

ABSTRACT

Nurbayani, Aneu (2022). EFL Students' Experiences, Perceptions on The Use Of "News Anchor Challenge" In Tiktok and Their Speaking Performances: A Case Study at A State Islamic University.

Social media has become one of the most widely used forms of communication by people of all ages –especially EFL students. Further, TikTok is now one of the most popular social media among students, and data from the literature shows that the popularity of TikTok is constantly increasing. Therefore, the popularity of TikTok could significantly impact students' academic activity. This research attempts to use News Anchor challenge in TikTok to learn English speaking skills. In particular, this study proposes to explore students' experiences, perceptions, and speaking performances on the use of News Anchor Challenge in TikTok.

This research adopted a qualitative research design with a case study approach to investigate students' experiences, perceptions, and speaking performances using News Anchor Challenge in TikTok. Interviews, questionnaires, and speaking rubric were the primary instruments used to collect the data. The interview was used to explore students' experiences using News Anchor Challenge in TikTok. Further, the questionnaire was exploited to expose students' perceptions of using News Anchor Challenge in TikTok. Additionally, speaking rubric was employed to investigate students' speaking performances using News Anchor Challenge in TikTok. The research was conducted at State Islamic University Bandung including five students as participants.

The present study shows that students gained new experiences using News Anchor Challenge in TikTok to learn English speaking skills. Those experiences are translating news anchor text, gaining new vocabularies, practicing relentlessly, imitating native speakers, and being thorough in producing the video challenge. Furthermore, most students positively perceive that using the News Anchor Challenge in TikTok could be used as a learning medium to practice speaking skills, motivate students to speak, diminish fears and hesitations, build confidence, and improve their speaking skills. Moreover, the scores that students have been achieved by students portray that the utilization of the challenges could assist students in enhancing their speaking performances.

Keywords: *TikTok, News Anchor Challenge, Experience, Perception, Speaking Performance*