

CHAPTER I

INTRODUCTION

This chapter deals with five components, they are the background of the research, statements of the problem, research objective, research significance, and the definition of the keys term.

1.1 Background of The Research

Since first appearing in DC Comics in 1939, the character, also known as the 'caped crusader', 'the dark knight' and 'the world's greatest detective', has been a pop culture icon for more than eight decades. The adventures of Batman in Gotham City first appeared on the theatre in a film titled 'Batman' in 1989 which then continued until 'The Dark Knight Rises' in 2012. The popularity of Batman doesn't stop there, the brilliance of the Batman concept makes it enter the world of DC comics, this is proven in collaborative DC series such as Justice League to Batman vs Superman (2017).

Batman's glory continued in the next series until The Batman (2022) directed by Matt Reeves. In this series, this film stars Robert Pattinson's second year as Batman, Bruce Wayne struggles to find his place as a crime hunter. He instills fear in those who commit criminal acts, but with his methods he always takes the law into his own hands. This same premise of the previous Batman was successfully developed by Matt Reeves who brought mystery and detective elements that were more obvious than the previous Batman series. a site for movie buff). People prefer the detective elements that are presented rather than the ancient heroic stories, which were found in the previous Batman series.

The popularity of The Batman (2022) as a product of popular literature is in accordance with the definition of popular literature itself. Popular literature is regarded as a genre of literature. both amusing and lucrative literature (Nurgiyanto, 1998). The Batman (2022) is able to present works that are both amusing and lucrative today. The enjoyment and advertisements were linked to the reader in the

scope of popular literature. The price of the literary works will result in commercial features in popular literature work. A popular literary work sells more copies the more readers who like it like it. Authors and publishers of literary works will profit financially. This makes literature popular as both a literary endeavour and a commercial endeavour. in literary work.

The emergence of popular culture studies is consistent with the study of popular literature (Adi, 2016). The development of popular literature began in America and spread throughout the world. Because the notion found in popular literature is an expression of popular culture, it is simple to develop. Popular literature is a manifestation of the culture that can be a barometer of social, cultural and economic development of a society.

A piece of literature can be referred to be popular literary work if the theme, style of presentation, and writing adhere to a common pattern (Adi, 2016). The characteristics of popular fiction, such as themes, presentation techniques, and language that should reflect popular taste, are applied to create the genre. The formulae are the components of popular literature. Generally speaking, there are different subgenres of romance, mystery, and adventure in the widely read literary genre. Because each genre has its own set of topics, each has its own set of formulas. A formula for analyzing the most well-known literary works in one genre will not be applied to the analysis of other genres.

There are two separate detective models in the mystery: a hardboiled detective and a classic detective. Although they are different, both are developed by the roles of the main characters: (a) the detective, a character tasked with discovering the truth about criminal events; (b) the criminal, a character who represents a significant conflict or case that must be investigated; (c) the victim or victims, where there will be a victim who is the detective's friend; and (d), those involved in the crime, where people involved in crimes come from the respectable and police (Cawelti, 1976).

The action pattern is where hard-boiled formulas differ from traditional formulas. The investigator serves as the protagonist in the action, which also features suspense and threat, a contemporary city as the backdrop, the role of woman, and shifting meaning. The investigator serves as the hero in the hardboiled formula and emerges from a narrative circumstance (Adi, 2016). The investigator must contend with conflict with another male character from a well-known work of fiction in order to catch the perpetrator. In the hard-boiled detective story, the detective has to contend with a criminal adversary. Sometimes in such a conflict, the antagonist's onslaught puts the detective's safety in danger. However, the detective is not viewed as a hero and is not immediately involved in the conflict in the traditional manner. Detectives only show up when criminal activity has taken place, and they prioritize their capacity to find the truth at the end of the case when looking for clues.

Adi argues that the suspense is the key component of the hard-boiled detective story formula. Examples of suspense include being accused of committing crimes, detectives evading capture, encountering fascism while investigating investigations, and running out of time to resolve problems (2016). The main character, who is a hero in the hard-boiled detective paradigm, frequently receives threats of violence from those involved in criminal investigations. As a result, the character takes on a hard-boiled persona and is constantly at peace despite ongoing threats.

