

## TABLE OF CONTENTS

<b>APPROVAL PAGE</b> .....	<b>i</b>
<b>LEGALIZATION PAGE</b> .....	<b>ii</b>
<b>DEACLARATION OF OWNERSHIP</b> .....	<b>iii</b>
<b>PREFACE</b> .....	<b>iv</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>v</b>
<b>MOTTO</b> .....	<b>vii</b>
<b>ABSTRACT</b> .....	<b>viii</b>
<b>ABSTRAK</b> .....	<b>ix</b>
<b>TABLE OF CONTENTS</b> .....	<b>x</b>
<b>LIST OF TABLE(S)</b> .....	<b>xiii</b>
<b>LIST OF APPENDICES</b> .....	<b>xiv</b>
<b>CHAPTER I</b> .....	<b>1</b>
<b>INTRODUCTION</b> .....	<b>1</b>
A. Background of The Research .....	1
B. Research Question .....	4
C. Research Objectives .....	4
D. Research Significance.....	5
E. Previous Research .....	5
F. Conceptual Framework.....	6
G. Organization of Paper .....	7
<b>CHAPTER II</b> .....	<b>8</b>
<b>THEORETICAL FRAMEWORK</b> .....	<b>8</b>
A. Pragmatics.....	8
B. Politeness .....	9
C. Politeness Strategies .....	12
1. Bald-on Record .....	13
2. Positive Politeness .....	15
3. Negative Politeness .....	19
4. Off-Record .....	22
D. Politeness Principles .....	26
1. Tact Maxim .....	26
2. Modesty Maxim .....	27
3. Generosity Maxim .....	27
4. Approbation Maxim .....	28
5. Agreement Maxim.....	28
6. Sympathy Maxim .....	28
E. Definition of Movie.....	29
F. Main Character.....	29

<b>CHAPTER III.....</b>	<b>31</b>
<b>RESEARCH METHODOLOGY .....</b>	<b>31</b>
A. Research Design.....	31
B. Source of Data.....	32
C. Sample of Data.....	32
D. Technique of Collecting Data .....	34
E. Technique of Analyzing Data .....	34
<b>CHAPTER IV .....</b>	<b>36</b>
<b>FINDINGS AND DISCUSSIONS.....</b>	<b>36</b>
<b>A. Politeness Strategies Used by Main Characters in <i>Onward</i> Movie.....</b>	<b>36</b>
1. Bald-on Record .....	37
a) Sympathetic advice or warning .....	38
b) Task-oriented.....	39
c) Maximum efficiency.....	40
d) Attention-getters .....	40
2. Positive Politeness .....	41
a) Avoid disagreement .....	41
b) Seek Agreement .....	43
c) Use in-group identity markers .....	46
d) Exaggerate.....	46
e) Notice, Attend to hearer .....	49
f) Presuppose/raise/assert common ground .....	51
g) Offer, promise.....	52
h) Be optimistic.....	54
i) Give (or ask) for reason .....	55
j) Give gifts to hearer .....	56
3. Negative Politeness .....	57
a) Be conventionally indirect .....	57
b) Give deference.....	58
c) Apologize .....	58
d) Be pessimistic.....	61
e) Question, hedge .....	61
f) Minimize imposition.....	62
4. Off-Record .....	63
a) Give association clues .....	63
b) Use contradictions .....	65
c) Use rhetorical question .....	66
d) Give hints .....	66
<b>B. Politeness Principles Used by Main Characters in <i>Onward</i> Movie.....</b>	<b>67</b>
1. Tact Maxim .....	69
2. Modesty Maxim .....	75
3. Generosity Maxim .....	78
4. Approbation Maxim .....	81

5. Agreement Maxim.....	88
6. Sympathy Maxim .....	92
<b>CHAPTER V.....</b>	<b>96</b>
<b>CONCLUSIONS AND SUGGESTIONS.....</b>	<b>96</b>
A. Conclusions.....	96
B. Suggestions .....	97
<b>REFERENCES .....</b>	<b>98</b>
<b>APPENDICES.....</b>	<b>100</b>

