

## **CHAPTER 1**

### **INTRODUCTION**

This chapter is the initial description related to expressive speech act on Barack Obama interview on NBC New. It consists of background of the studies, research questions, research purpose, significance of research, previous studies and key of terms.

#### **A. Research Background**

Speech delivered by an influential person has its meaning and influence on his audience. That means that to pronounce well, appear professionally, and satisfy an audience, one must get used to the communication elements, because in a communication process there are several related elements including source, communicator, message, channel, communication itself, and effects. Then use them in one's presentation (Parvis and Leo, 2001). The listeners have to listen to what the speaker delivered because the speaker conveys something meaningful. Therefore, when a leader gives a speech, it has a significant influence on the listeners. Barack Hussein Obama is an example of a public figure as well as an influential person. He is a former president of America, Obama's work in politics is still considered meaningful for the citizens of America. Therefore the speech he delivered is still heard and influences his listeners.

The researcher chose what Obama said in his interview on NBC news because the topic was important, especially to raise racism. Racism is a belief system and doctrine that holds that the inherent biological differences of the human race determine cultural or individual achievement that one of them is more superior and has the right to rule over another. Obama expressed his views, and also he said that everyone has good values for themselves regardless of their skin color,

where they come from, or where they grew up. In this case, Obama wants to break the thought of racism that is happening and never ends and is always happened in America, and obviously what Obama said has an effect on all the American people who hear it because it can raise awareness and a sense of empathy and tolerance for anyone who hears it.

This is proven by the support of many American citizens, both those who do street demonstrations and campaigns on social media. Things like this are, of course, very much needed by Americans because they need figures from people who are considered important and influential who continue to defend and guard justice against the problems that are happening at that time so that everyone can cut off racism that occurs repeatedly. An example in the field of this issue is the death of George Floyd, which of course, caused anger from all Americans, especially black people. George Floyd died clearly in front of Americans who were at the scene at the time. This is clear evidence of racism that occurred currently. If this issue is not raised, obviously, it will create a lot of speculation and chaos related to the ongoing racism. Therefore, the writer is interested in analyzing the expressive of Obama's speech in order to explore the meaning of Obama's speech conveyed to the community, which in the end has an impact and good support.

In addition, being interested in the impact of Obama's speech that he delivered in an interview uploaded by NBC News, Obama's character and Obama's way of speaking is considered good by many people from the past to the present. Especially Barack Obama is one of the presidents who give attention to the justice of black citizens in the United States, while as we know that in the United States, there are still frequent acts of racism against black citizens. Therefore, even though Obama has stepped down from the American president, he still often speaks in front of the American public about the current issues.

In this research, the researcher chose two the data on a transcript from Barack Obama in the Interview on NBC News. The first one is; Post-Racial America

after 'My Election' Unrealistic 2017, and the second one is Obama Speaks at Town Hall on Policing and Racism 2020. In his interview on NBC News, Obama speaks out and tells about himself; Obama told everyone how he grew up as a black man, then he was able to survive in the shadows of it, where everyone looked at him as low and worthless, but Obama proves that it doesn't make him low at all, it doesn't lose him, even the slightest bit of his confidence or make him worthless. In this case, Obama managed to change the point of view of many people's perspectives around the world about black people, and definitely, he managed to make himself more valuable and also he managed other people proud and be able to live for himself.

The second interview of Obama on NBC News was talking about the case of racism and George Floyd protests; Obama speaks out via live streaming on 4 June 2020. Obama's speech was a form of direct support for discrimination cases that occurred to George Floyd, who received direct discrimination by police officers in America. This form of support from the votes issued by Obama certainly reaps a lot of support and triggers the public to seek justice in this case, as well as the same previous case. And this paper is aimed to analyze the expressive of the illocutionary act is so that we are able to know the meaning of what Obama said in-depth and be able to identify the expressions conveyed by Obama, focuses on the expressive of speech acts based on Austin and Searle theory.

## **B. Research Questions**

When the communication occurs, the speaker often begins to express their feelings to the interlocutors, this action is called expressive speech acts. This is reflected in the many phrases conveyed by Obama in his interview, to find out

specifically about the expressive speech acts conveyed by Obama in his interview, the researcher formulated the following research questions:

1. What types and functions of expressive speech acts are used in Barack Obama's interviews on NBC News?
2. How expressive of speech acts conveyed in Barack Obama utterances in his interviews on NBC News?

### **C. Research Purposes**

The primary purpose of this research attempts to identify and describe:

1. To determine the members of expressive speech acts based on Searle classification that used in Barack Obama interview on NBC News.
2. To analyze the Obama's way of conveying his meaning in Barack Obama interviews on NBC News

### **D. Research Significance**

This research is used speech act theory by John Austin (1962) and John Searle (1976). The researcher hopes this research could increase the knowledge about the expressive speech act based on linguistics studies to understand what the other person expresses well to make the conversation more efficient to reach a goal in communication. Hopefully, this research is expected to be a reference for readers or the other researcher who wants to analysis about the illocutionary act in a social speech to understand discourse.

## E. Previous Study

The researcher has to do further step to support this research. The first step is reviewing the expressive of speech act and previous research, which are relevant to the problem and the object of current research. The aim is to emphasize research and supporting theory to develop the concept of research. Few studies related to expressive speech act theory have contributed to enrich the process in this research. As follows:

1. Dwi Astuti Wahyu Nurhayati in her research paper *Illocutionary and Perlocutionary Action Main Characters Dialogues in John Milne's Novel: "The Black Cat"*. This article describes and analyzed the types of illocutionary acts and the impact of perlocutionary acts from the main characters' dialogues in John Milne's Novel: *The Black Cat*. This research used a descriptive qualitative design. Data of this research were dialogues in the "The Black Novel."

