

## CONTENTS

<b>ABSTRACT</b> .....	<b>i</b>
<b>ABSTRAK</b> .....	<b>ii</b>
<b>DECLARATION OF OWNERSHIP</b> .....	<b>iii</b>
<b>APPROVAL PAGE</b> .....	<b>iv</b>
<b>LEGALIZATION PAGE</b> .....	<b>v</b>
<b>PREFACE</b> .....	<b>vi</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>vii</b>
<b>CONTENTS</b> .....	<b>ix</b>
<b>LIST OF TABLES</b> .....	<b>xi</b>
<b>LIST OF FIGURES</b> .....	<b>xii</b>
<b>CHAPTER I INTRODUCTION</b> .....	<b>1</b>
1.1 Background .....	1
1.2 Statement of Problem .....	6
1.3 Research Objective .....	6
1.4 Research Significance .....	6
1.5 Clarification of Key Terms .....	7
1.6 Organization of Paper .....	9
<b>CHAPTER II THEORETICAL FRAMEWORK</b> .....	<b>10</b>
2.1 Morphology .....	10
2.2 Morpheme .....	10

2.3 Root, Stem, and Base .....	12
2.4 Word Formation .....	14
2.5 Blending .....	16
2.6 Type of Blending.....	18
2.6.1 Blends with Overlapping .....	18
2.6.2 Blends with Clipping .....	21
2.6.3 Clipping at Morpheme Boundaries .....	23
2.6.4 Blends with Clipping and Overlapping.....	23
2.7 Rule of Blending .....	24
2.8 Advertisement .....	30
2.9 Flyer .....	32
<b>CHAPTER III RESEARCH METHOD .....</b>	<b>33</b>
3.1 Research Design.....	33
3.2 Source of Data.....	33
3.3 Technique of Collecting Data .....	34
3.4 Technique of Analyzing Data .....	35
<b>CHAPTER IV FINDING AND DISCUSSIONS .....</b>	<b>37</b>
4.1 Types of English Blending Words in Music Event Flyer .....	37
4.2 The Form of English Blending Words in Music Event Flyer .....	78
<b>CHAPTER V CONCLUSIONS AND SUGGESTIONS.....</b>	<b>98</b>
5.1 Conclusions .....	98
5.2 Suggestions .....	100
<b>REFERENCES.....</b>	<b>101</b>