1900s to the 1930s, such as: Action Films, Dramas, Historical Epics, Fantasy. Horror, Comedy, Crime and Gangsters, Musicals, Adventure and War*”.

From the several genres mentioned above, the fantasy genre is closely related to literary because as a sense of the fantasy genre according to Lin Carter novel (film) fantasy genre is “*the story that occurs in the world of imagination*” (Carter, 1973, p. 26). The world of imagination is well loved by society because it is essentially literary work of each author's imagination.

When we hear the word "fantasy" usually people will remember the imagination, the delusion and something that is not real. The fantasy Genre itself is a form of literature which fuses the reality and imagination which has no relation with the real-world. In Fantasy Story, there are fantastic creatures and places. Fantasy presents a visual audience that is beyond their imagination that is difficult to accept because the movie is a mere imagination. But when finished watching the fantasy genre, the audience will be satisfied with the visualization of the creator's imagination and begin to develop their own imagination about the film. Many of the common people define the fantasy genre with science fiction because of the similarities that both genres have. But it has been explained by Joyce G (2009, p. 265) “*if Science Fiction emphasize ideas, then Fantasy delves more into relationships. The stories it tells appeal more to the emotions than intellect. It is obvious that the difference between the two genres is in*

terms of its presentation. We can have a lot of new knowledge by watching Science Fiction genre films, but by watching movies genre Fantasy, we get a lot more in the emotions". Each genre has its own characteristic or in popular literature we call it a "formula", (Cawelti, *Adventure, Mystery and Romance: Formula Stories as Art and Popular Culture*, 1976, p. 5) defines the formula as follows: "In general, a literary formula is a structure of narrative or dramatic conventions employed in a great number of individual works". The concept of formula is in accordance with the conventions that apply to works with certain genres. Simply put, a formula is a habit that has been done since long ago and everyone follows the habit that has been done long ago. In the genre of fantasy film, we have learned that the genre of fantasy usually has a certain characteristic and distinctive characteristic that is called a formula.

The characteristic or formula of fantasy genre has been explained by Joyce G. Saricks. Joyce G. Saricks said that there are at least 6 elements that form a formula to create a work of fantasy genre; Frame/Setting, Story Line, Tone/Mood, Characterization, Pacing, Style/Language (Joyce G, 2009, pp. 266-274). The fantasy genre formula mentioned by Joyce G. Saricks above becomes a guideline for making a work. He explained that in every work with fantasy genre has Frame / Setting, Story Line, Tone / Mood, Characterization, Pacing, Style / Language, that will be the same as other fantasy genre works. The researcher will only discuss about 5 of them; frame/setting, story line, tone/mood, characterization and style/language. First is frame/setting; frame/setting is where is the place of the film, the fantasy genre has a fantasy world or a place that did not exist in the real world. The second is story line; fantasy is a genre of contrast; Good and Bad, Light and dark. The pattern always with the good conquering evil and usually used in continuous story. The third is tone and mood; have a different meaning; tone is about action like victories are not accomplished without loss and death of favorite character, and mood is related to how a work affects the feelings of the readers. The fourth is characterization; usually there are complex characters that frequently on journeys of discovery, whether actual physical journeys or less tangible mental or emotional journeys and the character usually have special gifts or powers, magical in their deepest nature. And the last topics is Style and Language, style language ranges from elegant and stylized (classic), conversational prose and jargon (urban), meant to be read aloud, the colorful and dramatic language may also be elaborate, extravagant, and ornate for some stories and unusual and spare for other, unique language, unusual names, complex social and political structures (to help reinforce the sense of otherness).

Cawelti explained that formulas are elements that present cultural patterns; “Formulas are cultural products and in turn presumably have some sorts of influence on culture because they become conventional ways of representing and relating certain images, symbols, themes, and myths; the process through which formulas develop, change, and give way to other formulas is a kind of cultural evolution with survival through audience selection” (Cawelti, *Adventure, Mystery and Romance: Formula Stories as Art and Popular Culture*, 1976, p. 20). In general, the conventional work is based on previous works and becomes a habit or culture. However, a fiction can also be new in the plot, narration, and other elements in the story. This happens because the rich works do inventions. According to Cawelti, (Cawelti, *The Concept of Formula in the Study of Popular Literature*, 1980, p. 384) “All cultural products contain a mixture of two kinds elements: convention and invention”. Literary works in various genres can gradually be seen in terms of their convention structure consisting of recurring plots, stereotypical character, and acceptable ideas. Instead, the invention of elements in the form of a unique imagination of the creator such as types of characters, ideas, and new narrative forms. Conventions and inventions have different cultural functions. According to (Cawelti, *The Six-Gun Mistique Sequel*, 1999, p. 15) “Conventions help maintain a culture’s stability while inventions help it respond to changing circumstances and provide new information about the world”. Invention explained by Cawelti becomes a new way for works that want to always develop and keep up with the times.

