

CHAPTER I

INTRODUCTION

This chapter present the general of the paper. It consists of research background, statement of problem, research objective and the research significance and definition of key terms.

1.1 Research Background

Language is used by human to express thoughts, feelings and ideas in various situations. It depends on their desire and how they use it. Every day in our daily life, we communicate each other to understand and convey our purpose by the language that we use. Language is not only use for conversation in our daily life. It can use for write a song. Song lyrics are used by writer to express their messages, ideas and emotions. Wierzbicka said in *universal semantics*, emotions are a semantic domain. Hence, it can be investigated in semantics metalanguages, which are shared by all human languages. These universal are of a conceptual nature and comprise element such as feel, want, say, think, know, good, bad, and so on (Bamberg, 2014).

Song lyrics are media used by song-writer and composer to express ideas and messages to the listeners. Not only for entertainment, lyrics also can be used as a media to give information and opinion to social issues that happened in the community or country. The song lyrics are similar with poem. The language that used on song lyrics mostly using figurative language. Some people express their feeling with direct purpose and some people express with hiding their main purpose. Thus, the expression of feeling can be illustrated by figurative language. The purpose of using figurative language is to make strong the emotional intention that hinted by the speaker or writer. Thus, one of figurative language that dominant, the most common and widely used is metaphor. Metaphor is an implicit comparison in which the intended idea is compared with another idea through a similarity or

likeness of characteristics, qualities or attributes between the two ideas. The relation between object and linguistic symbol (words, phrases, clauses, sentences) is the main study of semantics (Hakim, 2009, p. 12).

Metaphor is used on song lyrics to make it aesthetic and beautiful. Nowadays, it is regarded to be central aspect in theories of human communication and cognition. Lakoff and Johnson in Tendhal observe said that “Metaphor is persuasive in everyday life, not just in language but in the thought and action”. Metaphor is not easy to be understood, but it is an interesting issue to be analyzed. This research is the efforts to understanding figurative language. The research can find out the context of the language that show on Beach Bunny’s *Honeymoon album*. So, the researcher can classify which phrase or which word that belong to metaphor. By knowing that things, it will be useful for academic matters, especially for figurative language usage.

There are many song lyrics that contain metaphor, like Adele songs, Miley Cyrus songs, Sia songs, Bruno Mars songs and many others. But the researcher interested with Beach Bunny’s song lyrics in *Honeymoon* album. Beach Bunny is an Indie Band that is rising recently, many people used to listen their songs. Beach Bunny’s *Honeymoon* album is the debut studio album by American band. It was released on 14 February, 2020 on *Mom + Pop Music* in America. The songs are confessional of the songwriter in its exploration of heartbreak, self-examination, frustration and forgiveness. This album has good critics. *Honeymoon* was met with generally pleasing reviews from critics noted from some aggregators. One of the Aggregator that gave the album good score is *Metacritic*. Based on nine reviews, the release received average score 78 out of 100.

Therefore, the researcher is interested analyze this object because the songs are meaningful. Song lyrics has more figurative language than other objects like newspaper, novel or movie scripts. Especially for this album, those are consisted of many metaphorical expressions. Most lyrics in their songs contain connotative meaning and sometime people didn’t know the real meaning that carried on the lyrics. A word’s connotation is what the words suggest or what it associates the word with that goes beyond its formal definition. There are ten songs on this album

that will be the object of this research. Based on the explanation above, the researcher aims to analyze semantically. To analyze and interpret the meaning on Beach Bunny's lyrics, the researcher uses Griffiths and Larson theory about types of meaning and another semantics theory that related to this subject.

1.2 Statement of Problem

This present writing analyzes the metaphor aspect on Beach Bunny's *Honeymoon* song lyrics. Furthermore, this paper examines and explain the meaning of the lyrics that contain of metaphor. The way people understanding and interpreting song's lyrics sometimes are not accurate when the singer used many of figurative language like metaphor in the lyrics, that's why the study of meaning is always interesting to be analyzed.

Based on the background of problem above, the research questions can be formulated as follows:

1. What types of metaphor are used in Beach Bunny's *Honeymoon* album?
2. What are the meanings of metaphor in Beach Bunny's *Honeymoon* album?

1.3 Research Objective

The writer has expectation that this research gives some advantages to the readers. Especially, this research can help the readers to know how Beach Bunny express their feelings in the lyrics and knowing types of metaphorical language that used in the lyrics. In addition, readers are able to interpret those metaphorical according to semantic theories.

The purposes of the research and the aims of the study are described below. The researcher divided the problems into two objectives. In case of the relation with the issue of the research, generally, the study aims to:

1. To describe the types of metaphor that used in Beach Bunny's *Honeymoon* Album.
2. To find out the meaning of metaphor in Beach Bunny's *Honeymoon* Album.

1.4 Research Significance

This research gives advantages for the development of linguistics field, especially in understanding the figurative language in song lyrics, specifically in understanding the meaning and types of metaphor. The writer takes two significances, those are:

1. Theoretical Benefits

The research provides knowledge of metaphor theories especially about classify the meaning and types of metaphor strategy. It also improves the knowledge of the researcher about the classification of metaphor procedures. The research can support the development of the subject concerning with meaning and types of metaphor in metaphor field or semantics field.

2. Practical Benefits

The research becomes beneficial for the readers to provide and improve their understanding about meaning and types of metaphor to understanding and interpreting literary works. The research can encourage other researchers to conduct the similar study and can be used as a reference for other researchers who have the same interest in semantics field.