A contemporary city serves as a crucial backdrop in the hard-boiled formula. The setting or location background becomes the hardboiled formula's most crucial character. The big metropolis is a metaphor for modernity, corruption, and mortality. It is also a moral wasteland where crime is prevalent (Howard, 2010). A big city is putting on a hard-boiled formula. Investigation and criminal development will be more challenging in a large metropolis. However, the location used in the classic detective is remote, such as a carriage, a home, or a rural village. This will make the development of criminal cases or investigations will be simpler.

The fact that woman have their own rules in hard-boiled detective stories is not any less significant. In hard-boiled stories, the investigator frequently encounters gorgeous woman, yet they never have an affair with them (Jalova, 2007). They typically have a meaningful relationship with a lady, such as dating or marriage, in contrast to the traditional detective. The last change in meaning is everything. The detective story will have an unusual plot thanks to this approach. A more convoluted narrative can start when someone who appears to be harmless turns out to be deadly.

One form of popular literary work that often contains Hard-boiled detective formula in it is movie. movie is a form of literary work because basically the movie replicates and contains various things which are literature devices such as metaphor or figurative language, plot and others. Just as movie drama also communicates verbally and visually through action and gesture, as well as dialogue, this is as klarer says; movies can be considered as a drama, both of them uses use actors as their primary expression, but they use different mediums (Klarer, 2005). Performing arts. Practically performing art is a form in which the work is shown to convey actions, dialogues, displays, and messages to the audience. This statement is a proof that a film or a movie is categorized as a literature because literature convey author message to its audience through a text. Damono (2016) also explains that movie can be categorized as a literary work because it has a language, movie language is called shot, and the order of the shot could be read as a narration.

The Batman (2022) is one of the movies with a strong pattern of hard-boiled detective even this movie well known as a super hero movie. This movie directed by Matt Reeves tells the story of a vigilante called Batman. At the beginning of Batman's appearance, the story designed by Bob Kane tells the story of a hero in general. However, over time the story of Batman develops on complex issues. Batman is a hero who fights rampant crime in Gotham city; very corrupt and chaotic city. Starting from the death of his parents who were killed by criminals, Bruce Wayne or Batman grew into a strong figure. In order to avenge his parents, Batman becomes an enforcer of justice who aims to crush all forms of crime in this corrupt

and chaotic city; because the police as city apparatus cannot be expected and are equally corrupt. In *The Batman* (2022) by Matt Reeves, there is an antagonist named Riddler; he is a villain with a very strong influence; he was fed up with the corrupt and chaotic state of Gotham so he decides to hate Gotham and kill corrupt officials there under the pretext of revealing the truth, the path taken by Riddler is a chaotic path that is contrary to law and human rights. In the story, Riddler thought that Batman was the same as him, namely eliminating the hypocrisy that existed in Gotham City, but there were differences in the paths taken by Riddler and Batman. Batman quells crime outside the law or unofficially; therefore he is called a vigilante and also a hero, while the Riddler takes the path of chaos which violates the law. Everything contained in *The Batman* (2022) has a very similar connection with the Hard-boiled detective formula such as Batman as a detective, Catwoman with the role of women, modern city backdrop, suspense and threat given by the antagonist and a plot that has deconstructive meaning.

There is a uniqueness in this story that makes this story not only about superheroes, but also as a detective story. When a criminal commits a crime, there is always a riddle like the name suggests that provides clues to reveal his identity and motives for what he did. On that basis, the writer chose *The Batman* as the object of his research because it is interesting; *Batman*, which is often known as a super hero story, also turns out to have detective formula in it.

To assist the writer in this research process, the writer also lies out numbers of several previous studies from various sources. The past studies also had the same topics as this research.

The first previous research was conducted by Hardianty (2016). The title is *Masculinity in Hard-Boiled Detective: An Analysis of Dan Brown's The Da Vinci Code*. In her paper Hardianty studied about hard-boiled detective and masculinity through the intrinsic element especially on character aspect of the novel *Dan Brown's The Da Vinci Code*. This research also describes how the main character as a hero in *Dan Brown's work* represents aspects of masculinity.