Discussing the film's Fantasy genre and any invention shown in the film, the author will discuss about Drama Series *Game of Thrones* (David Benioff, 2011-2019). The Film was very popular and was always eagerly awaited by its audience and gained numerous awards. Interesting to discuss about this film and the formula in it. The researcher chose *Game of Thrones* since the first time watch the film and admire that although the researcher watched other movie or film series. *Game of Thrones* has many aspects of literary to discuss; from the genres, from the aspect like feminist, slavery, etc. *Game of Throne* has at least 3 genres in it; action, adventure, drama. The problem is how the researcher chose fantasy? The researcher chose fantasy genre because there are many aspects of fantasy genre in *Game of Thrones*; Dragon, magic, other world, etc. Fantasy genre in game of thrones is not ordinary because there is one element that can't be defined and missing from the six elements of formula in fantasy genre.

1.2. Research Questions

Game of Thrones is one of the best drama serial movie that has at least two genres in it; Drama and Fantasy genres. There are many films that use same genres as *Game of Thrones* did, but it is interesting to analyse this film because the film has differences with the others.

1. How is fantasy formula used in *Game of Thrones*?
2. What are inventions that found in *Game of Thrones*?

1.3. Research Objectives

In this research the author focused on:

1. Explaining the fantasy formula used in *Game of Thrones*.
2. Knowing the invention in the drama series *Game of Thrones*.

1.4. Research Significance

The results of this research are expected to contribute both theoretically and practically. Theoretically, this research can be a reference for literature studies and further scientific research in the field of English Literature particularly on the film analysis research. Practically, there are two contributions. The first is for the literary enthusiast. The results of this research are expected to be a lesson to the readers about other uniqueness in a film that can make the film more interesting. The second is for the Department of English Literature in Faculty of Adab and Humanities in State Islamic University of Sunan Gunung Djati Bandung. The results of this research can be a learning material as well as further knowledge about psychoanalysis research of the characters in literary works.

1.5. Conceptual Framework

There are various genres in movies. The film genre is increasingly developing with increasing of technology, but basically the genre is divided into 2 groups; “*yaitu genre induk premier dan genre induk sekunder. Genre induk sekunder adalah sebuah turunan dari genre induk premier dan genre induk premier adalah genre yang sudah ada sejak dulu, seperti film aksi, drama, epik, sejarah, fantasi, horror, komedi, criminal dan gangster, musical, petualangan, dan perang*” (Pratista, 2008, p. 13). [“namely the premier genre and the secondary genre. The secondary genre is a derivative of the premier genre and the premier genre is a genre that has existed for a long time, such as action films, drama, epics, history, fantasy, horror, comedy, criminal and gangster, musical, adventure, and war”].

Fantasy genre is a genre of film that lifts stories that are far from reality. According to Ali, (Ali, 2010, p. 47) *film fantasi adalah film yang mengangkat cerita-cerita dongeng dan*

khayalan. Bahkan cerita fantasi dianggap sebagai cerita yang melarikan diri dari realitas atau tidak realis, justru 'fantasi' Jacques Lacan berpihak kepada realitas. Hal ini disebabkan 'fantasi' adalah apa yang membentuk hasrat kita. ["fantasy films are films that raise fairy tales and fantasy. Even fantasy stories are considered as stories that escape reality or are not realistically, but Jacques Lacan "fantasy" stands for reality. This is because "fantasy" is what shapes our desires"].

In a genre, there is something called a formula. This formula becomes a foundation for making or criticizing a literary work depending on the literary genre applied in the work. Cawelti (Cawelti, *Adventure, Mystery and Romance: Formula Stories as Art and Popular Culture*, 1976, p. 5) defines the formula as follows: "In general, a literary formula is a structure of narrative or dramatic conventions employed in a great number of individual works".

As has been explained above that the formula is a way to making a work, it can also be called a characteristic or convention. Apart from existing formulas or conventions, in a film genre there is also what is called invention. Invention is a new breakthrough to make literary works with certain genres and slightly deviated from the existing conventions. Invention makes a work to keep pace with the times that are increasingly growth. Cawelti explained about the differences between meetings and inventions in a literary work (Cawelti, *The Six-Gun Mistique Sequel*, 1999, p. 15) "Conventions help maintain a culture's stability while inventions help it respond to changing circumstances and provide new information about the world".

