

## ABSTRACT

Muhamad Fauzan Fikri. 1185030112. Positive Politeness Strategies in Women's Language of Transgenders in YouTube Interviews and TV Shows. Undergraduate Thesis. English Literature Department. Faculty of Adab and Humanities. State Islamic University of Sunan Gunung Djati.

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Gender is a social identity that affects many aspects of life including language. As a communal notion, gender influences the way people interact with each other. Men and women, due to their differing values, have different speech features. This leads to a distinction in linguistic expressions used by both genders especially women. However, as gender is no longer bound to its binary nature, transgenderism arises. It allows people to transition from one gender to another, which may also change their linguistic expressions. In this research, the transition from male to female is the main focus. Hence, the utterances of Laverne Cox and Caitlyn Jenner taken from YouTube videos and TV shows are analysed using women's language theory proposed by Lakoff (2004) and positive politeness strategies by Brown & Levinson (1987). Furthermore, this study applies descriptive qualitative method to approach the linguistic phenomenon. The research found that Laverne Cox uses 11 lexical hedges, 1 tag question, 4 emphatic stresses, 3 empty adjectives, 12 intensifiers, and 1 avoidance of swear words along with 1 notice/attend to H, 11 exaggerations, 4 use in-group identity markers, 3 avoid disagreement, 8 presuppose/raise/assert common ground, 1 give (or ask for) reasons, 3 assert/presuppose S's knowledge of and concern for H's wants, and 2 jokes. On the other hand, Caitlyn Jenner incorporates 20 lexical hedges, 30 emphatic stresses, 7 empty adjectives, 13 intensifiers, and 3 rising intonations. She also applies 1 notice/attend to H, 12 exaggerations, 1 use in-group identity markers, 8 avoid disagreement, 21 presuppose/raise/assert common ground, 7 give (or ask for) reasons, 8 seeking agreement, 2 offer or promise, and 1 include both S and H in the activity.

**Keywords:** *Gender, Women, Language, Transgender, Politeness.*

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Gender ialah identitas sosial yang mempengaruhi banyak aspek kehidupan termasuk bahasa. Sebagai gagasan komunal, gender mempengaruhi interaksi manusia dengan satu sama lain. Pria dan wanita, karena adanya perbedaan nilai sosial, memiliki ciri bahasa yang berbeda pula. Hal ini menimbulkan perbedaan dalam ekspresi linguistik yang digunakan oleh kedua gender, terutama perempuan. Namun, karena gender tidak lagi terikat pada sifat binernya, muncullah transgenderisme. Ini memungkinkan orang untuk bertransisi dari satu gender ke gender lainnya, yang mungkin juga dapat mengubah ekspresi linguistik mereka. Dalam penelitian ini, transisi dari laki-laki ke perempuan menjadi fokus utama. Oleh karena itu, ucapan Laverne Cox dan Caitlyn Jenner yang diambil dari video YouTube dan acara TV dianalisis menggunakan teori bahasa wanita yang dikemukakan oleh Lakoff (2004) dan strategi kesopanan positif oleh Brown & Levinson (1987). Terlebih, penelitian ini menggunakan metode deskriptif kualitatif untuk mendekati fenomena kebahasaan yang dimaksud. Penelitian ini menemukan bahwa Laverne Cox menggunakan 11 *lexical hedges*, 1 *tag question*, 4 *emphatic stresses*, 3 *empty adjectives*, 12 *intensifiers*, and 1 *avoidance of swear words* bersamaan dengan 1 *notice/attend to H*, 11 *exaggerations*, 4 *use in-group identity markers*, 3 *avoid disagreement*, 8 *presuppose/raise/assert common ground*, 1 *give (or ask for) reasons*, 3 *assert/presuppose S's knowledge of and concern for H's wants*, dan 2 *jokes*. Di sisi lain, Caitlyn Jenner menerapkan 20 *lexical hedges*, 30 *emphatic stresses*, 7 *empty adjectives*, 13 *intensifiers*, dan 3 *rising intonations*. Dia juga memakai 1 *notice/attend to H*, 12 *exaggerations*, 1 *use in-group identity markers*, 8 *avoid disagreement*, 21 *presuppose/raise/assert common ground*, 7 *give (or ask for) reasons*, 8 *seeking agreement*, 2 *offer or promise*, dan 1 *include both S and H in the activity*.

**Keywords:** *Gender, Wanita, Bahasa, Transgender, Kesopanan*