

ABSTRACT

Lilah Siti Solihah. 1185030094. *Illocutionary and Perlocutionary of Gordon Ramsay's Utterance in Hell's Kitchen*. Undergraduate Thesis, English Department, Faculty of Adab and Humaniora, State Islamic University Sunan Gunung Djati.

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Keywords: Gordon Ramsay, illocutionary, perlocutionary, hell's kitchen, speech acts

Hell's Kitchen is a reality cooking competition show, one of the TV programs hosted by Gordon Ramsay. He is the head chef known for his rude, sarcastic, and insulting utterances (Simpson, 2011). Therefore, Gordon Ramsay applies several speech acts in his utterances. Thus, his utterances and the participants' responses are compatible with illocutionary and perlocutionary analyses in this research. This research aims to find: (1) What illocutionary acts uses by Gordon Ramsay in Hell's Kitchen and (2) What the responses given by the hearers (participants) as the reactions to Gordon Ramsay's utterances. The data source in this research is taken from the video of Hell's Kitchen Season 20, and the data are analyzed using the theories of Searle (1976) and Gu (1993) to answer the research questions. The applied method is the descriptive qualitative approach proposed by Creswell by describing the analysis results in a descriptive manner. The research concludes that all five of Searle's illocutionary are available in this research. There are 90 representatives, 5 commisives, 102 directives, 72 expressives, and 18 declaratives. Meanwhile, the participants' responses performed all six perlocutionary acts according to Gu's theory, which emerged in 163 responses. Those are 52 physical responses, 2 negative responses, 5 motor reflexive responses, 53 verbal responses, 22 cognitive responses, and 29 emotional responses. Gordon Ramsay mostly uses illocutionary directive acts, which could be influenced by his frequently ordering participants. For the perlocutionary acts, there are 55 times verbal responses as a dominant response performed by participants. Those could be influenced by Gordon Ramsay's frequently asking participants about dishes which requires them to respond him by answering verbally.

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Hell's Kitchen adalah acara kompetisi memasak program TV yang dibawakan oleh Gordon Ramsay. In the show, he frequently employs explicit language, such as rude, insulting, and sarcastic (2011). Oleh karena itu, Gordon Ramsay menerapkan beberapa tindak tutur dalam ujarannya. Dengan demikian, ucapannya dan tanggapan partisipan sesuai dengan analisis ilokusi dan perlukusi dalam penelitian ini. Penelitian ini bertujuan untuk menemukan: (1) Apa tindak tutur ilokusi yang digunakan oleh Gordon Ramsay di Hell's Kitchen dan (2) Apa respon yang diberikan oleh pendengar (partisipan) sebagai reaksi terhadap ucapan Gordon Ramsay. Sumber data dalam penelitian ini diambil dari video Hell's Kitchen Season 20, dan data dianalisis menggunakan teori Searle (1976) dan Gu (1993) untuk menjawab pertanyaan penelitian. Metode yang digunakan adalah pendekatan kualitatif deskriptif yang dikemukakan oleh Creswell (2014) dengan memaparkan hasil analisis secara deskriptif. Penelitian menyimpulkan bahwa kelima ilokusi teori Searle muncul dalam penelitian ini. Terdapat 90 representatif, 5 komisif, 102 direktif, 72 ekspresif, dan 18 deklaratif. Sementara itu, respon partisipan melakukan keenam tindakan perlukusi menurut teori Gu, yang muncul dalam 163 respon. Yaitu 52 respon fisik, 2 respon negatif, respon motor refleksif, 53 respon verbal, 22 respon kognitif, dan 29 respon emotif. Gordon Ramsay paling sering menggunakan tindak ilokusi direktif, dan dapat dipengaruhi oleh peserta yang sering diberi perintah oleh Gordon Ramsay. Untuk tindak tutur perlukusi, terdapat 55 verbal response sebagai respon dominan yang dilakukan oleh partisipan. Hal tersebut dapat dipengaruhi oleh seringnya Gordon Ramsay bertanya kepada peserta tentang hidangan yang mengharuskan mereka menjawab secara lisan.