



Dr. Betty Tresnawaty,

S.Sos., M.I.Kom.
CPR., CICS., CICSS.

Lecturer, Researcher, Trainer



PROFESSIONAL OVERVIEW

An international certified as Communication Specialist and national certified in Public Relations. Highly skilled and passionate in communication fields makes me often do research on any issues related to every communication phenomenon.

CONTACT

Phone : +6282219153917
Email : betty.tresnawaty@uinsgd.ac.id

Address :
Griya Cinunuk Indah Blok A3 No. 13
Kelurahan Cinunuk Kecamatan Cileunyi
Kabupaten Bandung 40624

AREAS OF EXPERTISE

- Lecturer of Communication Studies
- Communication and Public Relations Trainer
- Communication Researcher

CAREER HIGHLIGHTS

Head of Organization and Membership Department

ASPIKOM Korwil Jabar
2021 - 2024

Head of Unit

UPT Pusat Karir UIN Bandung
July 2019-present

- Provided job vacancies information for alumni
- Conducted and manage soft skills training for students
- Conducted tracer studies (alumni tracking)

Lecturer at Dakwah and Communication Faculty

UIN Sunan Gunung Djati Bandung
May 2003-present

Subjects:

- Communication Sciences
- Communication Psychology
- Mass Communication
- Interpersonal and Group Communication
- Etc.

EDUCATIONS

Padjajaran University

Bachelor of Communication Studies Faculty
Graduated in 2002

Padjajaran University

Magister of Communication Studies Faculty
Graduated in 2011

Padjajaran University

Doctoral of Communication Studies Faculty
Graduated in 2016

PROFESSIONAL CERTIFICATION

Certified International Communications Specialist (CICS)

American Academy (AAFM) | June 16, 2019

Certified Public Relations (CPR)

National Professional Certification Agency |
July 28, 2019

Certified International Corporate Strategy Specialist (CICSS)

American Academy (AAFM) | January, 2021

LATEST ACTIVITIES

- Speaker of "Kuliah Umum Persiapan Karier Prodi Agroteknologi Fakultas Sains dan Teknologi" UIN Sunan Gunung Djati Bandung | December 10, 2020.
- Participant of "Workshop Kurikulum Merdeka Belajar Kampus Merdeka" UIN Sunan Gunung Djati Bandung | December 17, 2020.
- Participant of "Sosialisasi Penjaminan Mutu" UIN Sunan Gunung Djati Bandung | December 28, 2020.
- Participant of "Workshop Penguatan Tenaga Perencanaan" UIN Sunan Gunung Djati Bandung | November 20-22, 2019
- Speaker of "Pelatihan dan Sertifikasi Kompetensi Ahli Komunikasi Bersertifikat Internasional/ Certified International Communication Specialist (CICS)" by American Academy (AAPM) | Jakarta, November 13-15, 2019
- Participant of Indonesia Career Center Network Summit by Mulawarman University | Samarinda, October 17-19, 2019
- Participant of "Pelatihan Aplikasi Pusat Karir Indonesia (Carecent05)" at ECCUGM, Yogyakarta | June 28-30, 2018

RESEARCH WORKS

- Spirituality Performance to Fight Corruption in Islamic Oversight System (2020).
- Pesan Dakwah Lingkungan pada Foto Jurnalistik "Setahun Citarum Harum" (2020).
- Prinsip Kearifan Lokal dalam Pengembangan Strategi Kehumasan pada Pemerintah Daerah Kabupaten Bandung (2020). Published on Communicatus: Jurnal Ilmu Komunikasi <https://journal.uinsgd.ac.id/index.php/cjik/issue/view/708>
- Political Knowledge and Political Behavior among Highly Educated Muslims in Indonesia (2020). Published on Journal of Social Studies Education Research <https://jsser.org/index.php/jsser/article/view/2817>
- Strategi Komunikasi Publik Penanganan COVID-19 di Indonesia: Perspektif Sosiologi Komunikasi Massa dan Agama (2020).
- Pengelolaan Program Penghargaan Pegawai Teladan Melalui Role Model (2019).
- Civil Implications of Studying Political Science: Comparative Study of Student in Religion, Law, Communication, and Political Sciences at The State Islamic University (2019).
- Manajemen Citra Kegiatan Media Relations Polda Jawa Barat (2018).
- Representasi Kearifan Lokal dalam Tayangan My Trip My Adventure Trans TV (2018).
- Da'wah Communication on Indigenous Communities: A Case Study in West Java and Banten, Indonesia (Medan, December 3, 2018).
- The People Empowerment Pattern in Pesantren Environment: A Case Study About Community Around Pesantren in West Java, Indonesia. (Makassar, October 18-19, 2017). Published on Thomson Reuters Indexed Proceeding (<http://www.atlantispress.com/php/pub.php?publication=uicosp-17>).
- Business Communication in Islamic Economics: Muslims Activities in Traditional Market (Jakarta, October 11, 2017). <https://knepublishing.com/index.php/Kne-Social/article/view/2497/5580>
- Tanggapan Nurudin Asyhadi Mengenai Plagiarisme: Kasus Status Facebook Afi Nihaya Faradisa Tentang Belas Kasih dalam Agama Kita (Salatiga, October 3-5, 2017).
- The Spiritual Communication: Phenomenological Study About The Urantia Community in Indonesia (Malaysia, May 2-5, 2017).
- Communication Competence for Tourism Industry (Bandung, November 23, 2016).
- Media Literacy Learning For Children School in Bandung (Bandung, November 21-22, 2016).
- Public Perception on The News About The Conflict Between KPK and POLRI in Relation with Public Trust Towards Joko Widodo-Jusuf Kalla Government in Exterminating Corruption (Yogyakarta, November 1-3, 2016).
- Hospitality Communication: A Phenomenological Study based on Local Wisdom of West Java (Published on Scopus Indexed Journal ISSN: 0218-7702 Universiti Putra Malaysia Press, Pertanika Journal Soc. Sci & Hum: 24 (S): 225-232 (2016), Journal Homepage: <http://www.pertanika.upm.edu.my/>).
- Symbolic Communication Among Lesbians (Jakarta, September 23-24, 2016).
- The Self-Concept of Urantia Community (Pangkalpinang, September 20-22, 2016).
- The Motives of Urantia Community (Surabaya, July 27, 2016).