

## ABSTRAKS

### **Didit Aditya (1178010051) Efektivitas Program Bantuan Sosial Tunai Kemensos Di Desa Gobang Kecamatan Rumpin Kabupaten Bogor**

*Coronavirus Disaese 2019* yang disingkat *Covid-19* yaitu penyakit yang menyerang kepada tubuh lebih khususnya kesaluran pernafasan manusia. Dewasa ini, dunia tengah berjuang secara langsung melawan *pandemic covid-19*, bukan hal yang mudah melawan virus ini karena sangat mudah dan cepat penularannya. Dalam proses memutus mata rantai penyebaran covid-19 pemerintah mengeluarkan berbagai kebijakan di Indonesia, salah satunya dibentuk program Bantuan Sosial Tunai dan Non Tunai. Desa Gobang Kecamatan Rumpin Kabupaten Bogor merupakan desa yang ikut andil dalam meyalurkan program bantuan sosial dari pemerintah.

Penelitian ini bertujuan untuk mengetahui efektivitas, keberhasilan program, keberhasilan sasaran, kepuasan terhadap program, tingkat input dan output, pencapaian tujuan menyeluruh program bantuan sosial tunai Kemensos di Desa Gobang Kecamatan Rumpin Kabupaten Bogor.

Penelitian ini menggunakan metode penelitian deskriptif yang bertujuan untuk menggambarkan bagaimana efektivitas program bantuan sosial tunai kemensos di desa gobang kecamatan rumpin kabupaten bogor, dengan jenis data yang digunakan adalah data kualitatif dan teknik pengumpulan datanya adalah observasi, wawancara, studi kepustakaan dan dokumentasi.

Teori yang digunakan ialah teori efektivitas program dari Campbell J.P yang terdiri dari lima dimensi yaitu keberhasilan program, keberhasilan sasaran, kepuasan terhadap program, tingkat input dan output, dan pencapaian tujuan menyeluruh untuk menentukan keefektifan dari penyelenggaraan program bantuan sosial tunai kemensos.

Hasil penelitian menunjukkan bahwa pelaksanaan program bantuan sosial tunai kemensos di desa gobang kecamatan rumpin kabupaten bogor belum sepenuhnya efektif, hal ini dibuktikan dari lima dimensi yang digunakan sebagai tolak ukur efektivitas, diantaranya yaitu keberhasilan program, keberhasilan sasaran, kepuasan terhadap program, tingkat input dan output, dan pencapaian tujuan menyeluruh.

**Kata Kunci : Efektivitas, Bantuan sosial tunai, kemensos**

## **ABSTRACTS**

### ***Didit Aditya (1178010051) Effectiveness of the Ministry of Social's Cash Social Assistance Program in Gobang Village, Rumpin District, Bogor Regency***

*Coronavirus Disease 2019, which is abbreviated as Covid-19, is a disease that attacks the body, especially the human respiratory tract. Today, the world is fighting directly against the covid-19 pandemic, it is not an easy thing to fight this virus because it is very easy and fast to transmit. In the process of breaking the chain of spread of COVID-19, the government issued various policies in Indonesia, one of which was the Cash and Non-Cash Social Assistance program. Gobang Village, Rumpin District, Bogor Regency is a village that takes part in distributing social assistance programs from the government.*

*This study aims to determine the effectiveness, success of the program, success of targets, satisfaction with the program, levels of input and output, achievement of the overall goal of the Ministry of Social's cash social assistance program in Gobang Village, Rumpin District, Bogor Regency.*

*This study uses a descriptive research method which aims to describe the effectiveness of the Ministry of Social's cash social assistance program in Gobang Village, Rumpin District, Bogor Regency, with the type of data used is qualitative data and the data collection techniques are observation, interviews, questionnaires, literature studies and documentation.*

*The theory used is the theory of program effectiveness from Campbell J.P which consists of five dimensions, namely program success, target success, satisfaction with the program, input and output levels, and overall goal achievement to determine the effectiveness of the Ministry of Social's cash social assistance program implementation.*

*The results showed that the implementation of the Ministry of Social's cash social assistance program in Gobang Village, Rumpin District, Bogor Regency was not yet fully effective, this was evidenced by the five dimensions used as benchmarks for effectiveness, including program success, target success, satisfaction with the program, input and output levels, and achievement of overall goals.*

***Keywords: Effectiveness, Cash Social Assistance, Ministry of Social Affairs***