

Abstract

Jimy Alfiqri, 1175030139. Code Mixing Analysis in Najwa Shihab Youtube Channel: Najwa x Agnez Mo. An Undergraduate Thesis. English Literature Departement, Adab and Humanities Faculty, Universitas Islam Negeri Sunan Gunung Djati Bandung. Advisors: 1. Drs. Abd, Hannan EF, M.Ag.; 2. Ika Yatmikasari, S.S., M.Pd.

Code mixing is one of linguistic phenomenon which occurs in a communication process. So many people in the world use two or more languages in their daily lives. This phenomenon become a trend or style of communication in society and also studied in sociolinguistic. In this research, Najwa Shihab's youtube video is used because the speakers frequently use code mixing in their conversations so that the utterances can be analyzed easily. Therefore, this research aims to find out: (1) types of code mixing used and (2) the reasons of code mixing uttered by the speakers. The method used in this research is qualitative descriptive method. The theory used to analyze the data are from Hoffman as the main theory and also other related theories as the supporting one. From the research result, Najwa Shihab and Agnez Mo frequently use the intra-sentential code mixing type, then the second is intra-lexical code mixing and involving a change pronunciation. The reason for using code mixing can be determined from the types of code mixing used by Najwa Shihab and Agnez Mo. From the results of the study found 5 reasons out of 7 reasons why Najwa Shihab and Agnez Mo use code mixing. The reasons are: (1) talking particular topic, (2) being emphatic about something, (3) interjection, (4) intention of clarifying the speech content for interlocutor, and (5) expression group identity.

Keywords: *Code Mixing, Youtube, Types and Reasons of Code Mixing*