The difference between the present research and Dwi Astuti's research is the object of research itself. Dwi conducted a novel meanwhile in this research used the speech interview from Barack Obama. In addition, she did not only analyze the illocutionary act, but she also analyzed the matter of perlocution. While in this research analyzes the expressive illocutionary act and classifies it.

2. Eko Prasetyo Nugroho in his research paper *An Analysis of Illocutionary Acts of Jokowi's Speeches (2015)*, analyzed types of illocutionary acts of Jokowi's speeches, the context of situation underlying the speeches, and possible perlocutionary effects of performing dominant illocutionary acts. The result of the analysis, he found four types of illocutionary acts, there are assertive (52,1%), commissives (28,7%), expressive (10,6%), directives (8,5%).

The difference between the present research and Eko's research is the object of research. Eko conducted Jokowi speeches meanwhile, in this research is the

interview from Barack Obama on NBC News. In addition, he analyzed all kinds of illocutionary acts in each object, while this research analyzes expressive illocutionary acts.

3. Fita Nur Rahayu in her research entitled *Illocutionary Act in The Main Characters' Utterances in Mirror Mirror Movie*. The article research was to find out the types of the illocutionary act of the main characters utterances in Mirror Mirror movie by Searle theory from the illocutionary act.

The difference between the present research and Fita's research is the object of the stud. She conducted a movie become research, and she did analyze all the types of illocutionary acts. Meanwhile, this research analyzes one part of the illocutionary act that is an expressive speech act and focused on it.

4. Muhammad Na'fan Sholihin in his research entitled *An Analysis of Illocutionary Acts Performed by Nemo in Finding Nemo Movie by Andrew Stanton (2015)*. Analyzed the context and kinds of illocutionary acts performed by Nemo as the main character. The result shows four types of illocutionary acts were found in the dialogue of Nemo, representatives, directives, commissives, and expressive.

The differences are Na'fan data from the movie meanwhile in this research is a speech interview of Barack Obama, and he analyzed all kinds of illocutionary acts. In contrast, in this research analyze expressive speech act and focus on it.

5. Evi Indarwati, her research entitled *Expressive Acts Used by The Characters in The Fredrik Backman's "A Man Called Ove."* This research investigates Expressive acts used by the characters in the novel entitled A Man Called Ove. The researcher discussed the type of expressive acts and the context of expressive actions.

The difference between the present research and Evi's research is the object. Evi conducted a novel meanwhile in this research used the speech interview from Barack Obama. The thing in common is the material taken in this research is the same analyzing the expressive speech act.

6. Vivih Inayah Nurul Qolbi, in her research entitled *Indirect Speech Act of Miguel's Utterance in The Animation Movie: Coco*. This research find out the forms of indirect speech act from a character named Miguel in the coco movie. Indirect speech acts identified in this study are declarative, interrogative, and imperative.

The difference between the present research and Vivih's research is the object and the topic. Vivih conducted a movie meanwhile in this research used the speech interview from Barack Obama and her research just discussed about indirect speech act, meanwhile in this research discussed indirect and direct speech act. The thing in common is the material taken in this research is the same speech act discourse.

7. Muhammad arip apandi, in his research entitled *The Speech Analysis of Donald Trump's Speech in Building Peace Discourse on "Jerusalem"*.

This research find out entirely about speech acts, locution, illocution and perlocution, his research find out the illocutionary strategies, and find out responses in Donald Trump speech in delivering his speech on "Jerusalem".

The difference between the present research and Apandi's research is the topic. Apandi's discussed about speech acts thoroughly: locution, illocution and perlocution. Meanwhile in this research focused on illocutionary act and expressive speech acts. The thing in common is the material taken in this research is the same object and speech act discourse.

8. Ulin Nafi'ah in her research entitled *Expressive Speech Acts in The Harry Potter and Chamber of Secret Movie Script*, the researcher analysis kinds of expressive speech acts and syntactical realized. The kinds of expressive speech acts are found five expressive: like, dislike, sorrow, pleasure and pain. Then, the syntactical realized are found declarative, interrogative and impressive.

The difference between the present research and Nafiah's research is the object. Nafiah's discussed about expressive speech acts in the movie during her research. Meanwhile in this research discussed expressive speech acts in the interview. The thing in common is the material taken in this research is the same topic and expressive speech act discourse.

## **F. Definition Of Key Terms**

The following definition is used to avoid misunderstanding at the terms used in this paper:

### **1. Speech Acts**

Speech acts is defined as an action performed by utterance. According to Searle (1969:16) speech acts is basic minimal unit of linguistic communication. Cutting (2002:16), Austin defines speech act as accomplishing something that the speaker said.

### **2. Illocutionary acts**

Illocutionary acts is kind of speech act that is usually identified with explicit discursive sentence. Austin (1962:108) interpreting that the illocutionary function as speech has a specific power and he distinguished.

### **3. Expressive illocutionary acts**



Searle (1976:12) says that expressive speech acts based on psychological states and relates to the expression of feeling or emotion to the hearer. It means the speaker expresses feelings towards the hearer. The expressive speech acts are the expression of the emotional ide itself. He also divided several expressive forms such as thanking, apologizing, welcoming (greeting), condoling, congratulating, pardoning, praising, blaming, and wishes.

#### 4. Barack Obama

Barack Obama is an American politician who served as the 44th President a President of United State of America. He and his deputy, Joe Biden, were elected in 2009 with a winning percentage of 52.9% and served until 2017. His successes in his 8-year administration included dealing with finance and health issues.

#### 5. Speech

Speech is the formal talk that the speaker addresses through spoken language words in front the audience gathered in a place to hear message.

