

TABLE OF CONTENTS

APPROVAL PAGE	i
LEGALIZATION PAGE	ii
DECLARATION OF OWNERSHIP	iii
PREFACE.....	iv
ACKNOWLEDGEMENT	v
ABSTRACT	vi
ABSTRAK	vii
TABLE OF CONTENTS.....	viii
CHAPTER I INTRODUCTION.....	1
1.1 Research Background.....	1
1.2 Research Questions	4
1.3 Research Objectives	4
1.4 Research Significances.....	4
1.5 Definition of Key Terms	5
CHAPTER II THEORETICAL UNDERPINNING.....	8
2.1 Pragmatics	8
2.2 Cooperative Principle.....	10
2.2.1 Observed Cooperative Principles	11
2.2.2 Non-Observed Cooperative Principles	12
2.3 Examples of Flouting Maxim	16
2.4 Pragmatics Scope	18
2.5 Grice's Maxim	19
CHAPTER III RESEARCH METHODOLOGY	21
3.1 Research Design.....	21
3.2 Sample of Data.....	22
3.2.1 Maxim of Quantity	23
3.2.2 Maxim of Quality	26
3.2.3 Maxim of Relevance (Relation)	27

3.2.4 Maxim of Manner	29
3.3 Source of Data.....	32
3.4 Technique of Collecting Data	33
3.5 Technique of Analyzing Data	34
CHAPTER IV FINDINGS AND DISCUSSIONS.....	36
5.1 Findings.....	36
4.1.1 Maxim of Quantity	36
4.1.2 Maxim of Quality	49
4.1.3 Maxim of Relevance.....	52
4.1.4 Maxim of Manner.....	61
5.2 Function	75
CHAPTER V CONCLUSION AND SUGGESTIONS.....	86
5.1 Conclusions.....	86
5.2 Suggestions	87
REFERENCES.....	88
CURRICULUM VITAE.....	91