

ABSTRACT

Evaluation of the Usability of the Wijaya Payment Website Using ISO 25023

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Website-based applications are one of the needs of information technology to meet the needs of information technology agencies. To create a quality website, you need to evaluate your website. Usability, as one of the quality characteristics, is recognized as a major determinant of the success of interactive systems. The Importance of Usability shows that usability evaluation is important. Therefore, this study was conducted with the aim of assessing usability quality using a modern standard usability measure, namely ISO 25023. ISO 25023 contains six elements of individual characteristics and indicators that are expected to be used by instructors and make it easier for students to obtain them. Exchange of information about academic activities. This method works by asking respondents to fill out a questionnaire containing usability factor metrics to draw conclusions and suggestions. Allows you to get recommendations for improvement and further development of the evaluated website. The survey had 10 respondents and a usability quality score of 57.2%, which is pretty good. That is, the site has flaws and imperfections that do not affect the user much.

Keyword: Evaluasi, ISO 25023, Usability