

Abstrak

Hubungan romantis secara *online* seringkali menimbulkan kesalahpahaman karena perbedaan persepsi yang dapat menimbulkan konflik yang mengarah kepada *cyber dating abuse*. *Cyber dating abuse* merupakan bentuk kekerasan dalam hubungan berpacaran yang menitikberatkan pada pelecehan secara emosional dan psikologis melalui penggunaan teknologi. Penelitian ini bertujuan untuk mengetahui pengaruh *self concept clarity* dan asertivitas terhadap *cyber dating abuse* pada remaja akhir. Metode penelitian yang digunakan adalah kuantitatif dengan pendekatan kausalitas dan diuji menggunakan analisis regresi berganda. Subjek penelitian berjumlah 250 remaja akhir yang pernah/sedang menjalani pacaran secara *online*. Pengumpulan data penelitian menggunakan kuesioner *self concept clarity scale*, skala asertivitas, dan *cyber dating abuse questionnaire*. Hasil penelitian menunjukkan terdapat pengaruh yang signifikan antara *self concept clarity* dan asertivitas terhadap *cyber dating abuse* sebesar 0.435 dengan nilai signifikansi 0.000.

Kata kunci: *cyber dating abuse, self concept clarity, asertivitas, remaja akhir.*

Abstract

Due to misunderstandings that can arise from perspective differences, online romantic relationships frequently result in conflicts which can result in cyber dating abuse. Cyber dating abuse is a form of dating violence which focuses on psychological and emotional abuse using technology. The purpose of this study is to discover how self concept clarity and assertiveness affect cyber dating abuse in late adolescents. The quantitative research method was applied using a causality approach and was tested using multiple regression analysis. This research included 250 late adolescents who have or are now dating online. Research data collection used the self concept clarity scale, assertiveness scale, and cyber dating abuse questionnaire. The result of this study showed there was a significant influence between self concept clarity and assertiveness on cyber dating abuse of 0.435 with a significance value of 0.000.

Keywords: *cyber dating abuse, self concept clarity, assertiveness, late adolescents*