

ABSTRACT

Tiara Nisa Ayu Khusnudzona. 1175030269. *Violation of Conversational Maxims In The Ellen Degeneres Talk Show*. An undergraduate Thesis, English Literature, Faculty of Adab and Humanity, State Islamic University of Sunan Gunung Djati Bandung. Advisors: 1. Ice Sariyati S.S.,M.Pd.; 2. Dr. Hj. Ruminda, S.S. M. Hum.

Communication appears in the form of conversation, even as within the conversation itself there must be ideas, opinions, information, and feelings. However, sometimes there are miscommunication and awkwardness occur in the communication. The awkwardness happens because one of the speakers commits a violation. However, this research discussed violation of conversational maxims and the functions of violating the maxims. The objectives of this research were (1) to analyze the type of the conversational maxims that are violated by Ellen and Sofia Vergara in The Ellen DeGeneres Show, (2) to analyze the functions of violation the maxims in Sofia Vergara's utterances in The Ellen DeGeneres Show. This research used the descriptive qualitative method, and Grice's (1989) theory of cooperative principle. The results of this research showed that there were 45 utterances that violated the conversational maxim of quantity (22 data), maxim of quality (5 data), maxim of relation (9 data), maxim of manner (6 data), maxim of quantity-quality (1 data), maxim of manner-quality (1 data), and maxim of manner-quantity (1 data). The functions of the violation of conversational maxim include clarifying information, bringing up conversational implicatures, hiding the intention, creating humor, the *ice-breaking*, mocking, covering shame, and making obscure information. From the findings, the result of the research can be concluded that Sofia Vergara violated the maxim of quantity in every utterances because she consistently provided too much information or information that was not required by Ellen. Besides, Sofia's utterances had a function to bring up the conversational implicature because she was a humorous and talkative; she frequently brought up conversational implication such as thanking, stating, boasting and complaining in order to make the audience laugh and make the program more interesting.

Keywords: *Conversation, Cooperative Principle, Violation Maxim, Implicature*

ABSTRAK

Tiara Nisa Ayu Khusnudzona. 1175030269. *Pelanggaran Maksim Percakapan Dalam Acara The Ellen Degeneres Show*. Skripsi, Jurusan Sastra Inggris, Fakultas Adab dan Humaniora. Pembimbing: 1. Ice Sariyati S.S.,M.Pd.; 2. Dr. Hj. Ruminda, S.S. M. Hum.

Komunikasi muncul dalam bentuk percakapan, dalam percakapan itu sendiri pasti ada ide, pendapat, informasi, dan perasaan. Namun terkadang terjadi miskomunikasi dan kecanggungan pada saat komunikasi berlangsung. Kecanggungan terjadi karena salah satu pembicara melakukan pelanggaran yang disebut pelanggaran prinsip kerjasama. Penelitian ini membahas pelanggaran maksim percakapan dan fungsi pelanggaran maksim. Tujuan penelitian ini adalah (1) menganalisis jenis maksim percakapan yang dilanggar oleh Sofia Vergara dalam acara The Ellen DeGeneres Show, (2) menganalisis fungsi pelanggaran maksim dalam tuturan Sofia Vergara dalam acara The Ellen DeGeneres Show. Penelitian ini menggunakan metode deskriptif kualitatif, dan teori prinsip kerja sama dari Grice (1989). Hasil penelitian menunjukkan bahwa ada 45 ujaran yang melanggar maksim kuantitas (22 data), maksim kualitas (5 data), maksim hubungan (9 data), maksim cara (6 data), maksim kuantitas-kualitas (1 data), maksim kualitas-cara (1 data), dan maksim kuantitas-cara (1 data). Fungsi pelanggaran maksim percakapan antara lain memperjelas informasi, memunculkan implikatur percakapan, menyembunyikan maksud, menciptakan humor, pemecah kebekuan, mengejek, menutupi rasa malu, dan mengaburkan informasi. Dari hasil penelitian tersebut, dapat disimpulkan bahwa Sofia Vergara melanggar maksim kuantitas dalam setiap ujaran karena dia secara konsisten memberikan terlalu banyak informasi atau informasi yang tidak dibutuhkan oleh Ellen. Selain itu, tuturan Sofia memiliki fungsi untuk memunculkan implikatur percakapan karena ia seorang yang humoris dan banyak bicara; dia sering memunculkan implikasi percakapan seperti berterima kasih, menyatakan, membual dan mengeluh untuk membuat penonton tertawa dan membuat program lebih menarik.

Kata kunci: *Percakapan, Prinsip Kerjasama, Pelanggaran Maksim, Implikatur*