This research focused on the application of inventions in the fantasy genre in *Game of Thrones* drama series. Invention played an important role in the movie which made it more interesting. Not only make it more interesting, the invention also makes a work more biased to be accepted by the public, especially in the genre of fantasy often the story is unacceptable because in the existing genre formula and it is known by the general public that fantasy is a genre that is more inclined towards fantasy only. This research will discuss at least 5 aspects that exist in the fantasy genre according to Joyce G. Saricks. Joyce G. Saricks said that there are at least 6 elements that form a formula to create a work of fantasy genre; Frame/Setting, Story Line, Tone/Mood, Characterization, Pacing, Style/Language (Joyce G, 2009, pp. 266-274).

The fantasy genre formula mentioned by Joyce G. Saricks above becomes a guideline for making a work. He explained that in every work with fantasy genre has Frame / Setting, Story Line, Tone / Mood, Characterization, Pacing, Style / Language, that will be the same as

other fantasy genre works. But there are several aspects that deviate from the conventional formula in the drama series *Game of Thrones* which makes the film more popular with film lovers. Lastly, inventions in a film are very reasonable to do and become a special attraction for the audience.

1.6. Previous Study

There are ten previous studies which are related to this research. They consist of some information which will support this research. The first research by Rohmat 2018. “The title is Hard-Boiled Detective Formula in *A Game of Shadows Movie*” from Islamic State University of Sunan Gunung Djati Bandung. The study discusses the detective formula and how the detective as hero build in the movie.

The second research has titled “The Comparative Study of Fantasy Genre’s Formula in *Spider-man* (2002) and *Spider-man: Homecoming* (2017)” by Mariatul Qibtiyah 2019 from Islamic State University of Sunan Gunung Djati Bandung. The study discusses the comparison of fantasy genres in the Spiderman movie which are two movies which produce in different production house, from different director, different script author, and from different era.

The third research is Journal by Risa Ambariski, titled “The Analysis of Fantasy Genre’s Formula on Harry Potter Series”. The study discusses the fantasy genre’s formula and the researcher mentioned that there are six element of fantasy genre formula in Harry Potter Series; An Ignorant Beginning, The Space Movement, Inheritance of Power, The Power of Prophecy, The Hero’s Extraordinary Power, and The Triumphant of the Hero.

The fourth research has titled “Formula Analysis in JK Rowling’s Harry Potter and the Sorcerer’s Stone and Rick Riordan’s Percy Jackson and The Olympians: The Lightning Thief: A Comparative Study on Fantasy Fiction” by Retno Wulandari. The study discusses Formula of the two literary works; Imaginary world, Imaginary being, The journey, Narration Structure, Treasure, and Action motives.

The fifth research is a thesis from Asep Shofian Syahrullah titled “THE ASPECTS OF FANTASY IN LEWIS’ THE CHRONICLES OF NARNIA: THE LION, THE WITCH AND THE WARDROBE. The study is about fantasy genre; definition of fantasy, characteristic of fantasy, function of fantasy, etc.

The sixth research is a journal from Neisya and Cita Hikmah Yanti titled “FORMULA ANALYSIS OF SOCCER THEMED MOVIES: A STUDY OF CONVENTION AND

INVENTION IN POPULAR LITERATURE”. The study is focusing on invention of literary work.

The seventh research is journal by Neal Wyatt titled “Core Collections in Genre Studies Fantasy Fiction 101. The study discusses fantasy sub genres; Epic High Fantasy, Paranormal/Urban/Contemporary Fantasy, Historical Fantasy, Realistic Fantasy, and Literary Fantasy.

The eighth research is titled “Fantasy as a Popular Genre in the Works of J. R. R. Tolkien and J. K. Rowling” by Tereza Havířová. The study discusses Fantasy genre, Formula, and the analysis of Harry Potter stories.

The ninth research by Nofiyanti Fuanda titled “REFORMULATING DRACULA IN THE EARLY 21ST CENTURY: GENRE ANALYSIS OF 24 VAMPIRE FILMS”. The study discusses conventions and inventions in the Gothic Horror films.

The tenth research is a journal Prosodi; *Jurnal ilmu Bahasa dan sastra* titled “THE FANTASY FORMULA IN CHRISTOPHER PAOLINI’S ERAGON” by Rif’ah Inayati. The study discusses about fantasy formula in literary work.

The previous study above discusses about; Fantasy genre formula, fantasy genre, formula, convention and invention. The researcher read previous study and learn about the theory. The differences between the previous study and this research is the object.

1.7. Definition of Key Terms

In order to clarify and explain the terms of the title to avoid the ambiguity in this study, some definitions are needed. First is the definition of invention term; invention is an unusual way, out of the ordinary, to create a work with the aim of increasing interest in the work. Second term is formula; formula is a stereotype that is formed from customs in an area, in literature, a formula is used to guide the making, criticizing or understanding a work. Game of Thrones is the film adaptation of George R. R. Martin's novel A Song of Ice and Fire. The film was first released on April 17, 2011.