

CHAPTER I

INTRODUCTION

This chapter consists of background, statement of problem, research objective and research significance, conceptual framework, and previous studies.

1.1 Background of the Research

Film is a form of art that can convey information and messages in a creative and unique way. Film is an audio-visual media so that the most important thing in a film is the motion of the pictures on a white screen that forms a whole story. Film is one of the audio-visual communication media that convey messages made by filmmakers to the audience (Klarer, 2005, p. 56). The message is framed by art using any cinematographic elements and techniques. This is an advantage in that films convey messages more efficiently, effectively, easily understood by the audience. Thus, it has the capacity to criticize upon its narrative.

Film or movie basically means film. Images of time, space, sound and story have been very popular since their first appearance in Europe and America in the late 19th century. The film industry is growing rapidly, mainly because of people's interest in making and watching films. With an average of more than 800 films being made in Bolivia each year and Hollywood approaching half that, people can watch a wide variety of films. Most people watch movies for entertainment, but many are interested in discussing whether a movie is good or bad. Maybe some moviegoers weren't happy to see how the story went, but the ideas and the story behind the story flow in a certain direction, for some reason it can be confusing. Film studies have emerged to critically analyze cinema in terms of form and context.

In basic composition one of the things support filmmaking is a film script. The film itself is a very complicated production because the film involves many other elements. The existence of films itself is welcomed by the public, because now films can become a way of life because the presence of films as a medium is so important to other lives.

During its development, films appeared and were made not only for conveying messages and entertainment but also for other purposes attached with certain motives such as political propaganda, religious preaching and so on. As considered by Adi in his statement about films that “films are not only imaginative and personal works, but rather a manifestation of the author's thoughts on the social changes that occur”(Adi, 2011, p. 34). In other words, a film has its origin or background for why it was made. This background can be in the form of the author's personal experience or historical facts that contributed to the conditions when the work was created. Like drama, film also has intrinsic elements in the form of setting, plot, characterization, and theme. Currently, films really give space to society because of the ability of films to combine elements of images and sound so that they become a special attraction in the midst of today's modern society. So with the ability of this film, many films have appeared on the market as well as films with regional nuances where the film's storyline is lifted from the social phenomena of the local community. Film is not art that contrasts with nature, but natural art. The phenomenon of rapid film development occurs in countries that have large film industries, such as India with Bollywood, America with Hollywood, United Kingdom with Cinema of the United Kingdom, and Japan with TOEI and TV Tokyo whose film industries are already globalized, but also in countries that are just starting their film industries.

Based on the above opinion where film has such powerful capability, in this study the researcher will analyze a film entitled *My Name is Khan 2010* by Karan Johar with a focus on the narrative in this film where it is preserving religion issue where it is critical discourse in devouring the global challenges where lies as meta-narrative within the film. This fourth film by Karan Johar tells

the story of Rizwan Khan (Shahrukh Khan) who is suffering from Asperger's syndrome. He is not like most people, because of his slightly strange attitude such as stooping, half jumping, not looking the other person's eyes, muttering mimicking other people's voices, afraid of new places, yellow color, and noise, he also can't express his feelings, and always grasps three pebbles. Even so he is very genius. In the early scene of this film, Rizwan appears to be typing, looking for data about the American president to tell that he is not a terrorist, and his religion is not a terror, George W. Bush, via the internet. He schedules his journey according to George W. Bush's. But while at the San Francisco airport he was suspected of being a terrorist and was late on the plane.

The reason why researchers analyzed this film is because this film has elements of a complex storyline in the interest of religious portrayal, and the first departure of research must be upon the plot stage and its structure. So that researchers presumably clearly admittedly that there are many religious issues contained in this film. This is consistent with Hartoko who said that "film and literature are artistic expressions of the human mind" (Hartoko, 1984, p. 23). Film is like a field that was more related to photography and painting in its early days. Each in its own way has contributed to the classic problems of film theory such as the relationship of film to reality and how film can (or may not) be considered language. In addition, they have introduced fresh considerations such as the way films express the social attitudes and ideologies underlying the culture that produces them, how films internalize viewers' beliefs, and the way they magnify, exploit, and attempt to satisfy audience desires.

In accordance with what Kennedy said, a good film is produced from how well a writer or director can combine the intrinsic and extrinsic elements of the film. The intrinsic element consists of themes, characters, settings, plot, points of view, and others (Kennedy, 1983, p. 43). As mentioned above, the plot coexisted within all structure and one of very important to analyze in a literary work to know the hidden structured meaning upon the film, and good film is film which has the meaning for life.

