

## DAFTAR ISI

ABSTRAK .....	<b>Error! Bookmark not defined.</b>
LEMBAR PERSETUJUAN.....	<b>Error! Bookmark not defined.</b>
LEMBAR PENGESAHAN .....	<b>Error! Bookmark not defined.</b>
LEMBAR PERNYATAAN .....	<b>Error! Bookmark not defined.</b>
LEMBAR PERSEMBAHAN .....	<b>Error! Bookmark not defined.</b>
KATA PENGANTAR .....	<b>Error! Bookmark not defined.</b>
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DAFTAR GAMBAR .....	<b>Error! Bookmark not defined.</b>
DAFTAR TABEL.....	<b>Error! Bookmark not defined.</b>
RIWAYAT HIDUP PENULIS .....	<b>Error! Bookmark not defined.</b>
BAB I PENDAHULUAN .....	<b>Error! Bookmark not defined.</b>
A. Latar Belakang Penelitian.....	<b>Error! Bookmark not defined.</b>
B. Fokus Penelitian.....	<b>Error! Bookmark not defined.</b>
C. Tujuan Penelitian .....	<b>Error! Bookmark not defined.</b>
D. Kegunaan Penelitian .....	<b>Error! Bookmark not defined.</b>
1. Secara Teoritis .....	<b>Error! Bookmark not defined.</b>
2. Secara Praktis .....	<b>Error! Bookmark not defined.</b>
E. Hasil Penelitian yang Relevan .....	<b>Error! Bookmark not defined.</b>
F. Landasan Pemikiran .....	<b>Error! Bookmark not defined.</b>
a. Landasan Teoritis.....	<b>Error! Bookmark not defined.</b>
b. Kerangka Konseptual .....	<b>Error! Bookmark not defined.</b>
G. Langkah-langkah Penelitian .....	<b>Error! Bookmark not defined.</b>
1. Objek Penelitian .....	<b>Error! Bookmark not defined.</b>
2. Paradigma dan Pendekatan .....	<b>Error! Bookmark not defined.</b>
3. Metode Penelitian .....	<b>Error! Bookmark not defined.</b>
4. Jenis Data dan Sumber Data .....	<b>Error! Bookmark not defined.</b>
5. Unit Analisis .....	<b>Error! Bookmark not defined.</b>
6. Teknik Pengumpulan Data .....	<b>Error! Bookmark not defined.</b>
7. Teknik Penentuan Keabsahan Data .....	<b>Error! Bookmark not defined.</b>
8. Teknik Analisis Data .....	<b>Error! Bookmark not defined.</b>

BAB II.....	<b>Error! Bookmark not defined.</b>
KAJIAN_PUSTAKA.....	<b>Error! Bookmark not defined.</b>
A. Kajian Teoritis.....	<b>Error! Bookmark not defined.</b>
1. Dakwah.....	<b>Error! Bookmark not defined.</b>
a. Pengertian Dakwah.....	<b>Error! Bookmark not defined.</b>
b. Metode Dakwah.....	<b>Error! Bookmark not defined.</b>
c. Media Dakwah.....	<b>Error! Bookmark not defined.</b>
d. Pegiat Dakwah (Da'i).....	<b>Error! Bookmark not defined.</b>
e. Khitabah.....	<b>Error! Bookmark not defined.</b>
2. Pesan Dakwah.....	<b>Error! Bookmark not defined.</b>
a. Pengertian Pesan Dakwah.....	<b>Error! Bookmark not defined.</b>
b. Sumber Pesan Dakwah.....	<b>Error! Bookmark not defined.</b>
c. Jenis Pesan Dakwah.....	<b>Error! Bookmark not defined.</b>
3. Analisis Wacana.....	<b>Error! Bookmark not defined.</b>
a. Pengertian Analisis Wacana.....	<b>Error! Bookmark not defined.</b>
b. Model Analisis Wacana.....	<b>Error! Bookmark not defined.</b>
c. Analisis Wacana Teun A. Van Dijk.....	<b>Error! Bookmark not defined.</b>
B. Kajian Konseptual.....	<b>Error! Bookmark not defined.</b>
1. Pesan.....	<b>Error! Bookmark not defined.</b>
2. Media Digital.....	<b>Error! Bookmark not defined.</b>
3. Media Youtube.....	<b>Error! Bookmark not defined.</b>
4. Pesan Dakwah melalui Media Sosial Youtube.....	<b>Error! Bookmark not defined.</b>
BAB III PENELITIAN_DAN_PEMBAHASAN..	<b>Error! Bookmark not defined.</b>
A. Gambaran Umum.....	<b>Error! Bookmark not defined.</b>
1. Profil Youtube Gita Savitri Devi.....	<b>Error! Bookmark not defined.</b>
2. Segmen PagiPagi (With Paul & Gita) Youtube Gita Savitri Devi.....	<b>Error! Bookmark not defined.</b>
B. Hasil Penelitian.....	<b>Error! Bookmark not defined.</b>
1. Pesan Dakwah Video Segmen PagiPagi pada Akun Youtube Gita Savitri Devi dalam Level Struktur Makro.....	<b>Error! Bookmark not defined.</b>
2. Pesan Dakwah Video Segmen PagiPagi pada Akun Youtube Gita Savitri Devi dalam Level Struktur Superstruktur.....	<b>Error! Bookmark not defined.</b>

3. Pesan Dakwah Video Segmen PagiPagi pada Akun Youtube Gita Savitri Devi dalam Level Struktur Mikro.....	<b>Error! Bookmark not defined.</b>
C. Pembahasan .....	<b>Error! Bookmark not defined.</b>
1. Pesan Aqidah .....	<b>Error! Bookmark not defined.</b>
2. Pesan Syari'ah .....	<b>Error! Bookmark not defined.</b>
3. Pesan Akhlak .....	<b>Error! Bookmark not defined.</b>
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