

## **ABSTRACT**

### **SUSANTO YUSUF RAMADHAN 1177010239 : EFFECTIVENESS OF INNOVATION PROGRAM FOR THE DEVELOPMENT AND EMPOWERMENT OF THE PIPPK AREA (Case Study: Youth Organization in Cigadung Village, Cibeunying Kaler District, Bandung City in 2021**

*After the existence of regional autonomy, each region has the sovereignty to control their respective regions because regional governments are more aware of the needs and potential of development in their respective regions. The Bandung City Government in response to this launched an innovation that prioritizes local development towards democratization, namely the Regional Development and Empowerment Innovation Program. However, in its implementation there are still obstacles, especially in the effectiveness of the use of the budget as contained in the Panjunan Village, Astanaanyar District. The purpose of this study was to determine the Effectiveness of the PIPPK Budget in Panjunan Village, Astanaanyar District for the 2020 fiscal year. The theory used in this study is the theory according to Campbell J.P (1970) in Mutiarin (2014), the effectiveness measurements that generally stand out are: 1) The success of the program ; 2) Target success; 3) Satisfaction with the program; 4) Input and output levels; 5) Achievement of overall goals. In this study using a qualitative method with a descriptive approach. The data collection techniques using interviews, observation, literature study. Meanwhile, data analysis used data reduction, data presentation, and conclusion drawing using the Silalahi model and for data validation using data triangulation. The results of this study indicate that the effectiveness of the development innovation program budget and regional empowerment in Astanaanyar District in 2020, especially in the Panjunan sub-district has been running but is still not effective. This is indicated by several dimensions that are still constrained, such as the dimension of target success, where PIPPK, which should be a stimulant for the community to be motivated to participate, still tends to be small. In addition, in the dimension of satisfaction with the program, there are still obstacles. This is because the budget used is only for the LKK honorarium, and for other activities that have a good impact on the community, it tends not to be realized due to the pandemic conditions, however in other dimensions such as the success of the program, the level of input and output and overall goal achievement is quite good and a little bit of a problem. So that if it continues to be optimized it will increase the effectiveness of the PIPPK budget in Astanaanyar District, especially in Panjunan Village.*

**Keywords:** *effectiveness, budget, development innovation, regional empowerment, Astanaanya*