Thus, the interest research focuses to limit on the religion issue in the film *My Name is Khan 2010* by looking at the plot in this film. The relevance upon this is considered where plot is the narrative element which hold as the media of displaying intense message in the storyline, each of plot stage display its urgency and essential, as regarded opening is providing introduction thus correlation in religious issue which lies upon this can be consider as the ice berg, moreover the middle stage of plot which preserving conflict as its nature can be considered trough religious issue within it is the real religious issue which becomes the real conflict in the story, this also assumed in the plot structure which displaying as an event, conflict, and climax. Therefore, the researcher tries to find the plot stage and its structure which built the complex story line the film was portraying the religious issues. According to Perrine “plot is one of the intrinsic elements that is so important in understanding a work. dead, but no description and analysis and concentration usually about big events” (Perrine, 1997, p. 59). Fictional building elements contain facts, stories, and themes. In the interest upon the religious issue in the film is regarding the status quo upon the terrific tragedy in world history which lead to the intolerance problems upon believers around the world. Thus, the highlight of the insight and its narrative might develop of the discourse in the study of humanity and its religion issue or even behavior. This aim supposed to identify of specific classification of what religious issue which hold as a common or conflict in the interest of *My Name is Khan 2010* film.

Researcher uses literary criticism as research design because literary criticism is considered as an analysis, interpretation, and evaluation of literary works. Flourishing the multi-interpretation by using the most possibility approach, as generally well known in literary discourse that literary criticism provides four approach which are objective, expressive, mimetic, and pragmatic (Nurachman, 2016, p. 66).

This research was previously inspired by several previous studies, including Novia Puspita Dewi (2004 p. 23) with the title "Comparative Study on the Intrinsic Elements of Animal Farm's Novel and Movie (The Analysis of

Theme, Character, Plot, Setting, and Point of view)" In this study, Novia compares the intrinsic elements of novel-based films that are interesting because comparing the intrinsic elements in novel-based films always finds similarities and differences. The similarities and differences of the intrinsic elements found in the novel *Animal Husbandry* based on the film. Therefore, researchers are trying to analyze it and find out how easy it is to understand it.

The second is Dani Irawan with the title "Structural Analysis of Plot in Rick Riordan's *Percy Jackson and The Olympians: The Lightning Thief*." The focus of this research in the analysis is to find the type of plot in the story. In this study, researchers used Greimas structuralism in analyzing the plot.

Based on the explanation that the researcher has conveyed above, the researcher chooses the title "The Defense Of Islam Through The Plot Projection And Religious Issue In The Film *My Name is Khan 2010* By Karan Johar" as the research that the researcher will examine. In this study, the researcher will analyze the plot in the film and look for how presents the technique to representing Islamic religious issue.

1.2 Statement of the Problem

This study discusses the intrinsic elements that directly and simultaneously build stories and are related to one another and as elements that develop literary work from within which can build the main plot in the story.

Based on the background and problem formulations above, this research is formulated into the following questions:

1. What are the plot stage projections in the film *My Name is Khan 2010* by Karan Johar?
2. What are types religious issue in plot stage the film *My Name is Khan 2010* directed by Karan Johar?
3. How is the defense of Islam in the religious issue in the film of *My Name is Khan 2010* by Karan Johar?

1.3 Research Objective

Dealing with the statement of problems, this research has two objectives gained by the researcher as follows:

- 1 To Identify the section of plot stage in the film of *My Name is Khan* 2010 directed by Karan Johar
- 2 To identify religious issue in every plot stage in the film of *My Name is Khan* 2010 directed by Karan Johar.
- 3 To identify the defense for Islam from the religious issue in the film of *My Name is Khan* 2010 directed by Karan Johar.

1.4 Research Significance

The results of this study can add benefits for readers to appreciate a literary work as well as provide new experiences about various things around and how to react to them, film industry, and the religious discourse through literary product.

1.5 Definition of Key Terms

In order to clarify the key terms used in this study, some definitions are put forward.

1. film study

Film Studies is a field of study that examines many theoretical, historical, and critical perspectives on film as an art form and media. It is frequently compared to television studies and is occasionally included inside media studies.

2. Plot

plot is the element where its main function is to tell 'what happens' in the story. plot is the logical interaction of the various thematic elements of a text which lead to a change of the original situation as presented at the outset of the narrative.

3. Religious issue

Religious issue is the understanding as a struggle between signs in the entity of spiritual processes and the social realm towards the form of a belief. It can be understood that belief is something that underlies every aspect of input and input of a human life.

4. Islamophobia

Islamophobia is a term or designation. In fact, the phenomenon of Islamophobia has existed since Islam was born. Basically Islamophobia is an anti-Islam attitude. Similarly, when Islam was born, it got opposition from the people around

