

CHAPTER I

INTRODUCTION

This chapter explains the background of the research, statement of problems, research objective, research significance, clarification of key terms and organization of writing.

1.1 Research Background

People speak or write with a language to deliver a meaning. Proper language is used in order to make the recipient understand the meaning correctly. It indicates that there are three important elements as the main object of the systemic functional theory, there are language, meaning and grammar (Maghfiroh, 2017, p. 1). People can express written language by articles, letters, stories, or novels while spoken language can be expressed by conversation, oration, presentation, and so forth.

Written language posted in an article influences how the reader will receive the meaning of the article. Newspapers can be considered as one of the fastest sources that contain a lot of articles. It can be claimed that newspapers have an important role in society. Newspapers do not only report the incident at a certain time but newspapers also give perspective in the perception of readers. The language of the news was an important part in the development of the social construction of reality (Conboy, 2007, p. 5) It said that the language used in newspapers can make a big impact, it can be used in many different ways to strengthen and manipulate messages. One of the crucial structures of a newspaper is content itself. This is the part that the researcher wants to investigate.

Nowadays with the help of the internet and technologies, newspapers are replacing printed versions. Consequently, the biggest benefit for people is that they can read newspapers on tablets, computers and mobile. Therefore, the data source of this research focuses on online newspapers taken from The Jakarta Post.

The Jakarta Post is a daily English language newspaper in Indonesia. The Jakarta Post is chosen because it is the only English newspaper in Indonesia which is based on the consideration that those be English news reports have potential to be globally read. Thus, it is assumed that news reports written in English have different target audiences which is reflected in the choice of lexicogrammar that will be revealed through transitivity analysis. The researcher is interested in The Jakarta Post that the topic is LGBT issue. LGBT is an initialism that stands for lesbian, gay, bisexual, and transgender, and also the LGBT phenomenon is currently being polemic in the midst of society.

This research examines the structure of language as a powerful social practice in the newspaper content and the type of process they are associated with. In this research, Transitivity Analysis will be used to examine the headlines. It attempts to reveal the grammatical use in the news headlines text. The research includes the explanation of the major process types of the transitivity model and their subclassifications in addition to the participants' roles that are directly involved in the processes. The transitivity process is chosen to analyze due to the important role of grammar to build up a text. Through the choice of verbal groups, people can understand the events in the article. Transitivity traditionally is defined as a grammatical feature, which indicates if the verb takes the object, then it is described as transitive, and it is called intransitive if it does not. According to Halliday, there are three components of the transitivity process. They are the process itself, participants in the process, circumstances associated with the process. The system of transitivity consists of various types of processes together with the structures that realize these processes. The six types of processes are material process, mental process, relational process, behavioral process, verbal process and existential process.

Transitivity is an important semantic concept in the analysis of the representation of reality in that transitivity enables us to analyze the same event and situation in different ways. Although perceptually the phenomenon is all of a piece, when we represent a situation or event, subjectivity comes in because we must analyze it as a semantic

configuration based on our subjective point of view. Transitivity is mainly concerned with the first two elements. To put it simply, the primary principle of transitivity is how to express „who or what does what to whom or what? (M. A.K. Halliday, 2009)

Some previous studies have been conducted by some researchers which have similar aims with this research. Firstly, a study conducted by Maghfiroh in 2017 entitled *The Transitivity Analysis Of The News Headlines Of The Jakarta Post*. The result of the study revealed that there are six types of processes found in the news. Behavioral process is found 36%, verbal process is found 24%, relational process is used 18%, material process occurs 13%, mental process is found 7% and existential process is found 2%. From the result, it can be concluded that composing a headline text uses more behavioral processes. The behavioral process dominates a news text which reports events and accidents.

Second study was conducted by Nancy Anashia Ong'onda in 2016 entitled *Transitivity Analysis of Newspaper Headlines on Terrorism Attack in Kenya: A Case Study of Westgate Mall, Nairobi*. The findings showed that material and relational processes, dominate the other processes, which indicates that the whole process of terrorism is concerned with actions and events. The analysis reveals the linguistic features that contribute to the construction of a negative image of the Al-Shabaab. The findings also show that the grammatical choices in newspaper reports played a role to covertly express the writers' perspectives towards Al-Shabaab, which affects the readers' opinion making process.

Based on the two previous studies, it can be concluded that the two studies focus on headline of the newspaper while this research focus only on the content of the selected 5 newspaper of The Jakarta Post entitled *Samoa Bans Hit Elton John Biopic Over Gay Sex Scene, LGBT Support Growing in K-Pop, Tinder Lets Users Swipe Right on List With LGBT + Choices, Elton John Blasts Russian Cuts of Gay Sex Scene in 'Rocketman', Teens Superheroes Lead Charge in LGBTQ Hollywood Movie Characters* as the gap of the research. Thus, the research on transitivity is written with the title *Transitivity Analysis of The Jakarta Post News Paper on LGBT*.

1.2 Research Problem

The problems proposed are divided into two points that represent the analysis. The questions proposed in this research are;

1. What Process type is dominant in the news report on LGBT issues in The Jakarta Post?
2. Which parties are often placed in the position of subject participant?

1.3 Research Objective

In line with the statement of the research questions, this study is aimed to:

1. To find the Process type is dominant in the news report on LGBT issue in The Jakarta Post.
2. To find parties are often placed in the position of subject participant.

1.4 Research Significance

Based on the purpose of the study, this research is expected to enable learners to enrich their knowledge about linguistic fields, especially about transitivity systems, to students who look at linguistic concentration and increase the comprehension of learners in arranging a well writing especially in transitivity. In addition, this research also provides the understanding of the students in the important texture of the text to help the understanding for construing what goes on in the text.

1.5 Definition of Key Terms

To avoid misconception, there are several terms that are used in to this research, they are:

- a. Systemic Functional Linguistic / Grammar is theory for analyzing clauses related with text its context
- b. Transitivity is the grammatical resource to realize ideational meaning.
- c. Participant is expressed by the notion of thingness; a place, an object, a thing, an idea or a quality
- d. Process is experience of evenness, whether it is happening, acting, doing, sensing, saying or simply being
- e. Circumstance is a function to clarify the Process in some way like locate the Process in time or space, explain how the Process occurs, or provide more information about the cause of the Process.
- f. LGBT is an initialism that stands for lesbian, gay, bisexual, and transgender.
- g. News Paper is a regularly printed document consisting of large sheets of paper that are folded together, or a website, containing news reports, articles, photographs, and advertisements.

1.6 Organization of Writing

The writing of this research is arranged into five chapters to analyze the newspaper of the LGBT topic in The Jakarta Post. The first chapter contains an introduction. This chapter comprises the background of the study, statement of problem, research objective, research significance, definition of key terms and the last organization of writing.

The second chapter contains the theoretical framework. This chapter contains theories that the writer uses to support this research. The foundation provides the basis for conducting the research problems. There are about Systemic Functional Linguistics, transitivity, participant, process, circumstance.

The third chapter explains about the research method. This chapter consists of the research design, sample of data, source of data, research instrument, technique of collecting data, and technique of analyzing data.

The fourth chapter is data analysis. This chapter discusses the data and the analysis participant, process, and circumstances in the transitivity system.

The last part of the fifth chapter contains a conclusion and suggestion. It includes the conclusion and suggestion of data analysis related to finding the data that will be presented in this part.