The research hopes it can be used for the reader who are interested in studying metaphor as figurative language. Thus, this research will reveal what are the types of metaphor that consisted in Beach Bunny's *Honeymoon* Album. Additionally, the research explains what are the meanings of metaphor in Beach Bunny's *Honeymoon* Album.

1.5 Conceptual Framework

In this research, researcher tries to know the types of metaphor in Beach Bunny's *Honeymoon Album*, and to find out the meaning of metaphors in Beach Bunny's *Honeymoon Album* which consist of ten song lyrics. The problem of the research in the persuasion are: 1) types of metaphor in Beach Bunny's *Honeymoon Album*, 2) the meanings of metaphor in Beach Bunny's *Honeymoon Album*. From this research, to find types of metaphorical meaning and the meaning of metaphor. The researcher uses Griffiths and Larson theory about types of meaning and another semantics theory that related to this subject.

Griffiths in his book *An Introduction to English Semantics and Pragmatics* (Griffiths, 2006) defines meaning into three types those are:

1. Sender's Meaning

Sender's meaning is the meaning that the speaker or writer intends to convey by means of an utterance. Sender's meaning is something that addresses continually have to make informed guesses about. Addresses can give indications, in their own next utterance, of their interpretation.

2. Sentence Meaning

Sentence meaning or literal meaning is the meaning that people familiar with the language can agree on for sentences considered in isolation. Sentence meaning is a compositional meaning of the sentence as constructed out of the meanings of its individual component lexemes. But the meaning of sentence as built up out of its component parts is often quite different from the meaning it actually has in a particular context.

3. Utterance Meaning

Utterance meaning is a necessary fiction that linguists doing semantics and pragmatics have to work it. It is the meaning-explication and implication- that an utterance would likely understanding as conveying when interpreted by people who know language, are aware of the context, and have whatever background knowledge the sender could reasonably presume to be available to the address(es).

Aristoteles tells us that metaphors give first place to metaphor-making as the ability that identifies the poet. But metaphor is everywhere, in the everyday speech non-poets also. Frost said all thinking is metaphorical. Sometimes metaphor is just a joking of two words, but occasionally the term is used to describe larger construction. Larson in his book (Larson, 1984) argues that there are two kinds of metaphor, dead metaphor and live metaphor.

1. Dead metaphor belongs to those which are a part of the idiomatic constructions of lexicon of language. A metaphor which has lost its metaphorical image, for example because of common usage, is categorizing into dead metaphor. A metaphor turns into dead since reader or listener no longer realizes that a metaphor is being used. When a dead metaphor is used, the reader does not think the main sense of the words, but reader think about idiomatic sense directly.
2. Live metaphor is when reader still catches and determines the lexical meaning from its used connotation, the metaphor is still alive. Live metaphor belongs to those which are constructed on the spot by the author or speaker to teach or illustrate. It is one which is understood only after paying special intention to comparison which is being made and can be compared with something in real life.

Furthermore, to analyze metaphors, it is very important and helpful to find out and write the topic, image, and point of similarity. If we can identify those aspects, we can be easier to analyze the metaphors. For example:

The righteous judge will give you the crown of life.

Topic : God

Image : The righteous judge

Point of Similarity : The one who judging people or humans

1.6 Previous Study

The analysis about semantics and meaning is not new issues, it is one of popular issue to be analyzed in linguistics. There are similar studies previously, which is related to metaphor in the song lyrics and the other literary works. First one was written by Romdon Nurdiansyah (Nurdiansyah, 2012) analyzed metaphorical of Shakespeare's *The Phoenix and the Turtle*. This research aims to find out and to understand the meaning of the whole poems of *The Phoenix and the Turtle* by Shakespeare.

The second one was written by Siti Aisah (Aisah, 2010), linguistics student from University of Indonesia. The research has title *Metafora Dalam Lagu Iwan Fals Yang Bertemakan Kritik Sosial*. The aim of this research is to find out and to understand the meaning of the whole song lyrics, to know the dominant of metaphorical expression which contains in the song lyrics and to find the most dominant of source domain which contains in the song lyrics. Furthermore, this research is using qualitative method. The writer analyzes what the dominant type of metaphor used in the song lyrics based on the type of metaphor by Lakoff and Johnson theory.

The third one was written by Imam Achmad Fauzan (Fauzan, 2015) analyzed metaphor in Bruno Mars's *Doo-Wops & Hooligans* Album, this research aims to find out the meaning in the song lyrics. This research tried to find the dominant conceptual metaphor used in the song lyrics. The qualitative method is used in this study. The result of this study is conceptual metaphor used in the Bruno Mars's *Doo-Wops & Hooligans* Album about love and life. Those include that life is journey and love is unity.

The fourth one, the research that was done by (Yuliana, 2015), the student from State Islamic University of Syarif Hidayatullah Jakarta. The research has title *Conceptual Metaphor Analysis in George W. Bush and Barack Obama Inaugural Address*. The research aims to find out the conceptual metaphors that leads to understand the meaning and also to convey their function of George W. Bush and Barack Obama's Inaugural address. The qualitative method analyze data is used in

this research. In addition, the writer analyzes the types of conceptual metaphor in the research.

The last one was written by Wiji Lestari (Lestari, 2017) analyzed metaphorical of Green Day's song lyrics, this research aims to find out to understand the meaning of the whole lyrics of Green Day's song lyrics and analyze the metaphor that used in the song lyrics. This research focuses on the dominant conceptual metaphor which belongs to structural metaphor. This is different from what the writer studies, because the writer analyzes the type of metaphorical expression, not only structural metaphor, but also the two types of metaphor and types of meaning in metaphor.

