

## Abstract

Gisna Auliya. 1175030116. *The Meaning of "A" Symbol In Scarlet Letter (1995) And Easy A (2010)*. An Undergraduate Thesis. English Department, Adab and Humanities Faculty, Sunan Gunung Djati State Islamic University. Advisor I: Tenny Sudjatnika, M.Ag. Advisor II: Lili Awaludin, M.A.

Nathaniel Hawthorne's *Scarlet Letter* was adapted into a 1995 film. 2010 romantic comedy *Easy A*. *Scarlet Letter* and *Easy A* both employ A, but both have negative connotations. The researcher employed Anggradinata's comparative study method to analyze the films' symbolism. Staiger claims that film meaning comes from the interaction between the text, the reader, and historical and societal context. This "impact on the audience" study examines *Scarlet Letter* (1995) and *Easy A*'s resemblance (2010). Reception theory examines how a viewer interacts with a film. Context is Janet Staiger's fertile ground between text and spectator. Film meaning and impact depend on audience and circumstance. Film analysis helps assess audience response for numerous reasons. Some reception theories undervalue the film's text. Film reception describes how we view and think about films based on our social roles. Formal analysis tracks our picture response, which draws us to film. Film reviews help reception studies. The researcher uses a structural technique to establish another meaning for the letter A, which requires intellectual thought. Original work defines symbol A as Adultery, Able, Alone, and Admirable. The researchers uncovered at least five meanings of symbol A in psychology, physiology, fashion, school grade systems, and culture, including Anarchy.

Keywords: symbol, reception, film reception



## Abstrak

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Scarlet Letter karya Nathaniel Hawthorne diadaptasi menjadi sebuah film tahun 1995. Komedi romantis 2010 Easy A. Scarlet Letter dan Easy A keduanya menggunakan A, tetapi keduanya memiliki konotasi negatif. Peneliti menggunakan metode studi banding Anggradinata untuk menganalisis simbolisme film. Staiger mengklaim bahwa makna film berasal dari interaksi antara teks, pembaca, dan konteks sejarah dan masyarakat. Studi "dampak pada penonton" ini mengkaji Scarlet Letter (1995) dan kemiripan Easy A (2010). Teori resepsi mengkaji bagaimana seorang penonton berinteraksi dengan sebuah film. Konteks adalah lahan subur Janet Staiger antara teks dan penonton. Makna dan dampak film tergantung pada penonton dan keadaan. Analisis film membantu menilai respons penonton karena berbagai alasan. Beberapa teori resepsi meremehkan teks film. Resepsi film menggambarkan bagaimana kita memandang dan berpikir tentang film berdasarkan peran sosial kita. Analisis formal melacak respons gambar kita, yang menarik kita ke film. Ulasan film membantu studi resepsi. Peneliti menggunakan teknik struktural untuk menetapkan makna lain untuk huruf A, yang membutuhkan pemikiran intelektual. Karya orisinal mendefinisikan simbol A sebagai Perzinahan, Sanggup, Sendiri, dan Terpuji. Para peneliti menemukan setidaknya lima makna simbol A dalam psikologi, fisiologi, mode, sistem nilai sekolah, dan budaya, termasuk Anarki.

Kata kunci: symbol, resepsi, resepsi film