The second is Hard-Boiled Detective Formula in A Game of Shadows Movie by Rohmat (2018). This research focused on discussing the role of main characters and the action pattern that becomes the specialty in the hard-boiled formula. This research describes the role of the main character as a detective and also maps the patterns of hard-boiled detectives contained in A Game of Shadows Movie.

The next, writer reads a thesis entitled Hard-boiled Formula in Rush Hour 2 by Hidayatullah (2021). This research focuses on the role of the main character in Rush Hour 2 and also describes how the Hard-boiled detective formula builds a story by explaining the action patterns contained in the formula. Thus, this research has similarities with the writer who both explain how the formula makes a story.

The last is The Hard-Boiled Detective: Personal Relationship and The Pursuit of Redemption by Howard (2010). In this paper from Howard, an analysis of the Black Mask detective story with hard-boiled aspects personally must be possessed by the detective such as character, daily and thinking and then act. The detective is the center of the story with the task of re-establishing a certain degree of order or redemption

Those previous studies provide a reference analysis of the pattern of the detective formula and the hard-boiled formula itself. This research will focus on discuss the action pattern and the hard-boiled detective formula in super hero movie; The Batman (2022).

1.2 Statements of Problem

This research has similarities with previous research, especially regarding research question number 1, especially about how the hard-boiled detective formula is applied in a movie. However, previous research did not examine the effect of the hard-boiled detective formula action pattern on the main character. This is what makes this research different from previous studies. The essential topic in this research is Hard-Boiled Detective Formula and how the action pattern of detective build the story. Thus, the question would be summarized as:

1. How are Hard-boiled Detective Formula applied in *The Batman (2022)* by Matt Reeves?
2. How are The Effects of Action Pattern of Hard-boiled Detective Formula to the main character in *The Batman (2022)* by Matt Reeves?

1.3 Research Purposes

1. To find out how hard-boiled detective formula found in *The Batman (2022)* by Matt Reeves are.
2. To reveal how the effects of action pattern of hard-boiled detective formula to the main character in *The Batman (2022)* by Matt Reeves are.

1.4 Research Significances

The Writer expects several benefits. The benefits contained on this study are theoretically, and practically, the benefits that expected are:

1. Theoretically

This study is expected to be a new contribution to the study in literature, particularly in the Popular Literature field. Besides, the writer wants the results of this study to be helpful as the information and the reference for other people, mainly for the English Literature students who choose similar research topics.

2. Practically

This research is fully expected to be able to make a contribution to the academic readers and other writers to provide them with the information and knowledge about the Hard-Boiled detective formula in popular literature in addition to make this study contribute to become one of their references. This research is also expected to contribute information for public readers of how the Hard-boiled detective formula found in the movie, especially in *The Batman (2022)* movie.

1.6 Definition of Key Terms

Some of terms which are very important to describe the research related to the title The Adaptation of Rick Riordan's Percy Jackson and The Olympians: The Sea of Monsters Novel into Film.

1. Hard-boiled Detective Formula

Adaptation is the process of whitewashing a literary work, one of which is a novel that can be made into a film. This happened because there was a lot of interest in the novel because of its high rating and then it was made into a film with subtractions, additions and modifications.

2. Popular Literature

Popular literature is regarded as a genre of literature. both amusing and lucrative literature The enjoyment and advertisements were linked to the reader in the scope of popular literature. The price of the literary works will result in commercial features in popular literature work. A popular literary work sells more copies the more readers who like it like it. Authors and publishers of literary works will profit financially.

3. Film

Film were created on celluloid tape and a visual audio disk as recordings of real-life or motion pictures, with or without voice. Movies are a collection of moving images and sounds that are displayed on the television or in a theater.

4. Detective Fiction

Detective fiction belongs to the mystery genre. The mystery becomes the main formula in the detective story, is not a supporter formula as the story of adventure, romance, and melodrama. In any detective story, there is a mystery or secret that should be addressed and solved by a detective. In general, detective fiction or detective stories have several sequences of events as in the early part of the story an unidentified murder victim was found who was the murderer, then a detective came to handle and resolve the case